

# University of South Florida St. Petersburg

## Dean's Report to the College of Education's College Council

August 3, 2010

### New Business

**\*\*Distance Learning Course Support Proposal.** At the fall faculty meeting, Dr. Noonan distributed guidelines for faculty financial support for distant learning course development and/or course revision. The intent of the proposal is to support and reward faculty for pursuing distance learning modalities in their instructional delivery. Funds for the program have been generated by the student's distance learning fees students. To get the program started this fall, for this fall only, October 15 is the deadline for faculty to apply to receive support for Fall 2010 and Spring 2011 courses. Applications are to be submitted to Dean Fueyo.

USF St. Petersburg holds as a high value the faculty-student relationship that comes from shared intellectual endeavor. We also want to offer a variety of ways and means that our students can achieve their educational objectives. In addition, faculty members who wish to expand their pedagogical repertoire should be provided with appropriate incentives and opportunities to do so in support of both their own professional goals and of the university's strategic goals. As a result, the Office of Academic Affairs, with the support of the Deans, has established a multi-pronged program for the development and support of distance/online learning courses and course development.

This program is open to all faculty, including part-time faculty. However, if funding constraints necessitate, the Deans will prioritize proposals for funding. Moreover, this program applies to future course development and delivery. There is no provision for providing retroactive compensation or incentives.

These guidelines and application form will be posted on the Academic Affairs' website early next week. I encourage the College Council to discuss this important opportunity for faculty professional development with your colleagues. Detailed information about the proposal and the application and budget forms are available at <http://www.stpete.usf.edu/academics/index.htm>

**\*\*Strategic Planning.** As a follow up to our strategic planning retreat on August 16, I have prepared a draft strategic plan for the College of Education comprising the college's vision, mission, and values. The goals and the strategies for meeting those goals are based on the work of the August 16 faculty work groups.

**\*\* Faculty Meetings for October and December.** College of Education faculty meetings have been called for October 22 and December 3 from 10 AM to 12 PM. Agenda items will include NCATE continuing accreditation, curricular alignment of the BS in Education, recruitment, and strategic planning.

**Marketing and Recruiting.** Since June 1, the College of Education has been involved in and has been planning numerous marketing and recruitment activities:

- FTIC student orientations with pre-education students (COE Dean)
- COE website program pages with downloadable programs of study
- Article in the *Tampa Bay Business Journal* on the College of Education and its NCATE accreditation (7/6/10)
- Interview with the dean about the College of Education for the college issue of *Seventeen* magazine (December 2010/January 2011).
- COE mailing to 3,700 USFSP COE alumni from 1972 to the present

- Video interview with the dean for the COE webpage
- Meeting with Pasco County superintendent and leadership about the Educational Leadership cohort to begin at PHCC in January 2010. Recruiting session is scheduled for September 15 at PHCC.
- COE dean participating in the USF Foundation telefund night for USFSP. (9/29/10)
- Alumni focus groups (under development)
- COE newsletter (under development)

**\*\*Alumni Focus Groups.** I plan to conduct focus groups of graduate program alumni during October and November. The focus groups are designed to solicit program feedback from graduates for program improvement, as well as to regularly engage COE alumni. By September 10, please send me the names and contact information for 5 to 10 of your best program graduates.

**\*\*Reading Faculty Search.** The College of Education has been approved to search for a tenure-track faculty member in Reading/Literacy. Dr. Cynthia Leung has agreed to chair the search committee. Review of applications begins November 15, 2010. If faculty members plan to attend a professional meeting between now and the review date, please take position announcements. They will be available from the staff assistant.

### Old Business

**\*\*Support for Faculty Travel for 2010-2011.** At the May 3, 2010 meeting, the College Council approved to maintain for the 2010-2011 academic year the 2009-2010 levels of support for faculty travel to present refereed papers at professional meetings: 1) for non-tenured, tenure track faculty the College of Education will support travel costs of up to \$1,000; and 2) for tenured and non-tenure track faculty up to \$500 for tenured and non-tenure track.

Given the discussions about support for faculty professional development and travel during the strategic planning retreat, I propose the following revisions to previously approved travel allocations for 2010-2011: 1) for non-tenured, tenure track faculty, the College of Education will support travel expenses up to \$1,200; 2) for tenured faculty, the college will support travel expenses up to \$800; and 3) for non-tenure-track faculty, the college will support travel expenses up to \$500. These funds may also be used to support faculty professional development. Requests for funds to support faculty professional development need to be submitted to the dean in writing describing a specific plan and budget for the use of the funds. The dean's prior approval is required before the funds can be allocated.

The College Council approved this proposal unanimously.

**SACS Compliance Document.** In preparation for the SACS Reaffirmation site visit in 2011, Chancellor Sullivan plans to submit the Compliance Document to SACS By September 10. Because of the intense scrutiny of the reviewers, we have been told not to be surprised by recommendations on several standards, primarily 2.5, 2.8, and all of 3.1, having to do with faculty qualifications, the ratio of fulltime to part-time faculty, and the assessment of student learning. Recommendations from SACS are part of the process, and Chancellor Sullivan is confident that we will be able to respond appropriately.

ENC: COE Strategic Plan draft

**\*\*Action Items**