

University of South Florida – St. Petersburg

Nelson Poynter Memorial Library

Library Resources available to College of Business students

Specialized business databases:

- *Accounting Research Manager* from CCH — accounting and audit standards, SEC literature, interpretive text, and more...
- *Business Source Premier* — articles from over 2,300 trade and scholarly journals, including the Harvard Business Review back to 1922
- *Marketline Business Information Centre* — in-depth company, industry, and country reports from Datamonitor for market research and analysis
- *Mergent Online* — financial information for publicly-held U.S. and foreign companies; includes screening on multiple variables and downloading data in Excel format
- Many other specialized business databases such as the *D&B Million Dollar Directory*, *ValueLine*, *Morningstar*, *TableBase*, *Mintel*, *ABI/Inform*, *LexisNexis*, *Standard & Poor's NetAdvantage*....
(To access databases while on campus, go to www.lib.usf.edu. Off-campus, link through your Blackboard account.)

Business books for your research or professional development can be located through the USF Libraries catalog www.lib.usf.edu.

Subject guides for selected business topics are available on the USFSP library's web page: http://www.nelson.usf.edu/reference/subject_guides/business/course_guides.html

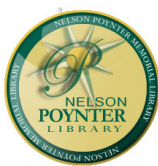
Research assistance is available by appointment with a business librarian:

Marcy Carrel, librarian, liaison to the College of Business

Email: mcarrel@nelson.usf.edu

Blog: www.BusinessResearchUSFSP.blogspot.com

727/873-4404



NELSON POYNTER MEMORIAL LIBRARY

140 Seventh Avenue South

St. Petersburg, FL 33701

727 / 873-4105 (information & circulation)

Library hours (during semesters, excluding breaks and holidays):

Monday - Thursday, 8 am - 10 pm;

Friday, 8 am - 5 pm;

Saturday, 9 am - 5 pm; Sunday 1 pm - 7 pm