# Small Business “Success” After a Disaster

<table>
<thead>
<tr>
<th>Source</th>
<th>Statistic</th>
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<tbody>
<tr>
<td>FEMA:</td>
<td>40% of small to medium business fail after a disaster</td>
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<td>Another 25% that do reopen, will fail within 1 year</td>
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<td>US Chamber of Commerce:</td>
<td>Average loss of income/day after a disaster: small business: $3,000, medium sized business: $23,000</td>
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<td>Nationwide Insurance study of small business owners:</td>
<td>68% don’t have a written disaster recovery plan</td>
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<td>71% don’t have business interruption insurance</td>
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<td>21% without a written disaster plan said they don’t have one because it’s not a high priority</td>
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<td>22% of small-business owners have already been impacted by a natural disaster</td>
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<td>49% said it would take their business at least 3 months to recover from a natural disaster</td>
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“PLANS ARE WORTHLESS, BUT PLANNING IS EVERYTHING”

-DWIGHT D. EISENHOWER
US Chamber of Commerce
Resilience in a Box

YOUR SIX CRITICAL BUSINESS ASSETS

OPERATIONS
- Accounts receivable/payable
- Computers (hardware & software)
- Providing medical services
- Payroll
- Mail room
- Manufacturing
- Food preparation

INVENTORY
- Emergency supplies
- Stock
- Supplies
- Raw materials

DATA
- Documents
- Files
- Vital records
- Server back-up
- Information

PEOPLE
- Employees
- Customers
- Vendors
- Suppliers
- Visitors
- Partners

EQUIPMENT
- Servers
- Network
- Specialty equipment
- Manufacturing equipment
- Furniture
- Copiers

BUILDINGS
- Main office
- Warehouse
- Restaurant
- Store front
- Lease space
- Storage unit