A look back at the highlights of 2012-13, a year of continuing progress at the University of South Florida St. Petersburg.
Welcome to a special year-in-review edition of HarborNotes Weekly, the electronic newsletter emailed Fridays during the spring and fall semesters. Find it in your inbox under “Five Things to Know About USF St. Petersburg.”
It has been an honor to serve as Interim Regional Chancellor of USF St. Petersburg this past year and I leave ever more impressed with the high quality of students, faculty and staff with whom I have been privileged to work.

As I walk around our beautiful waterfront campus, I feel the energy and enthusiasm of our students, who are inspired by world-class faculty and supported by hard-working staff. I will remember every minute of my time on campus, whether in my official duties as chancellor or just hanging out at the University Student Center.

When USF System President Judy Genshaft appointed me last year, I was committed to continuing the progress I had witnessed from afar, and to leave this institution better than I found it. Together we have done that! I am particularly grateful to the Florida Legislature and Gov. Rick Scott for budgeting $5 million toward the construction of a home for our growing College of Business. I return to the Florida Institute of Oceanography knowing that USFSP is filled with Bull spirit and pride.

I hope you enjoy this special edition of HarborNotes, our weekly newsletter. Looking through these pages is yet another reminder of what a great year it was.

Sincerely,

Bill Hogarth, Ph.D.
The start of every academic year is always exciting, but the beginning of the fall 2012 semester at USF St. Petersburg was particularly memorable: The largest freshman class on record. More students than ever living on campus. A new University Student Center with a residential tower for 200 students and a full-service dining hall called The Reef, in addition to the existing Residence Hall One. And as always, move-in day offered mixed emotions for parents and students.
The community came together to launch the University Student Center in grand style, complete with speeches, music, streamers and a student flash mob. The students made the building their own, turning The Reef dining facility into the newest place to hang out for breakfast, lunch, dinner and in between classes. The Wellness Center, offering comprehensive student health services, opened on the second floor of the new Student Life Center. Hundreds of community members turned out for USFSP Celebrates! at the University Student Center Ballroom to benefit the College of Business and to honor Gus Stavros, the successful entrepreneur and stalwart champion of USF St. Petersburg. Join them in supporting our future entrepreneurs at usfsp.edu/giving/Entrepreneurship.
A series of popular public events drew thousands of visitors to our sublime waterfront campus. Book lovers flocked to the Tampa Bay Times Festival of Reading for a full day of talks, panel discussions and book signings. The Second Annual St. Petersburg Science Festival grew by leaps and bounds, with more than 100 exhibits and activities, 12,000 attendees and the addition of popular food trucks. St. Petersburg’s first-ever Dragon Boat races were held along the waterfront as part of the Paddles Up St. Pete event.

The College of Business presented the Third Annual Executive Forum, featuring top business leaders discussing leadership, health care and sustainability.

Special Collections Librarian Jim Schnur published a history of Pinellas County in honor of its Centennial.

The Honors Program’s advisory board, comprised of distinguished community members, held its inaugural meeting.
November brought notable achievements by faculty and students. Anthropology professor Kathryn Arthur, Ph.D., won the 2012 Gordon R. Willey Prize for research published in *American Anthropologist* that found women may have been the first stone tool makers. Meanwhile, a team that included three USF St. Petersburg students made a strong showing at the Startup Weekend Tampa event with their idea for a mobile app to buy distinctively local products, which they called Localmark.it.

Judithanne Scourfield-McLauchlan, Ph.D., Associate Professor of Political Science, provided election night analysis for BBC Radio and Seth McKee, Ph.D., Associate Professor of Political Science, did the same for WUSF-FM.

USF St. Petersburg and *St. Anthony’s Hospital* hosted a prestigious international gathering of experts in sinus and nasal health to educate ear, nose and throat specialists on advanced surgical techniques.

USF St. Petersburg and the *Tampa Bay Times* presented *Communicate! 2012*, a half-day conference on effective online communication techniques.

The Office of Multicultural Affairs presented an American Indian Pow Wow along Harborwalk.
Winter sunshine bathes Bayboro Harbor and Harborwalk, USFSP's central promenade.
Kappa Alpha Tau, the journalism honor society, inducted its first members.

Intermediate Regional Chancellor Bill Hogarth awarded nearly $80,000 in faculty research grants.

Melanie Bevan, Ph.D., an adjunct professor in leadership, was named an assistant chief at the St. Petersburg Police Department, the highest ranking woman in the agency.

At Fall Commencement on Dec. 16, the Regional Chancellor’s Award for Civic Leadership was presented to the Hough Family for their community leadership, including the creation of the Hough Family Endowed Chair in Florida Studies.

Accounting major Daniel Boyd was honored as the Outstanding Fall Graduate, one of 399 students awarded degrees, including 337 bachelor’s degrees and 62 master’s degrees.

At the University Student Center, Pinellas legislators met to hear from the public, including students who spoke out in favor of funding a home for the growing College of Business.

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The new year arrived with big news: The Entrepreneurship Program was named the Outstanding Emerging Entrepreneurship Program in the country by the United States Association for Small Business and Entrepreneurship. Meanwhile, Associate Professor of Literature Julie Armstrong, Ph.D., was honored by the Society for the Study of Southern Literature with the Holman Honorable Mention Award for 2012 for her book, *Mary Turner and the Memory of Lynching*. Students marked the beginning of the semester with “Get On Board Day,” a chance to join myriad student organizations. The Honors Program drew future students and their parents from across the state to the inaugural USF St. Petersburg Honors Brunch. And J. Michael Francis, Ph.D., the Hough Family Endowed Chair in Florida Studies, drew a near-record crowd to the Town and Gown Winter Luncheon to hear about the 500th anniversary of Ponce de Leon’s arrival on Florida’s shores. Support the ongoing work of the Florida Studies Program at usfsp.edu/giving/FloridaStudies.

The College of Education partnered with Fairmount Park Elementary, providing mentoring and tutoring to the Midtown St. Petersburg school.

The Department of Psychology launched the first certificate program in Infant-Family Mental Health.

The College of Business joined the College of Education in offering courses at Pasco-Hernando Community College that could lead to a USFSP bachelor’s degree.
wo long-standing requests from students were fulfilled in February: An 8-foot tall, 850-bronze bull was installed at the entrance to Harborwalk, and the first car-sharing program in downtown St. Petersburg was launched. With tax time looming, accounting students in the College of Business provided hundreds of hours of free income tax preparation for low- and moderate-income people throughout Pinellas County. International Week held a series of lectures, panel discussions and other events. The international theme continued with two Honors Program speakers: Journalist Ashraf Khalil spoke about the Arab Spring; and Mia Bloom of Penn State University discussed her book *Bombshell: Women and Terrorism* for the annual Debbie and Brent Sembler Florida Holocaust Museum Lecture.

Associate Professor of Environmental Science Joseph M. "Donny" Smoak, Ph.D., was awarded a National Science Foundation grant for Everglades research.

Assistant Professor of Reading and Literacy Studies AnnMarie Gunn, Ph.D., won the 2013 Dr. Carlos J. Vallejo Memorial Award for Emerging Scholarship.

Cole Chair in Ethics Hugh LaFollette, Ph.D., completed six years of work as editor-in-chief of the International Encyclopedia of Ethics.
March, usually warm and sunny, was so cold that a baby manatee had to be rescued from the chilly waters of Bayboro Harbor by the nearby Florida Fish and Wildlife Research Institute, drawing curious spectators and local news media. Meanwhile, two important events drew members of the community. Hundreds attended the first *St. Petersburg in the World Conference on International Affairs* co-sponsored by the Honors Program, for two days of stimulating talks by leading experts on global affairs. And representatives of agencies working with young children in Pinellas County learned new ways to engage infants and toddlers during two days of workshops organized by Psychology Chair James McHale, Ph.D. Meanwhile, two students were honored by the Tampa Bay History Center with Leland Hawes Awards, named for the late *Tampa Tribune* history columnist to recognize student scholarship in Florida history.

A chapter of *Alpha Mu Gamma*, the foreign language honor society, was established through the World Languages Program.

An Associated Press story that went around the world focused on the work of J. Michael Francis, Ph.D., the Hough Family Endowed Chair in Florida Studies, to preserve centuries-old documents in St. Augustine.

*The College of Business* was reaccredited by AACSB International for business and accounting, a double honor held by fewer than 3 percent of business schools globally.

*The Pinellas County History Day Fair* brought hundreds of middle and high school students to compete at USFSP for the fifth year in a row.

Highlighting the university’s commitment to environmental education, a 1,100-gallon aquarium and interactive display will be placed at *The Reef in the University Student Center*, thanks to the support of Duke Energy, the Student Government Association and Secrets of the Sea Marine Exploration Center and Aquarium.

Retired Ambassador Douglas McElhaney (left) and Honors Program Director Thomas Smith, Ph.D.

Dr. James McHale discusses ways to engage infants and toddlers.

Leland Hawes Award winners Elizabeth Southard (left) and Douglas Ponticos (right) with History Professor Emeritus Gary Mormino, Ph.D.
The scholarly work of students and faculty was highlighted in a series of events during Research Month, including the 10th Annual Undergraduate Research Symposium. The spotlight also fell on two Honors Program student-researchers: Tanjim “TJ” Hossain became the first USFSP student to win a prestigious National Science Foundation Graduate Research Fellowship; and Marco Padilla-Rodriguez was accepted into the highly competitive five-year Ph.D. program at the University of Arizona. April also brought more good news for the Entrepreneurship Program: Members of the Entrepreneurship Club won the national Collegiate Entrepreneurs’ Organization Startup Simulation Challenge for the second year in a row, and Daniel James Scott, the program’s associate director, was named Florida Small Business Advocate of the Year.

And, the ever-enthusiastic Bulls football coach Willie Taggart charged up a full house at the University Student Center Ballroom about the upcoming season. Associate Marketing Professor Philip Trocchia, Ph.D., was named to the 2013 Bank of America Endowed Professorship in Business. USF St. Petersburg Associate Professor of Art History Sheramy D. Bundrick, Ph.D., won a prestigious Rome Prize, a fellowship that will allow her to pursue advanced research next year in the ancient city. Graphic Design students Sierra Schneider and James Foster, both students of Graphic Design Instructor Erika Greenberg-Schneider, won first and second place respectively in a competition sponsored by the local chapter of the National Society of Arts and Letters.
The end of the spring semester means a new chapter for USF St. Petersburg. At Spring Commencement, 454 degrees were awarded, including 397 bachelor’s degrees and 75 master’s degrees. Education major Aaron Kawaja was named the Outstanding Graduate. Interim Regional Chancellor Bill Hogarth said farewell to the students, faculty and staff.

On July 1, Sophia T. Wisniewska, the chancellor of Penn State Brandywine, will become regional chancellor of USF St. Petersburg.