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GUARANTEED ADMISSION TO USFSP

**KATE TIEDEMANN COLLEGE OF BUSINESS  
BACHELOR OF SCIENCE: MARKETING  
CATALOG YEAR 2017/18**



Students completing the following courses and requirements in combination with an AA from St. Petersburg College will have automatically satisfied requirements to begin upper level coursework:

## COLLEGE - KATE TIEDEMANN COLLEGE OF BUSINESS

### Intended Program of Study - B.S. Marketing

- Limited Access - **Yes** (2.5 GPA and Pre-Requisite completion)
- College Application Required - **Yes** ([usfsp.edu/academic-advising](http://usfsp.edu/academic-advising)) see forms at the bottom of the page.  
*\*Please note that any college requiring an application will need to be submitted following admission to the University.*
- Tests Required - **None**
- College Foreign Language Exit Required – **No**

*Please Note: This track is based on the assumption that the Florida Foreign Language Entrance Requirement (2 years of a sequential foreign language in high school) has been met.*

## PRE-REQUISITE COURSES

(Common State pre-requisites) (C- or higher in all courses)

### USFSP Courses                      SPC Course Equivalencies

ACG 2021	ACG 2021
ACG 2071	ACG 2071
CGS 2100	CGS 1100
ECO 2013	ECO 2013
ECO 2023	ECO 2023
*MAC 2233	*MAC 2233
STA 2023	STA 2023

*\*MAC 1105 is required before taking MAC 2233*

### Start – St. Petersburg College

The following course sequence is a suggested semester by semester plan for completion of requirements of the A.A. and pre-requisite courses. A unique plan developed in consultation with an advisor at both SPC and USFSP may differ depending on student circumstances. See your advisor for options in general education or elective requirements.

## YEAR 1 - SPC

### FALL

ENC 1101 GE Communication REQUIRED	3
**MAC 1105 GE Mathematics	
Prerequisite to MAC 2233	3
ECO 2013 GE Social Science REQUIRED	3
EVR 1328 GE Natural Science	3
HUM 2270 GE Humanities	3

**TOTAL: 15**

### SPRING

ENC 1102 GE Communication	3
BUL 2241 Elective	3
ECO 2023 REQUIRED	3
GEB 1011 Elective	3
BSC 1005C GE Natural Science	3

**TOTAL: 15**

*\*\*Students have three options to substantiate placement into MAC 1105. 1) Accuplacer scores 2) Successful completion of appropriate prerequisite course 3) Dean's review of transfer credit, ACT/SAT scores, or PERT scores*

## YEAR 2 - SPC

### FALL

POS 2041 GE Social Science REQUIRED	3
HUM 1020 GE Humanities	3
CGS 1100 SPC Computer Requirement REQUIRED	3
ACG 2021 REQUIRED	3
MAC 2233 REQUIRED	3

**TOTAL: 15**

### SPRING

MAN 2021 Elective	3
PHI 1600 SPC Ethics Requirement	3
ACG 2071 REQUIRED	3
SPC 1608 SPC Speech Requirement	
REQUIRED (or SPC 1017)	3
STA 2023 GE Mathematics REQUIRED	3

**TOTAL: 15**

*Graduate with A.A. from SPC*

*The FUSE Supplemental Form should be submitted to USFSP by early spring of year 2 (or spring of year leading into intended transfer) to ensure timely review.*

## USFSP Courses

### YEAR 3 FALL USFSP

QMB 3200 Business & Economic Statistics II	3
FIN 3403 Principles of Finance	3
ISM 3011 Information Systems in Organizations	3
MAR 3023 Basic Marketing	3
MAN 3025 Principles of Management	3

**TOTAL: 15**

### YEAR 3 SPRING USFSP

MAR 3613 Marketing Research	3
MAR 3400 Professional Selling	3
XXX XXXX Exit Literature & Writing Course	3
BUL 3320 Law & Business I	3
XXX XXXX Non-Business Contemporary International Topics Course	3

**TOTAL: 15**

### YEAR 4 FALL USFSP

MAR 4156 MAR Major Elective & International Topic	3
MAR XXXX MAR Major Elective	3
XXX XXXX Non-Business Elective Course Toward 120 Hours	3
XXX XXXX Exit Major Works/Major Issues Course	3
MAR XXXX MAR Major Elective	3

**TOTAL: 15**

### YEAR 4 SPRING USFSP

GEB 4890 Strategic Management & Decision Making	3
XXX XXXX Elective Course Toward 120 Hours	3
MAR 4824 Marketing Management Problems	3
MAR XXXX MAR Major Elective	3
ENC 3250 Professional Writing	3

**TOTAL: 15**

- The Kate Tiedemann College of Business has a SEPARATE APPLICATION PROCESS from that of the University of South Florida St. Petersburg. Please allow enough time to apply and receive acceptance to USFSP before applying to the College.
- All applicants must have a cumulative GPA of 2.5.
- All pre-requisite courses must have been passed with a C- or better and an overall 2.0 GPA in all pre-requisites. As long as all pre-requisite courses are complete or IN-PROGRESS, the student may apply.

Students interested in the Kate Tiedemann College of Business may contact the SPC or USFSP Academic Advising Office and speak to any of our advisors regarding questions about this major.

### USFSP Direct Advisor Contacts

**Julie Harding** - (email) [hardingj@usfsp.edu](mailto:hardingj@usfsp.edu)

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*For general transfer inquiries, please contact [fuse@usfsp.edu](mailto:fuse@usfsp.edu)*

### SPC Direct Advisor Contacts

#### Clearwater Campus:

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