

## Department Statistics – Updated Fall 2019

### USFSP Journalism and Digital Communication Majors by academic year

These statistics include all students who had Journalism and Digital Communication(JDC) as a declared major at any time during the indicated Academic Year. For undergraduates, this represents both new and continuing students who are enrolled in the Mass Communications major with a Journalism and Media Studies concentration. For graduate students, the enrollments include both new and continuing students. The graduate level enrollments are broken out into two tracks: MJM (JMS M.A.) and MDJ(DJD M.A.). The head counts for undergraduate and graduate level students are unduplicated within the indicated Academic Year. However, any student who went from the undergraduate program to the graduate program within the same academic year will be counted in both populations – once as an undergraduate and once as a graduate level student.

### Undergraduate and Graduate Level Enrollments

	2013 – 2014	2014 – 2015	2015 – 2016	2016 – 2017	2017 – 2018	2018 – 2019
<b>B.A.*</b>	-	144	139	149	159	<b>181</b>
<b>JMS M.A.*</b>	-	12	18	21	15	<b>6</b>
<b>DJD M.A.*</b>	-	50	44	40	42	<b>43</b>

*\*New and Continuing Students*

### Undergraduate First Year Retention; USFSP vs. USFSP College of Arts and Sciences vs. Department of Journalism and Media Studies †

	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
<b>USFSP*</b>	66.76%	68.28%	71.66%	75.10%	76.45%	<b>74.29%</b>
<b>USFSP College of Arts and Sciences*</b>	54.28%	60.00%	67.86%	70.35%	77.29%	<b>75.00%</b>
<b>JMS Major Concentration**</b>	67.12%	66.67%	78.38%	78.94%	81.63%	<b>75.00%</b>

*\*FTIC full- and part-time*

*\*\* Students new to JMS Concentration*

Retention rates provided by Institutional Research and Analytics, Office of Decision Support.

**Graduate First Year Retention; USFSP vs. USFSP College of Arts and Sciences vs. Department of Journalism and Media Studies †**

	<b>2012-2013</b>	<b>2013-2014</b>	<b>2014-2015</b>	<b>2015-2016</b>	<b>2016-2017</b>	<b>2017-2018</b>
<b>USFSP*</b>	82.62%	81.29%	79.42%	81.20%	85.31%	<b>78.06%</b>
<b>USFSP College of Arts and Sciences*</b>	81.71%	71.05%	82.86%	80.52%	86.44%	<b>79.59%</b>
<b>JMS Graduate Students**</b>	90.91%	66.67%	75.00%	91.66%	60.00%	<b>100.00%</b>
<b>DJD Graduate Students**</b>	89.29%	66.67%	80.00%	70.58%	65.00%	<b>55.56%</b>

\* *Entering graduates full- and part-time*

\*\* *Students new to JMS-MA and DJD-MA programs*

Retention rates provided by Institutional Research and Analytics, Office of Decision Support.

**Undergraduate 4, 5 and 6-year Graduation Rates; USFSP vs. JMS Major Concentration†**

		<b>2011-2012</b>	<b>2012-2013</b>	<b>2013-2014</b>	<b>2014-2015</b>
<b>4 Years</b>	<b>USFSP</b>	25.04%	20.88%	29.92%	<b>37.51%</b>
	<b>JMS Major Concentration</b>	66.23%	65.75%	71.05%	<b>24.46%</b>
<b>5 Years</b>	<b>USFSP</b>	34.99%	33.67%	<b>45.88%</b>	–
	<b>JMS Major Concentration</b>	70.13%	71.62%	<b>29.09%</b>	–
<b>6 Years</b>	<b>USFSP</b>	39.97%	<b>44.33%</b>	–	–
	<b>JMS Major Concentration</b>	68.42%	<b>20.74%</b>	–	–

\*2015-2016 Cohort Graduation will become available Mid-Fall 2019 Semester

**Graduate 2, 3, 4 and 5-year Graduation Rates; USFSP vs. JMS Graduate Program vs. DJD Graduate Program †**

		2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
<b>2 Years</b>	<b>USFSP</b>	35.85%	36.17%	44.48%	43.68%	44.89%	<b>17.77%</b>
	<b>JMS Graduate Program</b>	16.67%	54.55%	0.00%	25.00%	33.33%	<b>55.56%</b>
	<b>DJD Graduate Program*</b>	–	21.42%	28.57%	25.00%	23.53%	<b>41.18%</b>
<b>3 Years</b>	<b>USFSP</b>	63.68%	64.54%	67.18%	65.37%	<b>20.09%</b>	–
	<b>JMS Graduate Program</b>	41.67%	63.64%	0.00%	66.67%	<b>66.67%</b>	–
	<b>DJD Graduate Program*</b>	–	60.71%	52.38%	65.00%	<b>81.82%</b>	–
<b>4 Years</b>	<b>USFSP</b>	72.17%	72.70%	85.06%	<b>24.46%</b>	–	–
	<b>JMS Graduate Program</b>	66.67%	63.64%	66.67%	<b>79.41%</b>	–	–
	<b>DJD Graduate Program*</b>	–	71.43%	57.14%	<b>57.14%</b>	–	–
<b>5 Years</b>	<b>USFSP</b>	75.94%	82.19%	<b>29.09%</b>	–	–	–
	<b>JMS Graduate Program</b>	66.67%	66.67%	<b>56.00%</b>	–	–	–
	<b>DJD Graduate Program*</b>	–	75.00%	<b>60.00%</b>	–	–	–

*\*The Digital Journalism and Design M.A. program began in fall 2012. There were no cohorts before the 2012-2013 academic year.*

*\*2017-2018 Cohort Graduation will become available Mid-Fall 2019 Semester*