In Attendance:

• Deni Elliott
• Mark Walters
• Casey Peterson
• Donovan Myrie
• Casey Frechette
• Paul Wang
• Tony Silvia

Absent:

• David Snyder (At a Conference)
• Monica Ancu (Leave)

DE: Please review upcoming events to be aware of for you and your students. Candidates are coming in over the next few weeks. Committees will meet on Feb. 28 to decide on two positions and, if possible, reach consensus for recommendations to the Dean. Gen. ed. courses: We will review these today and vote on them. Dr. Walters will be the point-person for the department for Gen. Ed. issues going forward.

*MW circulates form and syllabus for MMC 3602; faculty review.*

DE: Important to links assignments to the SLOs. Be sure to connect class to the philosophy.... Thoughts on whether we want to submit this course for consideration?

PW: Since I wasn’t here last semester, I’m not clear on criteria for selection.

DE: We discussed what courses would be useful to students around campus. Lower level.

PW: Pursuing GE possibilities seems very good, though impact on teaching in the department needs to be considered, especially with regard to class size.

DE: For on-campus classes, we are limited by space to 60 or so. Online classes could go higher. Importantly, it’s the same class/syllabus/content either way.

DM: Will Mass. Comm. students get pushed out?

DE: Students aren’t our students until they take these classes.
DM: Still, those not planning to enter the program are competing for slots with those who are.

DE: In this case, we can add sections as needed.

PW: One concern is if we make VizCom a 2000-level course, students may not have enough upper-level credits to graduate.

DE: It may be that USFSP courses, or at least some, can be at 3000 level, especially if it has implications on credits/graduation. But this needs to be clarified.

DM: Motion to submit Mass Comm. & Society for consideration as a Gen. Ed. course?

MW: Seconded.

DE: All in favor?

CP, CF, PW, TS: Aye.

*DM circulates materials for MMC 2100; faculty review.*

DE: We need to file a catalog change on course descriptions (as noted on p. 4) to remove EDT. ENC seems to be the only requirement we should list; not GPA or sophomore standing. Again, be sure to define how students will accomplish SLOs. More specifics needed under statement of philosophy. Gordon Rule class.

DE: Motion?

TS: Motion made.

PW: Seconded.

DE: All in favor?

CP, CF, DM, TS: Aye.

*PW circulates materials for VIC 3100; faculty review.*

PW: Same course is taught under different name, so we can adopt that name and keep the number.

DE: Be sure to include recommended readings, even if it’s not a textbook. Motion?

MW: I move to include.

TS: Seconded.
DE: Get annual review materials done this month. They go into FAIR. Tony, Paul Mark are the departmental evaluation committee. Monica will step in to substitute as needed.

DE: Good meeting yesterday with Mike Killenberg and Barbara O’Reilly. We’re up to $11,000 – enough for an operating fund. We’d like it to become an endowment. It needs $25,000 for that. Mike’s suggestion is to approach corporate donors. We will approach TBT, CL, TV, radio, Poynter, etc. to see about donations. Goal is to hit the mark in a year and have this as a sustaining endowment. Thanks for contributors. Full faculty participation would be great.

Ideas include: Undergrad scholarship, for those in good standing with at least 15 hours. Commitment to journalism/community essential. A committee of three will decide. Outstanding community journalism award is another possibility. Could start next year. We’ll solicit from our students examples of their work. Published best. Can go to graduating student, unlike scholarship. Plaque, and certificate. We should be able to name our KTA chapter after Bob. Bob made it happen, after many years of talks.

TS: They seem very appropriate. Bob cared most about community journalism; they seem like the right way to commemorate that.

PW: Do we file applications for the KTA change? I’ll check.

DM: For scholarship fund, Tampa Bay Community Network is another possible place to approach. Lois Thompson is the director. Bob was on the executive board.

DE: 4+1?

TS: We are ready to propose. We looked at what Jaime McHale is doing in Psychology. We have a proposal based on ASU’s model. It’s a simple, streamlined approach. Five years old now. ASU has Chris Callahan – important ACEJMC overlap here.

We would allow for 12 shared hours.

Based on our conversations with ASU, this is very doable. It’s dependent on two things: It’s a prescriptive plan. It needs to be followed closely. People need to be aware of things as they move through.

Also, this is predicated on students coming in as freshmen, taking journalism classes in Year One.

Blended classes represent another complication.
PW: Seems like a win/win in terms of enrollment for both existing programs. 11 electives would be part of the experience. They shouldn’t be repeated. We have the variety, but there’s a question about being able to offer them within the 2.5 year window.

Taking DJD courses is another possibility, or courses outside the department.

PW: How credits are converted with the registrar is a question.

DE: Making sure courses double count is the essence of that.

CP: Florida Scholastic Press Assoc. supports students and advisers throughout the state. Wayne Garcia is the Executive Director. You can take a look at packets and make a recommendation. This could be a chance to start a dialog with us and FSPA. Thousands of students to draw from. Selection is one per district.

TS: Timeline?

CP: Probably early to mid-March.

TS: Should work for me.

CP: Hard copies of packets are sent.

PW: I’ll be gone spring break, but if it’s online, I can do it.

DE: Casey P. and I are serving on the Journeys in Journalism board.

DE: Travel funds – let me know. Need to use by June 30.

CF presents on the process for submitting online courses for Quality Matters certification.

MW: We have the system in place to deliver real-time, high-quality. Why don’t we each do a presentation for the department from the studio. 15 minutes – some insight into how we teach. Just between us at first, but could become a broader campus contribution.

TS: Crow’s Nest staff isn’t deep at the moment … good to send students that way if we can. WTSP; WUSF; Fox 13; Sarasota Herald Tribune; Creative Loafing among internship spots at the moment.

PW circulates lists of ARP, thesis and DJD Final Project committees.

DE: Good for everyone who teaches in DJD to be involved in advising in DJD.