



Graduating Senior Survey

Response Summary by Semester and Academic Year

Fall 2008 – Spring 2011

AY0809 – AY1011

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Office of Institutional Research, Planning and Effectiveness

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Graduating Senior Survey, by Semester and by Academic Year

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011	
No. of Survey Responses	209		234		443		187		200		387		142		103		245	
No. of Graduating Seniors	282		378		660		311		367		678		305		373		678	
Est. Pct. Response Rate	74.1		61.9		67.1		60.1		54.5		57.1		46.6		27.6		36.1	
Standard Error (SE)	3.4		4.0		2.7		4.5		4.7		3.3		6.0		8.2		5.0	
	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Q2 Race/ethnicity																		
African American	17	8.1%	16	6.8%	33	7.4%	11	5.9%	11	5.5%	22	5.7%	5	3.5%	5	4.9%	10	4.1%
Native American or American Indian	1	0.5%	2	0.9%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asian	8	3.8%	5	2.1%	13	2.9%	4	2.1%	9	4.5%	13	3.4%	5	3.5%	3	2.9%	8	3.3%
Hispanic or Latino	16	7.7%	21	9.0%	37	8.4%	7	3.7%	11	5.5%	18	4.7%	14	9.9%	7	6.8%	21	8.6%
White	157	75.1%	180	76.9%	337	76.1%	156	83.4%	161	80.5%	317	81.9%	114	80.3%	84	81.6%	198	80.8%
Other	10	4.8%	10	4.3%	20	4.5%	9	4.8%	8	4.0%	17	4.4%	4	2.8%	4	3.9%	8	3.3%
Q3 Gender																		
Male	63	30.1%	81	34.6%	144	32.5%	56	29.9%	50	25.0%	106	27.4%	50	35.2%	31	30.1%	81	33.1%
Female	146	69.9%	153	65.4%	299	67.5%	131	70.1%	150	75.0%	281	72.6%	92	64.8%	72	69.9%	164	66.9%
Q5 Marital Status																		
Single	138	66.0%	146	62.4%	284	64.1%	119	63.6%	140	70.0%	259	66.9%	101	71.1%	68	66.0%	169	69.0%
Single with children younger than 18	15	7.2%	17	7.3%	32	7.2%	7	3.7%	14	7.0%	21	5.4%	2	1.4%	7	6.8%	9	3.7%
Married	34	16.3%	28	12.0%	62	14.0%	34	18.2%	19	9.5%	53	13.7%	24	16.9%	11	10.7%	35	14.3%
Married with children younger than 18	17	8.1%	39	16.7%	56	12.6%	21	11.2%	23	11.5%	44	11.4%	13	9.2%	15	14.6%	28	11.4%
Other	5	2.4%	4	1.7%	9	2.0%	6	3.2%	4	2.0%	10	2.6%	2	1.4%	2	1.9%	4	1.6%
Q6 Transfer from high school?																		
Yes	26	12.4%	24	10.3%	50	11.3%	29	15.5%	27	13.5%	56	14.5%	25	17.6%	12	11.7%	37	15.1%
No	183	87.6%	210	89.7%	393	88.7%	158	84.5%	173	86.5%	331	85.5%	117	82.4%	91	88.3%	208	84.9%
Q7 Name, city, state of high school																		
Q8 Transfer from a 2-year institution?																		
Yes	115	62.8%	119	56.7%	234	59.5%	110	69.6%	109	63.0%	219	66.2%	56	47.9%	39	42.9%	95	45.7%
No	68	37.2%	91	43.3%	159	40.5%	48	30.4%	64	37.0%	112	33.8%	61	52.1%	52	57.1%	113	54.3%
Q10 Transfer from a 4-year institution?																		
Yes	34	50.0%	55	59.8%	89	55.6%	24	50.0%	43	67.2%	67	59.8%	31	50.0%	25	48.1%	56	49.6%
No	34	50.0%	37	40.2%	71	44.4%	24	50.0%	21	32.8%	45	40.2%	30	48.4%	27	51.9%	57	50.4%

Question numbers correspond to numbering from the Fall 2008 Graduating Senior Survey

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Q12 Time taken to complete degree																		
2-3 semesters (1 year)	6	2.9%	14	6.0%	20	4.5%	3	1.6%	3	1.5%	6	1.6%	8	5.6%	4	3.9%	12	4.9%
4-6 semesters (2 years)	99	47.4%	101	43.2%	200	45.1%	91	48.7%	83	41.5%	174	45.0%	56	39.4%	44	42.7%	100	40.8%
7-9 semesters (3 years)	50	23.9%	60	25.6%	110	24.8%	41	21.9%	62	31.0%	103	26.6%	33	23.2%	29	28.2%	62	25.3%
10-12 semesters (4 years)	36	17.2%	31	13.2%	67	15.1%	26	13.9%	32	16.0%	58	15.0%	25	17.6%	15	14.6%	40	16.3%
13-15 semesters (5 years)	12	5.7%	15	6.4%	27	6.1%	17	9.1%	14	7.0%	31	8.0%	14	9.9%	7	6.8%	21	8.6%
16-18 semesters (6 years)	6	2.9%	13	5.6%	19	4.3%	9	4.8%	6	3.0%	15	3.9%	6	4.2%	4	3.9%	10	4.1%
Q13 USFSP college and degree																		
College of Arts and Sciences (Bachelor's)		42.5%		37.4%		39.8%		36.2%		43.1%		39.8%	51	35.9%	43	41.7%	94	38.4%
College of Arts and Sciences (Master's)		2.3%		3.8%		3.1%		0.5%		6.9%		3.8%	5	3.5%	3	2.9%	8	3.3%
College of Business (Bachelor's)		27.1%		28.6%		27.9%		37.2%		29.4%		33.2%	50	35.2%	33	32.0%	83	33.9%
College of Business (Master's)		6.5%		5.0%		5.8%		6.4%		1.5%		3.8%	13	9.2%	3	2.9%	16	6.5%
College of Education (Bachelor's)		12.1%		16.8%		14.6%		11.2%		15.2%		13.3%	12	8.5%	14	13.6%	26	10.6%
College of Education (Master's)		9.3%		8.4%		8.8%		8.5%		3.9%		6.1%	11	7.7%	7	6.8%	18	7.3%
Q14 Your degree is in which major?																		
Anthropology	3	1.4%	1	0.4%	4	0.9%	2	1.1%	1	0.5%	3	0.8%	1	0.7%	0	0.0%	1	0.4%
Criminology	11	5.3%	7	3.0%	18	4.1%	13	7.0%	12	6.0%	25	6.5%	4	2.8%	5	4.9%	9	3.7%
Economics	1	0.5%	1	0.4%	2	0.5%	2	1.1%	4	2.0%	6	1.6%	3	2.1%	1	1.0%	4	1.6%
English-Literature	4	1.9%	6	2.6%	10	2.3%	4	2.1%	5	2.5%	9	2.3%	4	2.8%	3	2.9%	7	2.9%
English-Tech Writ	5	2.4%	5	2.1%	10	2.3%	0	0.0%	3	1.5%	3	0.8%	2	1.4%	2	1.9%	4	1.6%
Environmental Science	2	1.0%	4	1.7%	6	1.4%	3	1.6%	4	2.0%	7	1.8%	6	4.2%	2	1.9%	8	3.3%
Geography	1	0.5%	0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	1	0.7%	0	0.0%	1	0.4%
Graphic Design	6	2.9%	10	4.3%	16	3.6%	0	0.0%	9	4.5%	9	2.3%	0	0.0%	5	4.9%	5	2.0%
History	2	1.0%	8	3.4%	10	2.3%	2	1.1%	2	1.0%	4	1.0%	1	0.7%	2	1.9%	3	1.2%
ISS	11	5.3%	7	3.0%	18	4.1%	10	5.3%	10	5.0%	20	5.2%	6	4.2%	6	5.8%	12	4.9%
Journalism	1	0.5%	6	2.6%	7	1.6%	0	0.0%	8	4.0%	8	2.1%	10	7.0%	3	2.9%	13	5.3%
Journalism-Magazine	3	1.4%	6	2.6%	9	2.0%	2	1.1%	1	0.5%	3	0.8%	0	0.0%	2	1.9%	2	0.8%
Journalism-News Editorial	2	1.0%	3	1.3%	5	1.1%	1	0.5%	0	0.0%	1	0.3%	1	0.7%	1	1.0%	2	0.8%
Journalism Visual Com	5	2.4%	5	2.1%	10	2.3%	2	1.1%	3	1.5%	5	1.3%	0	0.0%	2	1.9%	2	0.8%
Mass Communications	1	0.5%	0	0.0%	1	0.2%	1	0.5%	0	0.0%	1	0.3%	3	2.1%	0	0.0%	3	1.2%
MLA Florida Studies	3	1.4%	1	0.4%	4	0.9%	1	0.5%	0	0.0%	1	0.3%	1	0.7%	0	0.0%	1	0.4%
Political Science	8	3.8%	5	2.1%	13	2.9%	1	0.5%	6	3.0%	7	1.8%	4	2.8%	3	2.9%	7	2.9%
Psychology	19	9.1%	17	7.3%	36	8.1%	16	8.6%	16	8.0%	32	8.3%	9	6.3%	10	9.7%	19	7.8%
Social Work	2	1.0%	3	1.3%	5	1.1%	6	3.2%	12	6.0%	18	4.7%	0	0.0%	0	0.0%	0	0.0%
Accounting	14	6.7%	18	7.7%	32	7.2%	20	10.7%	14	7.0%	34	8.8%	6	4.2%	8	7.8%	14	5.7%
Economics	4	1.9%	1	0.4%	5	1.1%	1	0.5%	3	1.5%	4	1.0%	1	0.7%	1	1.0%	2	0.8%
Finance	12	5.7%	16	6.8%	28	6.3%	16	8.6%	7	3.5%	23	5.9%	13	9.2%	5	4.9%	18	7.3%
General Business	5	2.4%	1	0.4%	6	1.4%	8	4.3%	7	3.5%	15	3.9%	4	2.8%	2	1.9%	6	2.4%
International Business	1	0.5%	0	0.0%	1	0.2%	1	0.5%	0	0.0%	1	0.3%	0	0.0%	0	0.0%	0	0.0%
MIS	4	1.9%	4	1.7%	8	1.8%	1	0.5%	4	2.0%	5	1.3%	8	5.6%	2	1.9%	10	4.1%
Management	15	7.2%	16	6.8%	31	7.0%	14	7.5%	15	7.5%	29	7.5%	18	12.7%	7	6.8%	25	10.2%
Marketing	8	3.8%	12	5.1%	20	4.5%	13	7.0%	13	6.5%	26	6.7%	5	3.5%	6	5.8%	11	4.5%
MBA	10	4.8%	11	4.7%	21	4.7%	8	4.3%	2	1.0%	10	2.6%	8	5.6%	3	2.9%	11	4.5%
Elementary Education	19	9.1%	39	16.7%	58	13.1%	24	12.8%	26	13.0%	50	12.9%	15	10.6%	14	13.6%	29	11.8%

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Q14 Your degree is in which major? (Continued)																		
English Education	1	0.5%	3	1.3%	4	0.9%	1	0.5%	0	0.0%	1	0.3%	1	0.7%	1	1.0%	2	0.8%
Varying Exceptionalities	10	4.8%	4	1.7%	14	3.2%	3	1.6%	12	6.0%	15	3.9%	2	1.4%	4	3.9%	6	2.4%
Reading Education	11	5.3%	6	2.6%	17	3.8%	4	2.1%	0	0.0%	4	1.0%	0	0.0%	1	1.0%	1	0.4%
Elementary Education-Math/Science	0	0.0%	3	1.3%	3	0.7%	4	2.1%	0	0.0%	4	1.0%	0	0.0%	1	1.0%	1	0.4%
Elementary Education-Literacy/Curriculum	0	0.0%	0	0.0%	0	0.0%	1	0.5%	1	0.5%	2	0.5%	0	0.0%	0	0.0%	0	0.0%
Educational Leadership	5	2.4%	5	2.1%	10	2.3%	2	1.1%	0	0.0%	2	0.5%	5	3.5%	1	1.0%	6	2.4%
Leadership Studies	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Q15 Post graduation plans																		
Graduate or Professional School	25	32.1%	15	20.0%	40	26.1%	18	30.0%	20	23.8%	38	26.4%	16	38.1%	12	36.4%	28	37.3%
Continue current employment or seek new	36	46.2%	40	53.3%	76	49.7%	30	50.0%	48	57.1%	78	54.2%	15	35.7%	11	33.3%	26	34.7%
Other	17	21.8%	20	26.7%	37	24.2%	12	20.0%	16	19.0%	28	19.4%	11	26.2%	10	30.3%	21	28.0%
Q16 Graduate or Professional School																		
I applied and was admitted	2	8.0%	0	0.0%	2	5.0%	3	16.7%	5	25.0%	8	21.1%	0	0.0%	3	13.0%	3	12.5%
I applied and am waiting for admission	23	92.0%	15	100.0%	38	95.0%	15	83.3%	15	75.0%	30	78.9%	16	100.0%	20	87.0%	36	87.5%
Q18 Continuous or New Employment																		
Continue present job/position/salary	16	26.2%	14	25.5%	30	25.9%	10	20.8%	10	14.7%	20	17.2%	7	22.6%	10	20.4%	17	20.1%
Continue present job/position/new salary	5	8.2%	2	3.6%	7	6.0%	2	4.2%	4	5.9%	6	5.2%	1	3.2%	2	4.1%	3	4.8%
Continue present job/new positio/current	1	1.6%	0	0.0%	1	0.9%	0	0.0%	1	1.5%	1	0.9%	0	0.0%	1	2.0%	1	0.7%
Continue present job/new position and sal	5	8.2%	1	1.8%	6	5.2%	0	0.0%	6	8.8%	6	5.2%	0	0.0%	3	6.1%	3	5.3%
I am seeking new employment	34	55.7%	38	69.1%	72	62.1%	36	75.0%	47	69.1%	83	71.6%	23	74.2%	33	67.3%	56	69.1%
Q19 New Employment																		
I am seeking new employment	34	87.2%	38	97.4%	72	92.3%	35	97.2%	44	93.6%	79	95.2%	22	95.7%	40	97.6%	62	95.5%
I have obtained new employment	5	12.8%	1	2.6%	6	7.7%	1	2.8%	3	6.4%	4	4.8%	1	4.3%	1	2.4%	2	4.5%
Q23 Business or industry of employment																		
Accounting	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Banking	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	1	0.9%	0	0.0%	0	0.0%	0	0.0%
Communication	3	7.7%	3	7.7%	6	7.7%	1	2.1%	5	7.4%	6	5.2%	0	0.0%	0	0.0%	0	0.0%
Consulting	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Education	3	7.7%	4	10.3%	7	9.0%	2	4.2%	5	7.4%	7	6.0%	0	0.0%	0	0.0%	0	0.0%
Financial	1	2.6%	0	0.0%	1	1.3%	1	2.1%	1	1.5%	2	1.7%	1	3.2%	3	10.7%	4	6.8%
Government	7	17.9%	6	15.4%	13	16.7%	6	12.5%	4	5.9%	10	8.6%	3	9.7%	2	7.1%	5	8.5%
Health Care	3	7.7%	3	7.7%	6	7.7%	5	10.4%	5	7.4%	10	8.6%	3	9.7%	1	3.6%	4	6.8%
Hospitality/Tourism	1	2.6%	3	7.7%	4	5.1%	9	18.8%	8	11.8%	17	14.7%	1	3.2%	0	0.0%	1	1.7%
IT Services	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	1	0.9%	1	3.2%	0	0.0%	1	1.7%
Social Services	4	10.3%	2	5.1%	6	7.7%	7	14.6%	14	20.6%	21	18.1%	4	12.9%	9	32.1%	13	22.0%
Other	17	43.6%	18	46.2%	35	44.9%	17	35.4%	24	35.3%	41	35.3%	18	58.1%	13	46.4%	31	52.5%
Q24 Employment related to major?																		
Yes	15	38.5%	19	48.7%	34	43.6%	15	31.3%	29	42.6%	44	37.9%	10	32.3%	8	29.6%	18	45.7%
No	24	61.5%	20	51.3%	44	56.4%	33	68.8%	39	57.4%	72	62.1%	21	67.7%	19	70.4%	40	54.3%

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011			
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%		
Q25 USFSP Career Center resources used																				
Career Fairs	9	11.3%	10	13.7%	19	12.4%	8	13.1%	9	9.5%	17	10.9%	3	8.3%	1	3.7%	4	6.3%		
Job Search Workshops	1	1.3%	0	0.0%	1	0.7%	3	4.9%	3	3.2%	6	3.8%	1	2.8%	0	0.0%	1	1.6%		
Cooperative Education/Internships	4	5.0%	4	5.5%	8	5.2%	1	1.6%	5	5.3%	6	3.8%	1	2.8%	0	0.0%	1	1.6%		
Online job postings	10	12.5%	14	19.2%	24	15.7%	11	18.0%	16	16.8%	27	17.3%	5	13.9%	7	25.9%	12	19.0%		
Individual Career Advising	6	7.5%	10	13.7%	16	10.5%	4	6.6%	7	7.4%	11	7.1%	0	0.0%	0	0.0%	0	0.0%		
Resumer uploaded on Recruit-a-Bull	6	7.5%	5	6.8%	11	7.2%	5	8.2%	9	9.5%	14	9.0%	3	8.3%	0	0.0%	3	4.8%		
Resume Referral	4	5.0%	1	1.4%	5	3.3%	1	1.6%	7	7.4%	8	5.1%	0	0.0%	0	0.0%	0	0.0%		
Other	40	50.0%	29	39.7%	69	45.1%	28	45.9%	39	41.1%	67	42.9%	23	63.9%	19	70.4%	42	66.7%		
Q26 Employment during college																				
Yes	69	88.5%	57	76.0%	126	82.4%	54	90.0%	65	77.4%	119	82.6%	34	81.0%	21	77.8%	55	79.7%		
No	9	11.5%	18	24.0%	27	17.6%	6	10.0%	19	22.6%	25	17.4%	8	19.0%	6	22.2%	14	20.3%		
Q27 Number of working hours																				
Part-Time	27	39.1%	21	36.8%	48	38.1%	13	24.1%	25	38.5%	38	31.9%	11	32.4%	11	40.7%	22	37.7%		
Full-Time	42	60.9%	36	63.2%	78	61.9%	41	75.9%	40	61.5%	81	68.1%	23	67.6%	16	59.3%	39	62.3%		
Q28 First person in family to graduate from 4-year college/university:																				
Yes	34	43.6%	26	34.7%	60	39.2%	20	33.3%	29	34.5%	49	34.0%	14	33.3%	11	40.7%	25	34.6%		
No	44	56.4%	49	65.3%	93	60.8%	40	66.7%	55	65.5%	95	66.0%	28	66.7%	16	59.3%	44	65.4%		
Q29 Any immediate family attending college?																				
Yes	24	30.8%	29	38.7%	53	34.6%	21	35.0%	41	48.8%	62	43.1%	18	42.9%	11	40.7%	29	43.7%		
No	54	69.2%	46	61.3%	100	65.4%	39	65.0%	43	51.2%	82	56.9%	24	57.1%	16	59.3%	40	56.3%		
Q30 Educational experience satisfaction																				
Yes	71	91.0%	69	92.0%	140	91.5%	54	90.0%	74	88.1%	128	88.9%	40	95.2%	25	92.6%	65	90.0%		
No	7	9.0%	6	8.0%	13	8.5%	6	10.0%	10	11.9%	16	11.1%	2	4.8%	2	7.4%	4	10.0%		
Q31 Student support services satisfaction																				
Yes	68	87.2%	67	89.3%	135	88.2%	46	76.7%	72	85.7%	118	81.9%	40	95.2%	25	92.6%	65	87.5%		
No	10	12.8%	8	10.7%	18	11.8%	14	23.3%	12	14.3%	26	18.1%	2	4.8%	2	7.4%	4	12.5%		
Q32 Would you attend USFSP if you had to do it over again?																				
Yes	74	94.9%	66	88.0%	140	91.5%	54	90.0%	71	84.5%	125	86.8%	38	90.5%	24	88.9%	62	86.3%		
No	4	5.1%	9	12.0%	13	8.5%	6	10.0%	13	15.5%	19	13.2%	4	9.5%	3	11.1%	7	13.7%		

COE Survey Items

Q44 Student status																				
Part-time	17	37.0%	23	38.3%	40	37.7%	14	35.9%	4	10.3%	18	23.1%	9	39.1%	7	33.3%	16	36.4%		
Full-Time	29	63.0%	37	61.7%	66	62.3%	25	64.1%	35	89.7%	60	76.9%	14	60.9%	14	66.7%	28	63.6%		

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Q45 Classification																		
In-State	46	100.0%	60	100.0%	106	100.0%	37	94.9%	39	100.0%	76	97.4%	23	100.0%	21	100.0%	44	100.0%
Out of State	0	0.0%	0	0.0%	0	0.0%	2	5.1%	0	0.0%	2	2.6%	0	0.0%	0	0.0%	0	0.0%
International	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Q46 Home campus																		
St. Petersburg	44	95.7%	59	98.3%	103	97.2%	39	100.0%	38	97.4%	77	98.7%	23	100.0%	21	100.0%	44	100.0%
Tampa	2	4.3%	0	0.0%	2	1.9%	0	0.0%	1	2.6%	1	1.3%	0	0.0%	0	0.0%	0	0.0%
Sarasota	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeland	0	0.0%	1	1.7%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Q47 Overall GPA																		
<2.0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
2.01-2.5	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
2.51-2.75	1	2.2%	2	3.3%	3	2.8%	1	2.6%	0	0.0%	1	1.3%	1	4.3%	0	0.0%	1	2.3%
2.76-3.0	4	8.7%	3	5.0%	7	6.6%	2	5.1%	2	5.1%	4	5.1%	0	0.0%	0	0.0%	0	0.0%
3.01-3.25	5	10.9%	2	3.3%	7	6.6%	2	5.1%	5	12.8%	7	9.0%	2	8.7%	2	9.5%	4	9.1%
3.25-3.5	7	15.2%	7	11.7%	14	13.2%	10	25.6%	5	12.8%	15	19.2%	2	8.7%	3	14.3%	5	11.4%
3.51-3.75	11	23.9%	15	25.0%	26	24.5%	4	10.3%	12	30.8%	16	20.5%	6	26.1%	6	28.6%	12	27.3%
3.76-4.0	18	39.1%	31	51.7%	49	46.2%	20	51.3%	15	38.5%	35	44.9%	12	52.2%	10	47.6%	22	50.0%
Q48 USFSP GPA																		
<2.0	0	0.0%	1	1.7%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
2.01-2.5	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
2.51-2.75	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
2.76-3.0	2	4.3%	5	8.3%	7	6.6%	1	2.6%	1	2.6%	2	2.6%	1	4.3%	0	0.0%	1	2.3%
3.01-3.25	6	13.0%	1	1.7%	7	6.6%	3	7.7%	4	10.3%	7	9.0%	2	8.7%	2	9.5%	4	9.1%
3.25-3.5	8	17.4%	3	5.0%	11	10.4%	3	7.7%	2	5.1%	5	6.4%	1	4.3%	3	14.3%	4	9.1%
3.51-3.75	8	17.4%	11	18.3%	19	17.9%	3	7.7%	11	28.2%	14	17.9%	5	21.7%	5	23.8%	10	22.7%
3.76-4.0	22	47.8%	39	65.0%	61	57.5%	29	74.4%	21	53.8%	50	64.1%	14	60.9%	11	52.4%	25	56.8%
Q49 COE GPA																		
<2.0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
2.01-2.5	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
2.51-2.75	1	2.2%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
2.76-3.0	1	2.2%	1	1.7%	2	1.9%	1	2.6%	2	5.1%	3	3.8%	1	4.3%	0	0.0%	1	2.3%
3.01-3.25	3	6.5%	5	8.3%	8	7.5%	2	5.1%	2	5.1%	4	5.1%	1	4.3%	2	9.5%	3	6.8%
3.25-3.5	7	15.2%	0	0.0%	7	6.6%	2	5.1%	1	2.6%	3	3.8%	1	4.3%	3	14.3%	4	9.1%
3.51-3.75	10	21.7%	11	18.3%	21	19.8%	4	10.3%	11	28.2%	15	19.2%	5	21.7%	5	23.8%	10	22.7%
3.76-4.0	24	52.2%	43	71.7%	67	63.2%	30	76.9%	23	59.0%	53	67.9%	15	65.2%	11	52.4%	26	59.1%
Q50 Employment held																		
Cooperative Education	3	5.6%	5	7.1%	8	6.5%	3	7.0%	2	4.3%	5	5.6%	0	0.0%	0	0.0%	0	0.0%
Substitute Teaching	5	9.3%	9	12.9%	14	11.3%	4	9.3%	7	15.2%	11	12.4%	3	13.0%	2	9.5%	5	11.4%
Part-Time	21	38.9%	25	35.7%	46	37.1%	14	32.6%	22	47.8%	36	40.4%	8	34.8%	8	38.1%	16	36.4%
Full-Time	25	46.3%	31	44.3%	56	45.2%	22	51.2%	15	32.6%	37	41.6%	12	52.2%	11	52.4%	23	52.3%

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Q51 Current employment related to major																		
Yes	27	58.7%	24	40.0%	51	48.1%	20	51.3%	15	38.5%	35	44.9%	11	47.8%	9	42.9%	20	45.5%
No	19	41.3%	36	60.0%	55	51.9%	19	48.7%	24	61.5%	43	55.1%	12	52.2%	12	57.1%	24	54.5%
Q52 Hours per week																		
<10	6	13.0%	19	31.7%	25	23.6%	11	28.2%	11	28.2%	22	28.2%	7	30.4%	5	23.8%	12	27.3%
11-20	7	15.2%	9	15.0%	16	15.1%	2	5.1%	7	17.9%	9	11.5%	0	0.0%	4	19.0%	4	9.1%
21-30	9	19.6%	6	10.0%	15	14.2%	5	12.8%	6	15.4%	11	14.1%	5	21.7%	4	19.0%	9	20.5%
31-40	10	21.7%	11	18.3%	21	19.8%	11	28.2%	11	28.2%	22	28.2%	6	26.1%	5	23.8%	11	25.0%
>40	14	30.4%	15	25.0%	29	27.4%	10	25.6%	4	10.3%	14	17.9%	5	21.7%	3	14.3%	8	18.2%
Q53 Post-grad location preference																		
Tampa Bay	35	76.1%	45	75.0%	80	75.5%	28	71.8%	30	76.9%	58	74.4%	16	69.6%	16	76.2%	32	72.7%
Florida	6	13.0%	10	16.7%	16	15.1%	6	15.4%	5	12.8%	11	14.1%	4	17.4%	2	9.5%	6	13.6%
Southeast Region	1	2.2%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	1	4.3%	1	4.8%	2	4.5%
Other regions	2	4.3%	3	5.0%	5	4.7%	4	10.3%	1	2.6%	5	6.4%	1	4.3%	1	4.8%	2	4.5%
Other	2	4.3%	2	3.3%	4	3.8%	1	2.6%	3	7.7%	4	5.1%	1	4.3%	1	4.8%	2	4.5%
Q54 Job search status																		
Not searching	17	37.0%	17	28.3%	34	32.1%	17	43.6%	12	30.8%	29	37.2%	10	43.5%	6	28.6%	16	29.6%
Accepted new position with new organizat	3	6.5%	1	1.7%	4	3.8%	5	12.8%	4	10.3%	9	11.5%	4	17.4%	3	14.3%	7	6.0%
Searching new position	26	56.5%	42	70.0%	68	64.2%	17	43.6%	23	59.0%	40	51.3%	9	39.1%	12	57.1%	21	64.5%
Q55 Career Center resources used																		
Individual Career Advising	3	5.5%	5	5.5%	8	5.5%	0	0.0%	2	4.1%	2	2.1%	1	4.3%	0	0.0%	1	2.3%
Job Search Workshops	0	0.0%	1	1.1%	1	0.7%	1	2.1%	0	0.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%
Cooperative Education	0	0.0%	0	0.0%	0	0.0%	19	39.6%	0	0.0%	19	19.6%	0	0.0%	0	0.0%	0	0.0%
Resume on Recruit-a-Bull	0	0.0%	1	1.1%	1	0.7%	1	2.1%	0	0.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%
Online job postings	8	14.5%	16	17.6%	24	16.4%	5	10.4%	6	12.2%	11	11.3%	1	4.3%	0	0.0%	1	2.3%
Internship	19	34.5%	31	34.1%	50	34.2%	1	2.1%	21	42.9%	22	22.7%	7	30.4%	6	28.6%	13	29.5%
Resume Referral	1	1.8%	9	9.9%	10	6.8%	2	4.2%	3	6.1%	5	5.2%	0	0.0%	3	14.3%	3	6.8%
Career Fairs	2	3.6%	9	9.9%	11	7.5%	1	2.1%	2	4.1%	3	3.1%	1	4.3%	2	9.5%	3	6.8%
Other	22	40.0%	19	20.9%	41	28.1%	18	37.50%	15	30.61%	33	34.02%	13	56.5%	10	47.6%	23	52.3%
Q 56 Why not searching for new position																		
Remain with current employer	35	60.3%	31	44.9%	66	52.0%	23	46.0%	18	35.3%	41	40.6%	10	43.5%	8	38.1%	18	40.1%
Job search postponed	9	15.5%	19	27.5%	28	22.0%	12	24.0%	12	23.5%	24	23.8%	6	26.1%	4	19.0%	10	25.5%
Enrolling in graduate school	2	3.4%	10	14.5%	12	9.4%	4	8.0%	9	17.6%	13	12.9%	2	8.7%	5	23.8%	7	16.1%
Other	12	20.7%	9	13.0%	21	16.5%	11	22.0%	12	23.5%	23	22.8%	5	21.7%	4	19.0%	9	18.3%
Q57 Aware of current/new position via																		
Classified Ad	0	0.0%	2	3.0%	2	1.7%	0	0.0%	2	4.4%	2	2.3%	0	0.0%	0	0.0%	0	0.0%
USFSP Career Center	0	0.0%	1	1.5%	1	0.9%	2	4.8%	0	0.0%	2	2.3%	0	0.0%	0	0.0%	0	0.0%
Career Fair	4	8.2%	2	3.0%	6	5.2%	1	2.4%	1	2.2%	2	2.3%	1	4.3%	0	0.0%	1	2.3%
Personal contacts	17	34.7%	24	35.8%	41	35.3%	12	28.6%	14	31.1%	26	29.9%	5	21.7%	7	33.3%	12	27.3%
Internet Resources	6	12.2%	9	13.4%	15	12.9%	7	16.7%	9	20.0%	16	18.4%	4	17.4%	5	23.8%	9	20.5%

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Q57 Aware of current/new position via (Continued)																		
USFSP Professor	2	4.1%	2	3.0%	4	3.4%	0	0.0%	2	4.4%	2	2.3%	1	4.3%	0	0.0%	1	2.3%
Other	20	40.8%	27	40.3%	47	40.5%	20	47.6%	17	37.8%	37	42.5%	12	52.2%	9	42.9%	21	47.7%
Q58 Approximate beginning salary																		
Less than 20,000	12	26.1%	16	26.7%	28	26.4%	10	25.6%	12	30.8%	22	28.2%	5	21.7%	6	28.6%	11	28.7%
\$20,001 to \$30,000	3	6.5%	3	5.0%	6	5.7%	5	12.8%	2	5.1%	7	9.0%	3	13.0%	2	9.5%	5	5.1%
\$30,001 to \$40,000	24	52.2%	32	53.3%	56	52.8%	21	53.8%	18	46.2%	39	50.0%	12	52.2%	11	52.4%	23	49.7%
\$40,001 to \$50,000	6	13.0%	7	11.7%	13	12.3%	2	5.1%	5	12.8%	7	9.0%	1	4.3%	2	9.5%	3	12.2%
\$50,001 to \$60,000	1	2.2%	2	3.3%	3	2.8%	1	2.6%	0	0.0%	1	1.3%	2	8.7%	0	0.0%	2	1.7%
\$60,001 to \$70,000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
\$70,001 to \$80,000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
\$80,001 to \$90,000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
\$90,001 to \$100,000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Over \$100,000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	5.1%	2	2.6%	0	0.0%	0	0.0%	0	2.6%
Q59 Number of companies interviewed																		
None	35	76.1%	47	78.3%	82	77.4%	30	76.9%	29	74.4%	59	75.6%	15	65.2%	16	76.2%	31	76.3%
1-2	7	15.2%	13	21.7%	20	18.9%	8	20.5%	5	12.8%	13	16.7%	8	34.8%	5	23.8%	13	17.2%
3-4	3	6.5%	0	0.0%	3	2.8%	0	0.0%	5	12.8%	5	6.4%	0	0.0%	0	0.0%	0	6.4%
5-6	1	2.2%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
7-8	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
9-10	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More than 10	0	0.0%	0	0.0%	0	0.0%	1	2.6%	0	0.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%
Q60 Number of job offers																		
None	34	73.9%	50	83.3%	84	79.2%	27	69.2%	31	79.5%	58	74.4%	13	56.5%	14	66.7%	27	81.4%
1-2	10	21.7%	10	16.7%	20	18.9%	11	28.2%	6	15.4%	17	21.8%	10	43.5%	7	33.3%	17	16.0%
3-4	2	4.3%	0	0.0%	2	1.9%	1	2.6%	1	2.6%	2	2.6%	0	0.0%	0	0.0%	0	1.3%
5-6	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.6%	1	1.3%	0	0.0%	0	0.0%	0	1.3%
7-8	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
9-10	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More than 10	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Q61 Number of months searching																		
None	31	67.4%	35	58.3%	66	62.3%	29	74.4%	28	71.8%	57	73.1%	19	82.6%	16	76.2%	35	65.1%
1-2	14	30.4%	22	36.7%	36	34.0%	9	23.1%	9	23.1%	18	23.1%	3	13.0%	5	23.8%	8	29.9%
3-4	0	0.0%	1	1.7%	1	0.9%	1	2.6%	1	2.6%	2	2.6%	1	4.3%	0	0.0%	1	2.1%
5-6	1	2.2%	1	1.7%	2	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
7-8	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
9-10	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More than 10	0	0.0%	1	1.7%	1	0.9%	0	0.0%	1	2.6%	1	1.3%	0	0.0%	0	0.0%	0	2.1%

Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011	
No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%

COB Survey Items

Q63 Eligible to take FL CPA																		
Yes	9	12.3%	10	12.7%	19	12.5%	18	22.0%	8	12.3%	26	17.7%	11	17.5%	7	21.2%	18	18.8%
No	64	87.7%	69	87.3%	133	87.5%	64	78.0%	57	87.7%	121	82.3%	52	82.5%	26	78.8%	78	81.3%
Q65 Intended certification																		
CFE	10	30.3%	7	18.9%	17	24.3%	7	23.3%	5	17.9%	12	20.7%	9	40.9%	4	25.0%	13	18.4%
CIA	9	27.3%	8	21.6%	17	24.3%	3	10.0%	4	14.3%	7	12.1%	5	22.7%	2	12.5%	7	18.0%
CMA	4	12.1%	11	29.7%	15	21.4%	6	20.0%	5	17.9%	11	19.0%	5	22.7%	6	37.5%	11	23.8%
CISA	4	12.1%	6	16.2%	10	14.3%	2	6.7%	2	7.1%	4	6.9%	1	4.5%	2	12.5%	3	11.7%
Other	6	18.2%	5	13.5%	11	15.7%	12	40.0%	12	42.9%	24	41.4%	2	9.1%	2	12.5%	4	28.2%
Q66 Intended specialty FL licenses																		
No	62	84.9%	64	81.0%	126	82.9%	69	84.1%	55	84.6%	124	84.4%	55	87.3%	26	78.8%	81	84.4%
Yes	11	15.1%	15	19.0%	26	17.1%	13	15.9%	10	15.4%	23	15.6%	8	12.7%	7	21.2%	15	15.6%
Q67 Intended specialty certification																		
No	62	84.9%	59	74.7%	121	79.6%	67	81.7%	51	78.5%	118	80.3%	50	79.4%	26	78.8%	76	79.2%
Yes	11	15.1%	20	25.3%	31	20.4%	15	18.3%	14	21.5%	29	19.7%	13	20.6%	7	21.2%	20	20.8%
Q68 Do you have a minor?																		
Yes	19	26.0%	20	25.3%	39	25.7%	18	22.0%	28	43.1%	46	31.3%	17	27.0%	12	36.4%	29	34.2%
No	54	74.0%	59	74.7%	113	74.3%	64	78.0%	37	56.9%	101	68.7%	46	73.0%	21	63.6%	67	65.8%
Q69 Minor																		
Accounting	2	10.5%	2	10.0%	4	10.3%	2	11.1%	1	3.6%	3	6.5%	0	0.0%	2	6.1%	2	4.0%
Economics	1	5.3%	5	25.0%	6	15.4%	1	5.6%	6	21.4%	7	15.2%	5	29.4%	8	24.2%	13	26.0%
Finance	1	5.3%	2	10.0%	3	7.7%	1	5.6%	0	0.0%	1	2.2%	2	11.8%	1	3.0%	3	6.0%
Information Systems and Decision Science:	2	10.5%	0	0.0%	2	5.1%	1	5.6%	1	3.6%	2	4.3%	0	0.0%	0	0.0%	0	0.0%
Management	3	15.8%	1	5.0%	4	10.3%	2	11.1%	3	10.7%	5	10.9%	1	5.9%	6	18.2%	7	14.0%
Marketing	4	21.1%	2	10.0%	6	15.4%	0	0.0%	2	7.1%	2	4.3%	2	11.8%	6	18.2%	8	16.0%
General Business	0	0.0%	0	0.0%	0	0.0%	2	11.1%	1	3.6%	3	6.5%	0	0.0%	0	0.0%	0	0.0%
International Business	5	26.3%	6	30.0%	11	28.2%	8	44.4%	14	50.0%	22	47.8%	6	35.3%	10	30.3%	16	32.0%
Other	1	5.3%	2	10.0%	3	7.7%	1	5.6%	0	0.0%	1	2.2%	1	5.9%	0	0.0%	1	2.0%
Q70 Do you have MBA?																		
Yes	10	13.7%	8	10.1%	18	11.8%	6	7.3%	2	3.1%	8	5.4%	7	11.1%	4	12.1%	11	6.6%
No	63	86.3%	71	89.9%	134	88.2%	76	92.7%	63	96.9%	139	94.6%	56	88.9%	29	87.9%	85	93.4%
Q71 Track																		
Corporate Social Responsibility	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finance	5	50.0%	2	25.0%	7	38.9%	1	16.7%	1	50.0%	2	25.0%	3	42.9%	3	42.9%	6	42.9%
Forensic Accounting	2	20.0%	1	12.5%	3	16.7%	1	16.7%	0	0.0%	1	12.5%	0	0.0%	0	0.0%	0	0.0%
International Business	1	10.0%	1	12.5%	2	11.1%	1	16.7%	0	0.0%	1	12.5%	1	14.3%	1	14.3%	2	14.3%

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Q71 Track (Continued)																		
Management	1	10.0%	4	50.0%	5	27.8%	3	50.0%	0	0.0%	3	37.5%	1	14.3%	2	28.6%	3	21.4%
Managing Knowledge Resources	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marketing Strategy	1	10.0%	0	0.0%	1	5.6%	0	0.0%	0	0.0%	0	0.0%	2	28.6%	1	14.3%	3	21.4%
Taxation	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	50.0%	1	12.5%	0	0.0%	0	0.0%	0	0.0%
Q72 Student status																		
Part-Time	34	46.6%	32	40.5%	66	43.4%	35	42.7%	23	35.4%	58	39.5%	20	31.7%	13	36.1%	33	37.9%
Full-Time	39	53.4%	47	59.5%	86	56.6%	47	57.3%	42	64.6%	89	60.5%	43	68.3%	23	63.9%	66	62.1%
Q73 Classification																		
In-State	72	98.6%	78	98.7%	150	98.7%	82	100.0%	63	96.9%	145	98.6%	60	95.2%	34	94.4%	94	94.9%
Out of State	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	2	5.6%	3	3.0%
International	1	1.4%	1	1.3%	2	1.3%	0	0.0%	2	3.1%	2	1.4%	2	3.2%	0	0.0%	2	2.0%
Q74 Home campus																		
St. Petersburg	72	98.6%	74	93.7%	146	96.1%	82	100.0%	63	96.9%	145	98.6%	62	98.4%	35	97.2%	97	98.0%
Tampa	1	1.4%	5	6.3%	6	3.9%	0	0.0%	2	3.1%	2	1.4%	1	1.6%	1	2.8%	2	2.0%
Sarasota	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeland	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Q75 Overall GPA																		
<2.0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
2.01-2.5	2	2.7%	5	6.3%	7	4.6%	1	1.2%	2	3.1%	3	2.0%	0	0.0%	0	0.0%	0	0.0%
2.51-2.75	7	9.6%	7	8.9%	14	9.2%	8	9.8%	8	12.3%	16	10.9%	9	14.3%	6	16.7%	15	15.2%
2.76-3.0	14	19.2%	18	22.8%	32	21.1%	18	22.0%	12	18.5%	30	20.4%	8	12.7%	6	16.7%	14	14.1%
3.01-3.25	19	26.0%	9	11.4%	28	18.4%	12	14.6%	14	21.5%	26	17.7%	12	19.0%	8	22.2%	20	20.2%
3.25-3.5	13	17.8%	14	17.7%	27	17.8%	22	26.8%	19	29.2%	41	27.9%	18	28.6%	10	27.8%	28	28.3%
3.51-3.75	7	9.6%	14	17.7%	21	13.8%	15	18.3%	6	9.2%	21	14.3%	6	9.5%	3	8.3%	9	9.1%
3.76-4.0	11	15.1%	12	15.2%	23	15.1%	6	7.3%	4	6.2%	10	6.8%	10	15.9%	3	8.3%	13	13.1%
Q76 USFSP GPA																		
<2.0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
2.01-2.5	4	5.5%	4	5.1%	8	5.3%	3	3.7%	1	1.5%	4	2.7%	1	1.6%	0	0.0%	1	1.0%
2.51-2.75	4	5.5%	7	8.9%	11	7.2%	8	9.8%	10	15.4%	18	12.2%	8	12.7%	6	16.7%	14	14.1%
2.76-3.0	15	20.5%	16	20.3%	31	20.4%	19	23.2%	15	23.1%	34	23.1%	8	12.7%	6	16.7%	14	14.1%
3.01-3.25	17	23.3%	9	11.4%	26	17.1%	13	15.9%	13	20.0%	26	17.7%	14	22.2%	8	22.2%	22	22.2%
3.25-3.5	10	13.7%	15	19.0%	25	16.4%	19	23.2%	12	18.5%	31	21.1%	11	17.5%	10	27.8%	21	21.2%
3.51-3.75	11	15.1%	15	19.0%	26	17.1%	13	15.9%	10	15.4%	23	15.6%	10	15.9%	3	8.3%	13	13.1%
3.76-4.0	12	16.4%	13	16.5%	25	16.4%	7	8.5%	4	6.2%	11	7.5%	11	17.5%	3	8.3%	14	14.1%
Q77 COB GPA																		
<2.0	1	1.4%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
2.01-2.5	3	4.1%	3	3.8%	6	3.9%	4	4.9%	2	3.1%	6	4.1%	2	3.2%	0	0.0%	2	2.0%
2.51-2.75	6	8.2%	7	8.9%	13	8.6%	5	6.1%	9	13.8%	14	9.5%	5	7.9%	6	16.7%	11	11.1%
2.76-3.0	14	19.2%	12	15.2%	26	17.1%	17	20.7%	17	26.2%	34	23.1%	8	12.7%	6	16.7%	14	14.1%

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Q77 COB GPA (Continued)																		
3.01-3.25	18	24.7%	16	20.3%	34	22.4%	17	20.7%	12	18.5%	29	19.7%	15	23.8%	8	22.2%	23	23.2%
3.25-3.5	9	12.3%	13	16.5%	22	14.5%	16	19.5%	12	18.5%	28	19.0%	13	20.6%	10	27.8%	23	23.2%
3.51-3.75	9	12.3%	15	19.0%	24	15.8%	15	18.3%	8	12.3%	23	15.6%	7	11.1%	3	8.3%	10	10.1%
3.76-4.0	13	17.8%	13	16.5%	26	17.1%	8	9.8%	5	7.7%	13	8.8%	13	20.6%	3	8.3%	16	16.2%
Q78 GPA in your major																		
<2.0	1	1.4%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
2.01-2.5	3	4.1%	2	2.5%	5	3.3%	5	6.1%	2	3.1%	7	4.8%	2	3.2%	0	0.0%	2	2.0%
2.51-2.75	4	5.5%	10	12.7%	14	9.2%	6	7.3%	8	12.3%	14	9.5%	4	6.3%	6	16.7%	10	10.1%
2.76-3.0	18	24.7%	10	12.7%	28	18.4%	16	19.5%	16	24.6%	32	21.8%	12	19.0%	6	16.7%	18	18.2%
3.01-3.25	15	20.5%	14	17.7%	29	19.1%	14	17.1%	12	18.5%	26	17.7%	12	19.0%	8	22.2%	20	20.2%
3.25-3.5	9	12.3%	15	19.0%	24	15.8%	17	20.7%	14	21.5%	31	21.1%	13	20.6%	10	27.8%	23	23.2%
3.51-3.75	10	13.7%	12	15.2%	22	14.5%	15	18.3%	6	9.2%	21	14.3%	4	6.3%	3	8.3%	7	7.1%
3.76-4.0	13	17.8%	16	20.3%	29	19.1%	9	11.0%	7	10.8%	16	10.9%	16	25.4%	3	8.3%	19	19.2%
Q79 Employment held																		
Cooperative Education	1	1.0%	1	1.0%	2	1.0%	2	2.0%	3	3.8%	5	2.8%	4	5.4%	4	11.1%	8	8.1%
Internship	13	13.3%	14	14.6%	27	13.9%	13	13.0%	8	10.0%	21	11.7%	5	6.8%	4	11.1%	9	9.1%
Part-Time	38	38.8%	40	41.7%	78	40.2%	33	33.0%	42	52.5%	75	41.7%	21	28.4%	10	27.8%	31	31.3%
Full-Time	46	46.9%	41	42.7%	87	44.8%	52	52.0%	27	33.8%	79	43.9%	33	44.6%	18	50.0%	51	51.5%
Q80 Current employment related to major																		
Yes	32	43.8%	39	49.4%	71	46.7%	41	50.0%	29	44.6%	70	47.6%	25	39.7%	10	27.8%	35	35.4%
No	41	56.2%	40	50.6%	81	53.3%	41	50.0%	36	55.4%	77	52.4%	38	60.3%	26	72.2%	64	64.6%
Q81 Hours per week																		
<10	2	2.7%	10	12.7%	12	7.9%	6	7.3%	10	15.4%	16	10.9%	10	15.9%	4	11.1%	14	14.1%
11-20	8	11.0%	5	6.3%	13	8.6%	10	12.2%	12	18.5%	22	15.0%	5	7.9%	5	13.9%	10	10.1%
21-30	22	30.1%	21	26.6%	43	28.3%	19	23.2%	17	26.2%	36	24.5%	12	19.0%	6	16.7%	18	18.2%
31-40	13	17.8%	17	21.5%	30	19.7%	24	29.3%	13	20.0%	37	25.2%	11	17.5%	5	13.9%	16	16.2%
>40	28	38.4%	26	32.9%	54	35.5%	23	28.0%	13	20.0%	36	24.5%	25	39.7%	16	44.4%	41	41.4%
Q82 Years of major related work upon entering COB																		
<1	45	61.6%	41	51.9%	86	56.6%	42	51.2%	42	64.6%	84	57.1%	32	50.8%	17	47.2%	49	49.5%
1-3	13	17.8%	23	29.1%	36	23.7%	21	25.6%	15	23.1%	36	24.5%	15	23.8%	10	27.8%	25	25.3%
4-6	4	5.5%	4	5.1%	8	5.3%	9	11.0%	6	9.2%	15	10.2%	9	14.3%	6	16.7%	15	15.2%
7-10	4	5.5%	5	6.3%	9	5.9%	6	7.3%	2	3.1%	8	5.4%	4	6.3%	2	5.6%	6	6.1%
>10	7	9.6%	6	7.6%	13	8.6%	4	4.9%	0	0.0%	4	2.7%	3	4.8%	1	2.8%	4	4.0%
Q83 Post grad location preference																		
Tampa Bay	36	49.3%	49	62.0%	85	55.9%	43	52.4%	30	46.2%	73	49.7%	35	55.6%	21	58.3%	56	56.6%
Florida	10	13.7%	10	12.7%	20	13.2%	6	7.3%	9	13.8%	15	10.2%	12	19.0%	10	27.8%	22	22.2%
Southeast Region	3	4.1%	3	3.8%	6	3.9%	5	6.1%	1	1.5%	6	4.1%	2	3.2%	3	8.3%	5	5.1%
Other regions	21	28.8%	13	16.5%	34	22.4%	26	31.7%	18	27.7%	44	29.9%	13	20.6%	1	2.8%	14	14.1%
Other	3	4.1%	4	5.1%	7	4.6%	2	2.4%	7	10.8%	9	6.1%	1	1.6%	1	2.8%	2	2.0%

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011		
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Q84 Job search status																			
Not searching	22	30.1%	26	32.9%	48	31.6%	30	36.6%	22	33.8%	52	35.4%	23	36.5%	14	38.9%	37	37.4%	
Accepted new position with new organizat	8	11.0%	12	15.2%	20	13.2%	10	12.2%	5	7.7%	15	10.2%	7	11.1%	4	11.1%	11	11.1%	
Searching new position	43	58.9%	41	51.9%	84	55.3%	42	51.2%	38	58.5%	80	54.4%	33	52.4%	18	50.0%	51	51.5%	
Q85 Career Center resources used																			
Individual Career Advising	16	16.5%	19	19.8%	35	18.1%	15	14.9%	8	9.8%	23	12.8%	10	14.1%	4	11.1%	14	14.1%	
Job Search Workshops	2	2.1%	2	2.1%	4	2.1%	2	2.0%	1	1.2%	3	1.7%	1	1.4%	0	0.0%	1	1.0%	
Cooperative Education	0	0.0%	1	1.0%	1	0.5%	7	6.9%	1	1.2%	8	4.4%	0	0.0%	0	0.0%	0	0.0%	
Resume on Recruit-a-Bull	19	19.6%	17	17.7%	36	18.7%	19	18.8%	17	20.7%	36	20.0%	18	25.4%	11	30.6%	29	29.3%	
Online job postings	17	17.5%	17	17.7%	34	17.6%	22	21.8%	18	22.0%	40	22.2%	12	16.9%	7	19.4%	19	19.2%	
Internship	9	9.3%	7	7.3%	16	8.3%			3				4	5.6%	1	2.8%	5	5.1%	
Resume Referral	1	1.0%	3	3.1%	4	2.1%	6	5.9%	5	6.1%	11	6.1%	1	1.4%	0	0.0%	1	1.0%	
Career Fairs	23	23.7%	24	25.0%	47	24.4%	27	26.7%	20	24.4%	47	26.1%	11	15.5%	9	25.0%	20	20.2%	
Other	10	10.3%	6	6.3%	16	8.3%	3	3.0%	9	11.0%	12	6.7%	6	8.5%	4	11.1%	10	10.1%	
Q86 Why not searching for new position																			
Remain with current employer	40	46.5%	46	50.0%	86	48.3%	46	45.5%	26	32.1%	72	39.6%	30	39.5%	17	47.2%	47	47.5%	
Job search postponed	25	29.1%	23	25.0%	48	27.0%	24	23.8%	23	28.4%	47	25.8%	21	27.6%	13	36.1%	34	34.3%	
Enrolling in graduate school	8	9.3%	10	10.9%	18	10.1%	11	10.9%	16	19.8%	27	14.8%	2	2.6%	0	0.0%	2	2.0%	
Other	13	15.1%	13	14.1%	26	14.6%	20	19.8%	16	19.8%	36	19.8%	10	13.2%	6	16.7%	16	16.2%	
Q87 Aware of current/new position via																			
Classified Ad	8	11.0%	5	6.3%	13	8.6%	6	7.3%	0	0.0%	6	4.1%	3	4.8%	1	2.8%	4	4.0%	
USFSP Career Center	4	5.5%	1	1.3%	5	3.3%	2	2.4%	1	1.5%	3	2.0%	2	3.2%	0	0.0%	2	2.0%	
Career Fair	9	12.3%	3	3.8%	12	7.9%	9	11.0%	1	1.5%	10	6.8%	1	1.6%	1	2.8%	2	2.0%	
Personal contacts	21	28.8%	35	44.3%	56	36.8%	24	29.3%	30	46.2%	54	36.7%	22	34.9%	12	33.3%	34	34.3%	
Internet Resources	7	9.6%	15	19.0%	22	14.5%	12	14.6%	6	9.2%	18	12.2%	14	22.2%	10	27.8%	24	24.2%	
USFSP Professor	2	2.7%	1	1.3%	3	2.0%	1	1.2%	0	0.0%	1	0.7%	0	0.0%	12	33.3%	12	12.1%	
Other	22	30.1%	19	24.1%	41	27.0%	28	34.1%	27	41.5%	55	37.4%	21	33.3%	0	0.0%	21	21.2%	
Q88 Number of companies interviewed																			
None	41	56.9%	36	46.2%	77	51.3%	41	50.6%	34	54.8%	75	52.4%	30	50.0%	28	77.8%	58	58.6%	
1-2	19	26.4%	28	35.9%	47	31.3%	24	29.6%	16	25.8%	40	28.0%	17	28.3%	4	11.1%	21	21.2%	
3-4	10	13.9%	11	14.1%	21	14.0%	9	11.1%	6	9.7%	15	10.5%	11	18.3%	3	8.3%	14	14.1%	
5-6	1	1.4%	1	1.3%	2	1.3%	3	3.7%	2	3.2%	5	3.5%	4	6.7%	1	2.8%	5	5.1%	
7-8	1	1.4%	0	0.0%	1	0.7%	2	2.5%	2	3.2%	4	2.8%	1	1.7%	0	0.0%	1	1.0%	
9-10	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	
More than 10	0	0.0%	2	2.6%	2	1.3%	1	1.2%	2	3.2%	3	2.1%	0	0.0%	0	0.0%	0	0.0%	
Q89 Number of job offers																			
None	46	63.9%	43	55.8%	89	59.7%	53	64.6%	40	65.6%	93	65.0%	40	63.5%	25	69.4%	65	65.7%	
1-2	24	33.3%	30	39.0%	54	36.2%	25	30.5%	18	29.5%	43	30.1%	13	20.6%	7	19.4%	20	20.2%	
3-4	2	2.8%	2	2.6%	4	2.7%	4	4.9%	3	4.9%	7	4.9%	9	14.3%	4	11.1%	13	13.1%	
5-6	0	0.0%	1	1.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	1	1.0%	

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011			
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%		
Q89 Number of job offers (Continued)																				
7-8	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
9-10	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More than 10	0	0.0%	1	1.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Q90 Number of months searching																				
None	33	46.5%	37	47.4%	70	47.0%	35	42.7%	26	41.9%	61	42.4%	29	46.0%	16	44.4%	45	45.5%		
1-2	25	35.2%	21	26.9%	46	30.9%	26	31.7%	22	35.5%	48	33.3%	18	28.6%	10	27.8%	28	28.3%		
3-4	7	9.9%	10	12.8%	17	11.4%	10	12.2%	10	16.1%	20	13.9%	7	11.1%	7	19.4%	14	14.1%		
5-6	3	4.2%	5	6.4%	8	5.4%	0	0.0%	2	3.2%	2	1.4%	6	9.5%	3	8.3%	9	9.1%		
7-8	1	1.4%	1	1.3%	2	1.3%	3	3.7%	2	3.2%	5	3.5%	2	3.2%	0	0.0%	2	2.0%		
9-10	1	1.4%	0	0.0%	1	0.7%	1	1.2%	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%		
More than 10	1	1.4%	4	5.1%	5	3.4%	7	8.5%	0	0.0%	7	4.9%	1	1.6%	0	0.0%	1	1.0%		
Q92 Beginning base salary																				
Less than 20,000	15	20.5%	20	25.6%	35	23.2%	17	20.7%	27	41.5%	44	29.9%	16	25.4%	11	30.6%	27	27.3%		
\$20,001 to \$30,000	10	13.7%	15	19.2%	25	16.6%	16	19.5%	10	15.4%	26	17.7%	12	19.0%	6	16.7%	18	18.2%		
\$30,001 to \$40,000	16	21.9%	15	19.2%	31	20.5%	21	25.6%	15	23.1%	36	24.5%	8	12.7%	6	16.7%	14	14.1%		
\$40,001 to \$50,000	13	17.8%	13	16.7%	26	17.2%	13	15.9%	5	7.7%	18	12.2%	9	14.3%	6	16.7%	15	15.2%		
\$50,001 to \$60,000	9	12.3%	6	7.7%	15	9.9%	10	12.2%	5	7.7%	15	10.2%	10	15.9%	7	19.4%	17	17.2%		
\$60,001 to \$70,000	4	5.5%	2	2.6%	6	4.0%	2	2.4%	0	0.0%	2	1.4%	2	3.2%	0	0.0%	2	2.0%		
\$70,001 to \$80,000	3	4.1%	4	5.1%	7	4.6%	1	1.2%	0	0.0%	1	0.7%	2	3.2%	0	0.0%	2	2.0%		
\$80,001 to \$90,000	2	2.7%	0	0.0%	2	1.3%	1	1.2%	0	0.0%	1	0.7%	2	3.2%	0	0.0%	2	2.0%		
\$90,001 to \$100,000	1	1.4%	1	1.3%	2	1.3%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	1	1.0%		
Over \$100,000	0	0.0%	2	2.6%	2	1.3%	1	1.2%	3	4.6%	4	2.7%	1	1.6%	0	0.0%	1	1.0%		
Q93 Business field of current/new position																				
Accounting	16	21.9%	16	20.3%	32	21.1%	22	26.8%	11	16.9%	33	22.4%	10	15.9%	5	13.9%	15	15.2%		
Marketing	4	5.5%	8	10.1%	12	7.9%	10	12.2%	8	12.3%	18	12.2%	5	7.9%	1	2.8%	6	6.1%		
Information Systems	6	8.2%	8	10.1%	14	9.2%	3	3.7%	5	7.7%	8	5.4%	7	11.1%	7	19.4%	14	14.1%		
Finance/Investments	11	15.1%	16	20.3%	27	17.8%	13	15.9%	7	10.8%	20	13.6%	12	19.0%	8	22.2%	20	20.2%		
Economics	3	4.1%	0	0.0%	3	2.0%	0	0.0%	1	1.5%	1	0.7%	1	1.6%	5	13.9%	6	6.1%		
General Management	14	19.2%	10	12.7%	24	15.8%	15	18.3%	12	18.5%	27	18.4%	10	15.9%	1	2.8%	11	11.1%		
Human Resources	2	2.7%	3	3.8%	5	3.3%	2	2.4%	4	6.2%	6	4.1%	3	4.8%	1	2.8%	4	4.0%		
Other	17	23.3%	18	22.8%	35	23.0%	17	20.7%	17	26.2%	34	23.1%	15	23.8%	8	22.2%	23	23.2%		
Q94 General industry employed in after degree																				
Banking-Professional and Service Industries	2	3.6%	4	5.1%	6	4.4%	5	6.1%	4	6.2%	9	6.1%	5	7.9%	0	0.0%	5	5.1%		
Accounting/CPA	13	23.2%	15	19.0%	28	20.7%	17	20.7%	13	20.0%	30	20.4%	7	11.1%	6	16.7%	13	13.1%		
IT Services	0	0.0%	8	10.1%	8	5.9%	2	2.4%	2	3.1%	4	2.7%	6	9.5%	3	8.3%	9	9.1%		
Education/Government	4	7.1%	0	0.0%	4	3.0%	4	4.9%	4	6.2%	8	5.4%	4	6.3%	1	2.8%	5	5.1%		
Financial	7	12.5%	13	16.5%	20	14.8%	15	18.3%	4	6.2%	19	12.9%	13	20.6%	9	25.0%	22	22.2%		
Consulting	1	1.8%	5	6.3%	6	4.4%	4	4.9%	2	3.1%	6	4.1%	4	6.3%	3	8.3%	7	7.1%		
Health Care	2	3.6%	3	3.8%	5	3.7%	0	0.0%	7	10.8%	7	4.8%	2	3.2%	1	2.8%	3	3.0%		
Communications	4	7.1%	2	2.5%	6	4.4%	3	3.7%	1	1.5%	4	2.7%	2	3.2%	1	2.8%	3	3.0%		
Other	8	14.3%	10	12.7%	18	13.3%	8	9.8%	8	12.3%	16	10.9%	8	12.7%	6	16.7%	14	14.1%		

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011			
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%		
Q94 General industry employed in after degree (Continued)																				
Transportation-Commercial Industries	0	0.0%	0	0.0%	0	0.0%	2	2.4%	0	0.0%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Electronics	2	3.6%	1	1.3%	3	2.2%	1	1.2%	1	1.5%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Food/Beverage	1	1.8%	4	5.1%	5	3.7%	7	8.5%	1	1.5%	8	5.4%	2	3.2%	0	0.0%	2	2.0%	2	2.0%
Pharmaceutical	0	0.0%	1	1.3%	1	0.7%	2	2.4%	2	3.1%	4	2.7%	1	1.6%	0	0.0%	1	1.0%	1	1.0%
Household Products	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	12	21.4%	13	16.5%	25	18.5%	12	14.6%	16	24.6%	28	19.0%	9	14.3%	6	16.7%	15	15.2%	15	15.2%

Journalism Survey Items

In assessing your education in this area, are you professionally prepared to:

Q98 Apply principles/laws of freedom of speech/press

Yes	12	100.0%	20	100.0%	32	100.0%	6	100.0%	12	100.0%	18	100.0%	14	100.0%	8	100.0%	22	100.0%
No	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q99 Understand history of professionals in shaping communications

Yes	9	75.0%	19	95.0%	28	87.5%	5	83.3%	12	100.0%	17	94.4%	14	100.0%	8	100.0%	22	100.0%
No	3	25.0%	1	5.0%	4	12.5%	1	16.7%	0	0.0%	1	5.6%	0	0.0%	0	0.0%	0	2.5%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q100 Understand diversity of groups in relation to communications

Yes	11	91.7%	19	95.0%	30	93.8%	6	100.0%	12	100.0%	18	100.0%	14	100.0%	8	100.0%	22	100.0%
No	1	8.3%	1	5.0%	2	6.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q101 Understand/apply theories in use/presentation of images/info

Yes	12	100.0%	19	95.0%	31	96.9%	6	100.0%	12	100.0%	18	100.0%	13	92.9%	8	100.0%	21	95.5%
No	0	0.0%	1	5.0%	1	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	1	4.5%

Q102 Understanding of professional ethics principles and work ethically

Yes	12	100.0%	20	100.0%	32	100.0%	6	100.0%	12	100.0%	18	100.0%	14	100.0%	8	100.0%	22	100.0%
No	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q103 Think critically, creatively, independently

Yes	12	100.0%	20	100.0%	32	100.0%	6	100.0%	12	100.0%	18	100.0%	14	100.0%	8	100.0%	22	100.0%
No	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Q104 Evaluate info by methods appropriate to communications

Yes	12	100.0%	20	100.0%	32	100.0%	6	100.0%	12	100.0%	18	100.0%	14	100.0%	8	100.0%	22	100.0%
No	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Q105 Write correctly/clearly in styles appropriate for communication:																		
Yes	12	100.0%	20	100.0%	32	100.0%	6	100.0%	12	100.0%	18	100.0%	14	100.0%	8	100.0%	22	100.0%
No	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Q106 Evaluate own/others' work for accuracy, fairness, clarity, etc																		
Yes	12	100.0%	20	100.0%	32	100.0%	6	100.0%	12	100.0%	18	100.0%	14	100.0%	8	100.0%	22	100.0%
No	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Q107 Apply basic numerical/stats concepts																		
Yes	11	91.7%	17	85.0%	28	87.5%	6	100.0%	11	91.7%	17	94.4%	13	92.9%	8	100.0%	21	95.5%
No	0	0.0%	2	10.0%	2	6.3%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	1	4.5%
Other	1	8.3%	1	5.0%	2	6.3%	0	0.0%	1	8.3%	1	5.6%	0	0.0%	0	0.0%	0	6.7%
Q108 Apply tools appropriate for communications profession:																		
Yes	12	100.0%	19	95.0%	31	96.9%	6	100.0%	11	91.7%	17	94.4%	12	85.7%	8	100.0%	20	90.9%
No	0	0.0%	1	5.0%	1	3.1%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	1	2.5%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	8.3%	1	5.6%	1	7.1%	0	0.0%	1	4.2%
Q109 Post-grad plans																		
Graduate or Professional School	2	16.7%	6	30.0%	8	25.0%	0	0.0%	2	16.7%	2	11.1%	5	35.7%	3	37.5%	8	36.4%
Continue current/seek new employment	9	75.0%	13	65.0%	22	68.8%	5	83.3%	7	58.3%	12	66.7%	8	57.1%	5	62.5%	13	59.1%
Other	1	8.3%	1	5.0%	2	6.3%	1	16.7%	3	25.0%	4	22.2%	1	7.1%	0	0.0%	1	4.5%
Q110 Graduate/Professional School																		
Applied and admitted	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	100.0%	1	100.0%	0	0.0%	0	0.0%	0	0.0%
Applied and wait for admission	2	100.0%	5	100.0%	7	100.0%	0	0.0%	0	0.0%	0	0.0%	4	100.0%	0	0.0%	4	100.0%
Q112 Continuous or new employment																		
Continue present job/position/salary	2	16.7%	4	20.0%	6	18.8%	1	20.0%	0	0.0%	1	8.3%	0	0.0%	0	0.0%	0	0.0%
Continue present job/position/new salary	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	14.3%	1	8.3%	1	12.5%	1	12.5%	2	12.5%
Continue present job/new positio/current	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	12.5%	1	6.3%
Continue present job/new position and sal	1	8.3%	1	5.0%	2	6.3%	0	0.0%	1	14.3%	1	8.3%	1	12.5%	0	0.0%	1	6.3%
I am seeking new employment	9	75.0%	15	75.0%	24	75.0%	4	80.0%	5	71.4%	9	75.0%	6	75.0%	6	75.0%	12	75.0%
																	16	0.0%
Q113 New employment																		
I am seeking new employment	9	100.0%	14	93.3%	23	95.8%	3	75.0%	5	100.0%	8	88.9%	6	100.0%	8	100.0%	14	100.0%
I have obtained new employment	0	0.0%	1	6.7%	1	4.2%	1	25.0%	0	0.0%	1	11.1%	0	0.0%	0	0.0%	0	0.0%
Q116 Present annual salary/anticipated salary with new employer																		
Less than 20,000	0	0.0%	0	0.0%	0	0.0%	4	80.0%	4	57.1%	8	66.7%	3	37.5%	5	62.5%	8	50.0%
\$20,001 to \$30,000	0	0.0%	0	0.0%	0	0.0%	1	20.0%	2	28.6%	3	25.0%	0	0.0%	0	0.0%	0	0.0%
\$30,001 to \$40,000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	14.3%	1	8.3%	3	37.5%	1	12.5%	4	25.0%
\$40,001 to \$50,000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	12.5%	1	12.5%	2	12.5%
\$50,001 to \$60,000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011			
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%		
Q116 Present annual salary/anticipated salary with new employer																				
\$60,001 to \$70,000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	12.5%	1	12.5%	2	12.5%
\$70,001 to \$80,000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
\$80,001 to \$90,000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
\$90,001 to \$100,000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Over \$100,000	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Q117 In what business is employment																				
Accounting	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Banking	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Communications	4	33.3%	8	40.0%	12	37.5%	1	20.0%	5	71.4%	6	50.0%	3	37.5%	3	37.5%	6	37.5%	6	37.5%
Consulting	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Education	1	8.3%	2	10.0%	3	9.4%	1	20.0%	0	0.0%	1	8.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Financial	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Government	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Health Care	1	8.3%	0	0.0%	1	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hospitality/Tourism	1	8.3%	1	5.0%	2	6.3%	1	20.0%	1	14.3%	2	16.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IT Services	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Social Services	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	14.3%	1	8.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	5	41.7%	9	45.0%	14	43.8%	2	40.0%	0	0.0%	2	16.7%	5	62.5%	5	62.5%	10	62.5%		
Q118 Employment related to major?																				
Yes	4	33.3%	14	70.0%	18	56.3%	2	40.0%	5	71.4%	7	58.3%	5	62.5%	6	75.0%	11	68.8%		
No	8	66.7%	6	30.0%	14	43.8%	3	60.0%	2	28.6%	5	41.7%	3	37.5%	2	25.0%	5	31.3%		
Q119 Career Center resources used																				
Career Fairs	2	12.5%	2	7.1%	4	9.1%	0	0.0%	1	7.1%	1	4.5%	1	9.1%	0	0.0%	1	5.3%		
Job Search Workshops	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	1	4.5%	0	0.0%	0	0.0%	0	0.0%		
Cooperative Education/Internships	3	18.8%	0	0.0%	3	6.8%	0	0.0%	1	7.1%	1	4.5%	1	9.1%	0	0.0%	1	5.3%		
Online job postings	3	18.8%	9	32.1%	12	27.3%	5	62.5%	2	14.3%	7	31.8%	2	18.2%	2	25.0%	4	21.1%		
Individual Career Advising	0	0.0%	3	10.7%	3	6.8%	1	12.5%	1	7.1%	2	9.1%	1	9.1%	0	0.0%	1	5.3%		
Resume uploaded on Recruit-a-Bull	1	6.3%	5	17.9%	6	13.6%	2	25.0%	2	14.3%	4	18.2%	2	18.2%	2	25.0%	4	21.1%		
Resume Referral	0	0.0%	2	7.1%	2	4.5%	0	0.0%	1	7.1%	1	4.5%	0	0.0%	0	0.0%	0	0.0%		
Other	7	43.8%	7	25.0%	14	31.8%	0	0.0%	5	35.7%	5	22.7%	4	36.4%	4	50.0%	8	42.1%		
Q120 Employed while attending USFSP?																				
Yes	10	83.3%	17	85.0%	27	84.4%	6	100.0%	10	83.3%	16	88.9%	14	100.0%	8	100.0%	22	100.0%		
No	2	16.7%	3	15.0%	5	15.6%	0	0.0%	2	16.7%	2	11.1%	0	0.0%	0	0.0%	0	15.8%		
Q121 Hours worked																				
Part-Time	4	33.3%	9	45.0%	13	40.6%	3	50.0%	10	83.3%	13	72.2%	9	64.3%	6	75.0%	15	68.2%		
Full-Time	8	66.7%	11	55.0%	19	59.4%	3	50.0%	2	16.7%	5	27.8%	5	35.7%	2	25.0%	7	31.8%		
Q122 First person in family to graduate from 4-year college/university:																				
Yes	4	33.3%	6	30.0%	10	31.3%	3	50.0%	5	41.7%	8	44.4%	3	21.4%	2	25.0%	5	22.7%		
No	8	66.7%	14	70.0%	22	68.8%	3	50.0%	7	58.3%	10	55.6%	11	78.6%	6	75.0%	17	77.3%		

	Fall 2008		Spring 2009		AY 2008-2009		Fall 2009		Spring 2010		AY 2009-2010		Fall 2010		Spring 2011		AY 2010-2011		
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Q123 Any immediate family attending college?																			
Yes	5	41.7%	8	40.0%	13	40.6%	1	16.7%	5	41.7%	6	33.3%	6	42.9%	2	25.0%	8	36.4%	
No	7	58.3%	12	60.0%	19	59.4%	5	83.3%	7	58.3%	12	66.7%	8	57.1%	6	75.0%	14	63.6%	
Q124 Satisfaction with educational experience																			
Yes	11	91.7%	30	100.0%	41	97.6%	6	100.0%	11	91.7%	17	94.4%	14	100.0%	8	100.0%	22	100.0%	
No	1	8.3%	0	0.0%	1	2.4%	0	0.0%	1	8.3%	1	5.6%	0	0.0%	0	0.0%	0	0.0%	
Q125 Satisfaction with student support services																			
Yes	11	91.7%	16	80.0%	27	84.4%	6	100.0%	12	100.0%	18	100.0%	13	92.9%	8	100.0%	21	95.5%	
No	1	8.3%	4	20.0%	5	15.6%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	1	4.5%	
Q126 Would you attend USFSP if you had to do it over again?																			
Yes	11	91.7%	18	90.0%	29	90.6%	6	100.0%	10	83.3%	16	88.9%	11	78.6%	8	100.0%	19	86.4%	
No	1	8.3%	2	10.0%	3	9.4%	0	0.0%	2	16.7%	2	11.1%	3	21.4%	0	0.0%	3	13.6%	
Q128 Will you be joining the Alumni Association?																			
Yes	3	37.5%	6	46.2%	9	42.9%	4	80.0%	2	40.0%	6	60.0%	5	71.4%	3	37.5%	8	53.3%	
No	5	62.5%	7	53.8%	12	57.1%	1	20.0%	3	60.0%	4	40.0%	2	28.6%	5	62.5%	7	46.7%	