



2010-2015 Strategic Plan for the USF St. Petersburg College of Education 1.2

Preamble

Educational institutions the world over function today in complex environments marked by changing social and political expectations, rapid advancements in technology, an increasingly diverse constituency, economic instability and indistinct boundaries between local, national and international concerns. In such circumstances traditional modes of operation, while not without continuing value, are unlikely to offer adequate responses to such new challenges. To successfully navigate these new challenges and realize the opportunities they represent, we must have the courage to chart a clear course grounded in the best of our values and tradition, informed by a clear-eyed assessment of our circumstances, and oriented by our highest aspirations for the communities, students, and professions we serve. It is in this spirit that we offer the following strategic plan for the University of South Florida St. Petersburg College of Education.

This 2010-2015 Draft Strategic Plan for the College of Education is the culmination of a months-long process of careful reflection and input from faculty, staff, and alumni. In early 2010 the College of Education College Council, under the direction of Dean Vivian Fueyo, drafted a set of goals and objectives for the College, which were then submitted to the faculty and staff for review and comment at the Fall 2010 College of Education Faculty Retreat. In September 2010 Dean Fueyo, in consultation with the College Council, formed the Strategic Planning Committee, comprising three faculty team leaders, who met regularly during the Fall and Spring semesters of the 2010-2011 academic year to craft a set of goals, objectives and action plans coherently aligned with a revised statement of the mission, vision and values of the College of Education. Faculty and staff comments were solicited in the form of regular meetings with college faculty in faculty meetings and with community advisory board members and alumni of the Educational Leadership Advisory and Teacher Education Advisory Boards. The document that follows represents the Committee's best effort to reflect the collective wisdom of our colleagues, alumni and constituencies in responding to the Dean's charge.

Vision: The College of Education at USF St. Petersburg will be recognized as a premier institution for the preparation of teachers and school leaders, enhanced by the excellence of its faculty, and dedicated to the students and communities it serves.

Mission: The College of Education at USF St. Petersburg seeks to prepare exemplary teachers and school leaders for roles in a diverse and changing society. The college offers graduate and undergraduate programs that are recognized for accomplishing defined learning outcomes, supported by a foundation of applied research, and dedicated to meeting the needs of the diverse communities it serves. In pursuit of this mission, faculty are guided by a respect for evidence, the pursuit of scholarship, and the ethics of community responsibility.

Values: The College of Education values...

- a collegial, inviting, and safe learning environment that emphasizes excellent teaching, encourages growth, and rewards academic achievement;
- deliberative dialogue in making decisions and solving problems;
- an education rich in theory, research, and practical experience that enables graduates to pursue careers and professions with competence and confidence;
- shared governance and shared responsibility;
- honesty, integrity, and openness while promoting ethical behavior; and
- efficient, trustworthy, and able stewardship of the college.

Goal 1: Make the College of Education a destination of choice for faculty and students in education
(High impact on achieving the vision, High probability of success, High on ease of implementation)

[USFSP Strategic Goals: Academic Performance--Support and enhance programs that prepare students to be knowledgeable, reflective, and engaged citizen scholars in a global society; Student Engagement--Enhance learning and achievement and promote retention through active engagement in curricular and co-curricular programs; Research and Creative Activities--Support faculty research and creative activities, and engage students in local, national and international scholarship.]

1.1 Support and enhance faculty professional development in research and teaching.

Strategies

- Implement and evaluate the Distance Learning Support Plan from Academic Affairs [Year 1]

- Develop a plan to enhance faculty-student engagement in research (i.e., comprising action research and scholarly publication) [Year 1]
 - Step 1. Faculty work together to develop common and shared goals and learning outcomes
 - Step 2. Faculty work together to develop a shared understanding of Action Research
- Develop an implementation plan for recruiting, mentoring and professional development of part-time faculty [Year 1]
 - Step 1 Create opportunities for departmental/programmatic meetings to ensure fidelity and rigor
 - Step 2 Create a mechanism for providing regular feedback to the Dean's Office on the quality of part-time faculty
- Develop an implementation plan for mentoring and professional development of full-time faculty [Year 1]

1.2 Support and enhance recruitment and marketing to increase enrollment and retention
(High impact on achieving the vision, High probability of success, High on ease of implementation)

[USFSP Strategic Goals: Research and Creative Activities--Support and enhance programs that prepare students to be knowledgeable, reflective, and engaged citizen scholars in a global society; Student Engagement--Enhance learning and achievement and promote retention through active engagement in curricular and co-curricular programs.]

Strategies

- Engage alumni in recruitment and marketing (i.e., mailings, focus groups, social events) [Year 1]
- Engage community partners in marketing and recruitment (i.e., focus groups, partnerships with institutions of higher education) [Year 1]
- Recognize curricular/programmatic strengths (e.g., BS in Education, Math/Science, Digital Mathematics, Reading/Literacy) [Year 1]
- Enhance faculty-student mentoring for advising, recruitment, and retention [Year 1]
- Increase faculty support and student participation for student organizations [Year 1]
- Increase university support and faculty engagement in recruitment and marketing [Year 1]
- Develop a plan for revenue generating activities [Year 3]

Goal 2: Promote academic excellence in all curricular offerings

(High impact on achieving the vision, High probability of success, High on ease of implementation)

[USFSP Strategic Goals: Research and Creative Activities--Support and enhance programs that prepare students to be knowledgeable, reflective, and engaged citizen scholars in a global society; Student Engagement--Enhance learning and achievement and promote retention through active engagement in curricular and co-curricular programs.]

Strategies

- Review and revise admissions requirements in mathematics, science, and all areas [Year 1]
- Enhance and expand curricular offerings in response to constituent feedback [Year 1]
- Enhance and expand community partnerships for external funding, research, and service [Year 1]
- Enhance and expand recruitment and mentoring of underrepresented students [Year 1]
- Develop a plan to increase tenure-track faculty in strategic areas [Year 3]

Goal 3: Create a vibrant, inviting, and enriching learning community in the College of Education

(High impact on achieving the vision, High probability of success, Medium on ease of implementation)

[USFSP Strategic Goals: Diversity and Inclusion--Create a vibrant, inviting, and enriching university community that values and respects all individuals and whose students, faculty, and staff represent the diversity of its region; Research and Creative Activities--Support faculty research and creative activities, and engage students in local, national and international scholarship; Student Engagement--Enhance learning and achievement and promote retention through active engagement in curricular and co-curricular programs]

3.1 Maintain and enhance exemplary faculty practices in teaching and research

Strategies

- Increase faculty-student engagement and mentoring in program support [Year 1]
- Increase faculty collaboration to enhance teaching and scholarship [Year 1]
- Develop and implement a plan for highlighting faculty excellence in teaching and research [Year 1]

3.2 Maintain and enhance administrative and staff support for College of Education faculty, students, and programs

Strategies

- Review COE staff responsibilities and information on COE Website