

Undergraduate Council Minutes

Friday Nov. 13th, Conference Room DAV 100

Faculty Present: Michael Lockett (Chair), Karin Braunsberger, James Kessenides, Seth McKee
Michael Sampson, Kaya van Beynen (Secretary)

Regrets: Sheila Goethe, Jennefer Khattabi;

Guests: Linda Crossman

Meeting: Called to order at 12:08 by Michael Lockett

Minutes from the 10/29/09 meeting:

Michael S. moved to approve the minutes, seconded by Seth, all present members voted in approval.

New Business:

Backlog in Advancing USFSP New Course Proposals from USF Tampa to Common Course:

Linda Crossman has discovered that a bunch of USFSP courses have been sitting in backlog in Tampa and have not advanced to Common Course up in Tallahassee. She is busy working with Undergraduate Studies in Tampa to learn why the system has not advanced the courses and to clear the queue. Many of these courses are currently being taught at USFSP as Special Topics.

In response to this issue:

1. Once Linda has learned the appropriate process for submitting new courses for online review, she will create a set of directions to guide faculty.
2. Linda has been charged by Dr. Noonan to review all new undergraduate and graduate course submissions before they go to Tampa to ensure that they do not contain any errors that may delay their process for USF Tampa and state approval.
3. She will also email Mike L. a series of changes to be made to the online new course submission form for review and approval by the UGC.

Request for Approval – Additional Prerequisite, ACG 4301 Accounting Information Systems:

This request was submitted to the UGC by Grover Kearns. He has also posted this request online for comment. The request is to add an additional prerequisite of ACG 4301 Accounting Information Systems to the **Marketing Major and Minor program (??)**. Tampa has not mirrored these changes, but the Dr. Kearns strongly feels that the USFSP students need this background.

Mike L. called to vote, all approved by the present UGC members, pending input from Tampa

Changes to the Marketing Major and Minor Program:

The COB would like to make several proposed changes to the Marketing Degree. These proposed changes are:

- Increase the number of required hours from 18 to 21
- Increase the residency requirement
- Change 2 marketing courses from requirements to electives
- Create a new prerequisite in Marketing Research and 12 hours coursework

- Add 4 classes to the program as electives (Retail Management, Healthcare Marketing, Sports Marketing, and Consumer Behavior).

Seth questioned whether these changes were supported by the department. Mike L. said that the changes had been unanimously approved by the Curriculum Council but that the vote was not unanimous on the departmental level. Karin voiced concern with the change to the Marketing Management changing from being a required course to an elective course. She feels that this course concentrates important content for the students to learn that may not be adequately covered dispersed over the entire program curriculum.

Michael S. moved for approval, seconded by James. The changes to the Marketing Degree were approved by all present members of the UGC, except by Karin who voted against and maintained her objection to the change from required to elective course.

New CAS Course Proposal – Introduction to Computer Based Design:

Sheramy Bundrick submitted a new course, Introduction to Computer Based Design, for approval. She has previously taught this course as a Special Topics but would like to make it a permanent course.

Mike L. moved to approve, Michael S. seconded, all members of the UGC vote in approval.

Request for Approval – Additional Prerequisites, Art Studio or 2000 Level Studio elective:

Expand possible course prerequisites to include Art Studio or 2000 Level Studio elective. This change was marked on the form as a Non-Substantive change, but all changes to prerequisite courses are considered to be substantive changes. Mike L. will send the form back to Dr. Bundrick for to make this correction.

Assuming this paperwork change is made to the form and it is posted online, Mike L. moved for approval, Michael S. seconded, all voted in favor.

New Healthcare Courses in the College of Business:

USFSP wants to move forward to create a Bachelors of Health Science with 3 clusters. Currently this plan is in limbo, pending funding for degree development from President Genshaft.

In the meantime, the COB would like to go forward with approval of 3 healthcare related classes in Management, Marketing, and Finance. Healthcare Marketing has previously been offered at USFSP as a Special Topics class. These courses have been posted online for comment since Nov. 4th and are still in 30 day review/waiting period. Mike L. will email relevant Tampa Deans to solicit comment.

If approved by the UGC, with no substantive changes requested during the 30 day online review period, these 3 new courses will be listed in the Fall 2010 catalog. If substantive changes are requested, the UGC vote will be null.

Michael S. moved to approve the 3 new courses, seconded by Karin, passed by all present members of the UGC.

Old Business:

Dual Majors/Dual Degrees and USFSP Diplomas:

Linda Crossman made changes to the language and will send this back to Mike L.

According to Bob Thompson, the 30 hour residency is required for transfer students. Thus there is no reason not to consistently reiterate the 30 hours residency requirement in the Catalog wording for Dual Majors, Dual Degrees and Transfer Students. Mike L. will include this in the proposed language and let Linda know that this proposed language should be included in the catalog.

Future Business:

Mark Walters may come forward with a new CAS course on Health Care Communication. If this is just a new class proposal, the UG Council can circulate, discuss, and vote on it by email.

Linda Crossman expects huge changes to the Transfer Students policies will come forward and will need the UGC to fast track review and approval.

Meeting adjourned at 1:30.