CAMPUS BOARD MEETING
October 25, 2018 ~ 9:30 - 11:30am
USC – Ballroom

AGENDA

1. Call to Order
   Stephanie Goforth
   Campus Board Chair

2. Roll Call
   Dr. Martin Tadlock
   Regional Chancellor

3. USF System Update
   President Genshaft

4. USF St. Petersburg Update
   Dr. Martin Tadlock
   Regional Chancellor

5. USF St. Petersburg Faculty Senate Update
   Dr. Ray Arsenault
   System Faculty Senate President

6. USF St. Petersburg Student Government Update
   Kaeden Kelso
   Student Government President

7. Action Items
   7.1 Approval of summary minutes from August 6, 2018
   Stephanie Goforth
   Campus Board Chair

8. Information Items:
   8.1 Consolidation Update
   Dr. Jonathan Ellen
   President, Johns Hopkins All Children’s Hospital
   and Chair of the USF System Consolidation Task Force

   8.2 City of St. Petersburg Innovation District &
   Downtown Transportation Improvements
   Alan DeLisle, City Development Administrator
   City of St. Petersburg

   a. Innovation District
   Brian Caper, Economic Development Analyst
   City of St. Petersburg
b. **Sixth Avenue South**
   - Evan Mory, Transportation and Parking Management Director, City of St. Petersburg

c. **Downtown Transportation**
   - Cassandra Borchers, Chief Development Officer Pinellas Suncoast Transit Authority

8.3 **Housing Update**
   - Nick Setteducato
     - Interim Regional Vice Chancellor
     - Administration and Finance, USFSP

**Adjournment**
   - Stephanie Goforth
     - Campus Board Chair
USF St. Petersburg Campus Board
October 25, 2018

Issue: August 6, 2018 Campus Board Summary Minutes

Proposed action: Approval of minutes

Executive Summary: Summary minutes from the August 6, 2018 Campus Board meeting submitted for approval.

Financial Impact: None

Strategic Goal(s) Item Supports:

Supporting Documentation:

Prepared by:
Chair Goforth called the meeting to order and introduced President Genshaft for the USF System Update. The President announced that USF has been awarded a chapter of the Phi Beta Kappa Society. She also recognized the successful commencements that occurred over the weekend.

Dr. Tadlock provided a USFSP Update. He remarked on the following:

New staff changes:

- Carrie O’Brion, Director of Communications
- Jim Waechter, Director of Facilities
- Cathi Cardwell, Interim Assistant Regional Vice Chancellor for Academic Affairs and Dean of the Nelson Poynter Memorial Library
- Kaya Van Beynen, Associate Dean of the Nelson Poynter Memorial Library
- Cecil Howard has accepted position in Tampa
- Michelle Madden will serve as our Campus Diversity Officer as well as continue to serve as Director of Institutional Effectiveness
- Jake Diaz, Regional Assistant Vice Chancellor of Student Affairs and Dean of Students

New Faculty Profile: all hold a terminal degree and 94% come from R1 institutions.

Student Enrollment: down 64 students in summer enrollment. GPA went up to 3.56. FTICs for fall are at about 400 enrolled. Anticipate 3.84 GPA – 26 ACT - 1204 SAT profile. Also an increase in transfers. Fall 2019 – USFSP is 40% ahead of last year’s point in time number of applications.

Online accounting program: built on a business model of 15 students – we have 25. Fall enrollment is down 11% point-in-time.

Student housing: at capacity. The USFSP housing facility was approved by BOT and is moving forward. USFSP has seen an increase in the number of students in the Honors Program.

Martin also noted that he is also meeting with leaders from the different institutions to talk about creating an educational ecosystem.
He discussed the collaboration between USFSP, USFT and USFSM and noted several meetings and initiatives that are occurring:

Finally, Dr. Tadlock mentioned the mental health services that are available to students here at USFSP and that we are within the required student to counselor ratio.

Dr. Michael, on behalf of Ray Arsenault, gave an update on the Faculty Senate
Dr. Michael provided an update on the USFSP Faculty Senate.
Faculty Senate will participate in the discussion of the potential governance structure relative to consolidation. She discussed the CAP Sub-Committees and reorganization, along with concerns about the general education curriculum, noting that the faculty senate will continue to be involved in these discussions.

Kaeden Kelso – Student Government Update
Mr. Kelso provided an update on the Student Government activities.

Some of the items included:
- Week of Welcome – August 25 – SGA will host a Welcome Back Concert downtown. All USF students get in for free.
- Working together with the other SGAs to remain united through consolidation.
- Student Life Engagement – Added to PeteSync is a Civic Engagement portion. It includes opportunities for Community Partners to plug in information on how students can volunteer for various community activities.

He also mentioned the new wayfinding signs and the new murals are installed at the SLC.

Finally, he noted that Campus Recreation has completed its "Move It" Program renovation – noting that USFSP is one of only two schools in Florida that have this program.

Board of Trustees Committees/BOT Update
Chair Goforth updated the Board on BOT actions since the last Campus Board meeting. (See Board Book)

Chair Goforth also discussed Campus Board representation on the various BOT Committees. She asked the Board to consider participation on these committees and presented three potential scenarios. She asked the Board members to let her know how they wanted to be involved. She noted that the Board could decide at the next meeting.

President Genshaft encouraged members to participate in whatever they are interested in. She noted that meetings are available to listen by phone.

ACTION ITEMS
Minutes from the April 30, 2018 Campus Board meeting were unanimously approved, as were the minutes from the July 19, 2018 Campus Board meeting.
Approval of 2018-29 Operating & Capital Budgets
Nick Setteducato and David Everingham presented the Budget Overview. Susan Churuti asked about allocation of costs and re-examining in light of Consolidation. Nick noted that he and others will be looking at the allocation of costs.

Susan Churuti also mentioned DSOs and making sure they are structured so they can provide services to the entire system. Nick confirmed that is a priority.

The Operating and Capital Budgets were unanimously approved.

INFORMATION ITEMS

Florida Humanities Council Presentation by Steve Seibert
Mr. Seibert gave the Campus Board an update on the Florida Humanities Council and their work to engage Floridian with humanities content that stirs curiosity and affects people’s everyday lives through:

- Partnership Programs
- Grants
- Special Initiatives
- Media

Master Academic Plan Presentation by Dr. Tadlock and Dr. Fontenot
Dr. Tadlock and Dr. Fontenot provided an update on the Master Academic Plan, including MAP Priorities and goals. Some of which include:

- Increase External Recognition of Distinctive Identity
- Enhance Student Success Indicators
- Create Affordable International Opportunities for Students
- Enhance Center for Innovative Teaching and Learning
- Become the Partner of Choice for Education, Business, Non-profits, and Governmental Entities in Pinellas County
- Develop Academic Programming sensitive to the needs of Regional Businesses, Governmental and Non-Profit Agencies and Academic Institutions
- Facilitate Faculty Proposed Programs that Drive Enrollment and meet BOT and BOT Identified Critical Needs for the State
- Promote System-wide Retention and Achievement

Presentation of Emeritus Status Certificate
Chair Goforth presented Dr. Vivian Fueyo with a certificate acknowledging her award of Emeritus Status. She noted her numerous accomplishments and thanked her for her dedicated service to USFSP and the community.

With no other business, the meeting was adjourned.
Planning & Zoning Initiatives

Brian Caper
Economic & Workforce Development
Visioning Summary

- Commissioned by the City in 2015
- Developed key recommendations for the advancement of the District:
  - Establish a governance structure
  - Hire an Executive Director
  - Develop a District identity
  - Integrate District with surrounding areas
  - Facilitate collaboration
  - Expand land development regulations (zoning & land use) to allow supportive development
New Zoning Category
Employment Center - 2 (EC-2)

- Develop a new zoning category in the City Employment Center - 2 (EC-2)
- Increase permitted development intensity
  - Current: 0.55 FAR (1.37 for schools, hospitals, R&D, and marine-related uses)
  - Proposed: 3.0 FAR with bonuses up to an additional 2.0
- Increase in permitted uses
  - Office
  - Hotel
  - Residential
- City Council November 29
  - Final Public Hearing
Streetscape & Connectivity Plan

- Completed in March 2017
- Seeks to establish a cohesive District that encourages frequent interaction between organizations, thereby generating greater opportunities for collaboration and innovation
- Divides recommendations into 2 categories:
  - District Definitions - Elements that enhance sense of place
  - Streetscape Improvements - Elements that tie the District together
- Plan consists of 3 phases - short-, mid-, and long-term
- Phase 1 is currently in Design
  - 6th Ave S - Landis Evans - estimated completion fall 2019
  - Other Phase 1 improvements - Kimley-Horn - estimated completion spring 2019
- Construction expected to begin late 2019/early 2020
Phase 1

**District Definition Branding**

- **Gateways**
  - 3 Primary Gateways
  - 1 Secondary Gateway
  - Pole Banners
  - LED on Painted Poles

- **Art Installations**
  - 4 Painted Intersections

- **Pedestrian Crossings and Safety Improvements**
  - 4 Locations for Pedestrian Crossing Improvements

**Streetscape Improvements**

- Streetscape Corridor Improvements (Includes Enhanced Crossings)
Phase 1 - Updated Gateway & Intersection Locations

(Pending Approval)
Full Plan
Recent Transportation Investments

- Booker Creek Trail segment
  - 3rd Street from 11th Avenue South to 6th Avenue South
  - 6th Avenue South from 3rd Street to 1st Street

- Raised intersection and pedestrian crosswalk near Kate Tiedemann College of Business

- I-175 Ramp from 4th Street South

- Bike Share Hub on 2nd Street at 6th Avenue South
Pending/Current Projects

Pedestrian Crosswalks on 3rd and 4th Streets

- Developed as a part of the Innovation District Streetscape and Connectivity Plan, previously approved by the Innovation District Board
- Provides enhanced pedestrian crossings at key locations
  - 4th Street near 7th Avenue S
  - 4th Street near 11th Avenue S
  - 4th Street near Newton Avenue S (between 14/15th Avenue S)
  - 3rd Street at 11th Avenue South
- Design is underway and expected to be completed in early spring 2019 with construction following thereafter
Pending/Current Projects

6th Avenue South Bikeway

- Developed as a part of the Innovation District Streetscape and Connectivity Plan, previously approved by the Innovation District Board.
- Provides a connection for bicyclists between the Booker Creek Trail, which serves as a spur from the regional Pinellas trail, and the North Bay Trail along the waterfront forming a trail loop.
- Forms the basis for the creation of a “main street” for the Innovation District, including USFSP campus, that is pedestrian and bicycle friendly with a dedicated space for bicyclists that keeps the sidewalks clear for pedestrian activity. With narrower vehicle lanes, it reduces the motor vehicle exposure for pedestrians who need to cross 6th Avenue South and will reduce motor vehicle speeds based on planned lane elimination.
- Design will complement other transit and pedestrian safety initiatives on the corridor.
Pending/Current Projects

6th Avenue South Bikeway

- It provides a connection for bicyclists between the Booker Creek Trail, which serves as a spur from the regional Pinellas trail, and the North Bay Trail along the waterfront forming a trail loop.

- The new bikeway is two-way separated bike path along 6th Avenue South from Dr. ML King Jr. Street to 3rd Street, similar to the bikeway on 1st Avenue South that was constructed in 2008.
Pending/Current Projects

6th Avenue South Bikeway

A lane reduction from 4 lanes to 3 lanes with a raised median midblock was recommended and now feasible with the improvements to I-175 (new ramp from 4th Street northbound).
Pending/Current Projects
6th Avenue South Bikeway

Typical Plan View Section
Pending/Current Projects
6th Avenue South Bikeway

Anticipated Project Schedule

Design Phase
January 2019 - 30% Conceptual Plans completed
Spring 2019 - City and Stakeholder (including USFSP) review meetings
Summer 2019 - 60% Plans completed with review to follow
Fall 2019 - Final Plans completed

Construction Phase
Early 2020 - Begin Construction
Pending/Current Projects
Pedestrian Scramble at 6th Avenue and 3rd Street

- Considered to provide better pedestrian safety and more intuitive movement to connect the future residential/dorm building to the Student Center.
- Provides an all-red signal for motor vehicle traffic so pedestrians can cross to any corner of the intersection, including diagonal crossings.
- Planned to be incorporated as a part of the BRT project that will include modifications to the traffic signal timing.
- BRT project has just initiated design and is anticipated to be completed in late 2020.
PSTA Projects and Partnerships

USFSP Campus Board Meeting
October 25, 2018

Pinellas Suncoast Transit Authority (PSTA)
St. Petersburg, Florida
PSTA and USFSP U-Pass Partnership

USFSP students, faculty, and staff can ride any PSTA bus or trolley, Jolley Trolley, and Looper Trolley FREE. Current, valid USFSP photo ID must be presented upon each boarding.

Learn more at: psta.net/upass
New Looper/ E-Looper

- Coordinated with stakeholders, Chamber and Dali
- Compliments CABRT, CAT, Cross Bay Ferry, Pier New Stops
- New service to Innovation District
- Partnership with FDOT, City and
New Looper/ E-Looper

- Began Oct 7, 2018
- FARE FREE
- Significantly increased span of service starting at 7:00 am weekdays and 8:00 am weekends
- Improved evening frequency
- 2 trolleys, 1 electric bus
New Stops and Wayfinding
Central Avenue BRT

- 11-mile Bus Rapid Transit corridor
- 17 stations/station pairs
- Serves cities of St. Petersburg, South Pasadena and St. Pete Beach
1st Tampa Bay Project in Fed Process

- Total project cost (YOE) - $41.36 Million
- Funding Sources:
  - FTA
  - FDOT
  - City of St. Petersburg
  - City of St. Pete Beach
  - PSTA

- 25.4% State New Starts $10.5M
- 25.4% Local (PSTA Capital Reserves) $10.5M
- 49.2% Federal New Starts $20.35M
BAT Lanes

**WHAT IS A BAT LANE?**

A Business Access and Transit, or BAT, lane is dedicated to BRT but vehicles can use the lane when making turns.

**Where will the BAT lanes be located?**

The recommended alternative has BAT lanes on 1ST AVENUE NORTH, 1ST AVENUE SOUTH and PASADENA AVENUE.
Design/Vehicle Considerations

- Primarily Left Side Running in 1st Ave.’s North and South
  - On 1st Ave. S, transition to curb side between 20th St and 16th St.
- Curb-side along Pasadena Ave. and Gulf Blvd.
- Business Access and Transit (BAT) Lanes on 1st Ave.’s and Pasadena Ave.
Design/Vehicle Considerations

- Transit Signal Priority and other ITS improvements for schedule adherence
- Accommodating BRT within existing Right-of-Way
  - Bicycle lanes
  - On-street parking
- Station design to accommodate 60’ Articulated Vehicle
Station Example

- Branded Signs
- Vertical panels for art or advertising
- Cover over seating area
- Bicycle racks
- Ticket vending machine
- Wheelchair access
- Platform level with the bus for easier boarding
- Trash receptacle
- Seating

Other Examples:
- Orlando, FL
- Las Vegas, NV
- Vancouver, Canada
Vehicle Example

- Dedicated lane for buses
- Articulated (more maneuverable)
- Unique branding
- 60' bus (Local buses are typically 40')
- Low floors for easier boarding
- Multiple wide doors for faster boarding

Other Examples

- Los Angeles
- Las Vegas, NV
- Austin, TX
3rd St. S Station Concepts
3rd St. S Station Concepts
**Project Status**

- FTA approved entry to Small Starts Project Development – May 2016
- Project received “Medium-High” rating by FTA – March 2018

![Project Schedule Diagram](image)
Cassandra Borchers, AICP
Chief Development Officer
cborchers@psta.net

Pinellas Suncoast Transit Authority (PSTA)
St. Petersburg, Florida
Recent Highlights of the USFSP Student Housing and Dining Project

- The USF Financing Corporation issued a Request for Proposal for Design and Construction Services to 8 known and qualified firms on July 27 with proposals due on August 24.
- 5 proposals were received by the due date.
- The Selection Committee met on October 9 and interviewed all design/build teams on their proposals with presentations and responses to required questions.
- The Committee met following the interviews and presentations and selected the most qualified and experienced design/build team that best met the 6 Project requirements.
- The Intent to Award for The Beck Group was posted on October 11.
- The Beck Group is committed to designing and constructing the Project at a cost $30.7M, will be “at risk” on design until Board of Governors approval, committed to a “day-one” GMP at contract execution, and a delivery in July 2020.
- The award to The Beck Group and the above important commitments was communicated to the Board of Governors.
- The Board of Governors is scheduled to meet on November 7-8 with the Project on the Agenda.

The Beck Group provided the attached rendering of the Project.