Creating a Resilient Economy
October 30, 2019
PURPOSE
Share a perspective of how large businesses, small business and communities can approach sustainability and resiliency planning

OUR PANEL
• Kathrin Winkler, GreenBiz, “Corporate Sustainability and Climate Realities”
• Anne Pollack, Fletcher & Fischer, P.L., “Small Business ‘Success’ After A Disaster”
• Nikki-Gaskin-Capehart, Urban Affairs, St. Petersburg, “Building Resilient Communities”
A SUSTAINABLE CITY is one that balances social equity and environmental stewardship with a thriving economy. It is a community that emphasizes resource efficiently and minimizes its impact on the local, regional, and global environment while providing healthy and equitable opportunities to live, work and play.

A RESILIENT CITY adapts and prepares for climate change effects like sea level rise and extreme weather. A resilient city means that municipal operations, businesses, and residents, including vulnerable populations, can thrive in the face of changing conditions.

- St Petersburg Integrated Sustainability Action Plan
Figure 1: United States Employment by Business Size (Employees)