

# Richard B Smith

## Curriculum Vitae

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### SCHOOL ADDRESS

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USF St. Petersburg  
College of Business  
140 Seventh Avenue South, COQ 236M  
St. Petersburg FL 33701

### PERSONAL AND CONTACT INFORMATION

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### ACADEMIC EXPERIENCE

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<b>Year</b>	<b>Institution</b>	<b>Role</b>
03/2003 - Present	USF St. Petersburg, College of Business	Regular Faculty

### PROFESSIONAL EXPERIENCE

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<b>Year</b>	<b>Title/Position</b>	<b>Institution/Organization</b>	<b>Comments</b>
1985 - 1994	Systems Analyst	The Travelers Insurance Cos.	Systems analyst in both commercial insurance and investment management
08/2002 - 07/2003	Post-doctoral Scholar	School of Public Health, University of California, Berkeley	Training in health services research, sponsored by the Agency for Healthcare Research and Quality

05/2003 - 07/2003 Consultant World Bank

Worked on study of sustainable financing of health systems in the developing world.

#### JOURNAL PUBLICATIONS

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1. Smith, Richard B. "The Role of Education on the Mental Health Knowledge of Vulnerable Consumers," *in progress* (50% complete).
2. Davis, Christine S., Mary Armstrong, and Richard B. Smith. "A Call for a Communication Model of Mental Health Literacy Among Providers and Caregivers of Children with Mental Illness," *in progress* (60% complete).
3. Smith, Richard B., Christine S. Davis, Mary Armstrong, Oliver T. Massey, Keren S. Vergon, and Roxann McNeish. "Measuring Mental Health Literacy among Caregivers of Children with SED: Scale Development and Initial Findings," *in progress* (75% complete).
4. Smith, Richard B. "Public Insurance, Private Payers, and Patient Safety," *in progress* (50% complete).
5. Smith, Richard B., Gerry Fairbrother, Joseph Schuchter, and Lisa Simpson. "Implications of Medicaid Nonpayment for Inpatient Pediatric Complications," *in progress* (70% complete).
6. Smith, Richard B., Gerry Fairbrother, Joseph Schuchter, and Lisa Simpson. "Racial Disparities in the Incidence of Adverse Events for Hospitalized Pediatric Patients," *in progress* (60% complete).
7. Smith, Richard B. "'Qualities' of Scale: Hospital Volume and Patient Safety," *in progress* (85% complete).
8. Smith, Richard B., Glen Chabi, Gerry Fairbrother, and Lisa Simpson. (2011, December). "Medicaid and Serious Safety Events for Hospitalized Children," *Health Services Research. Refereed. Discipline-Based Scholarship.*
9. Brody, Richard G. and Richard B. Smith (2007, Spring). "Counterfeit Drugs: A Potential Epidemic," *Insights to a Changing World Quarterly Journal*, Vol. 2007 (1). *Refereed. Discipline-Based Scholarship.*
10. Smith, Richard B., Robyn Cheung, Pamela Owens, R. Mark Wilson, and Lisa Simpson (2007, October). "Medicaid Markets and Pediatric Patient Safety in Hospitals," *Health Services Research*, Vol. 42(5), 1981-1998. *Refereed. Discipline-Based Scholarship.*
11. Scheffler, Richard and Richard B. Smith (Fall 2006). "The Impact of Government

Decentralization on Health Spending for the Uninsured in California," *International Journal of Health Care Finance and Economics*, Vol. 6 (3), 237-258. *Refereed. Discipline-Based Scholarship.*

12. Smith, Richard B. (Fall 2005). "An Alternative Perspective on Information Asymmetry; Implications for Consumer Authority in Physician Services Markets," *Journal of Economics and Management Strategy*, Vol. 13(4), 665-699. *Refereed. Discipline-Based Scholarship.*

## PRESENTATIONS

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1. Smith, Richard B. (2010, November). "Qualities of Scale: Hospital Volume and Patient Safety" 80th Annual Conference of the Southern Economic Association. Atlanta, GA. *Refereed. Discipline Based.*
2. Smith, Richard B. (2010, June). "Qualities of Scale: Hospital Volume and Patient Safety," 3rd Biennial Meeting of the American Society of Health Economists. Cornell University (Ithaca, NY). *Discipline Based.*
3. Smith, Richard B., Gerry Fairbrother, and Lisa Simpson (2010, June). "Racial Disparities in the Incidence of Adverse Events for Hospitalized Pediatric Patients," AcademyHealth Annual Research Meeting. Boston, MA. *Discipline Based.*
4. Smith, Richard B. (2009, November). "Public Insurance, Private Payers, and Patient Safety" 79th Annual Conference of the Southern Economic Association. San Antonio, TX. *Refereed. Discipline Based.*
5. Smith, Richard B. (2008, November). "Racial Disparities in the Incidence of Adverse Events for Hospitalized Pediatric Patients," 78th Annual Conference of the Southern Economic Association. Washington, D.C. *Refereed. Discipline Based.*
6. Smith, Richard B. (2008, June). "Public Insurance, Private Payers, and Patient Safety," 2nd Biennial Meeting of the American Society of Health Economists. Duke University (Durham, NC). *Discipline Based.*
7. Smith, Richard B. (2008, June). "Implications of Medicaid Nonpayment for Inpatient Pediatric Complications," 2nd Biennial Meeting of the American Society of Health Economists. Duke University (Durham, NC). *Discipline Based.*
8. Smith, Richard B., Mary Armstrong, and Christine S. Davis (2007, November). "The Role of Education on the Mental Health Knowledge of Medicaid Beneficiaries," 77th Annual Conference of the Southern Economic Association. New Orleans, LA. *Refereed. Discipline Based.*

9. Smith, Richard B., Mary Armstrong, and Christine S. Davis (2007, November). "The Role of Education on the Mental Health Knowledge of Medicaid Beneficiaries," University of South Florida Health Economics Study Group. Tampa, FL. *Refereed. Discipline Based.*
10. Smith, Richard B., Mary Armstrong, Christine S. Davis, Christine S. Epps, Oliver T. Massey, and Roxann McNeish (2007, July). "Mental Health Literacy and Service Outcomes in a Medicaid Population: Test of an Empirical Measure of Mental Health Literacy," International Health Economics Association 6th World Congress. Copenhagen, Denmark. *Discipline Based.*
11. Brody, Richard G. and Richard B. Smith (2007, February). "A Potential Epidemic: Counterfeit Drugs," 14th Annual Meeting of the American Society of Business and Behavioral Sciences Program. Las Vegas, NV. *Discipline Based.*
12. Smith, Richard B. (2005, November). "The Impact of State Medicaid Policy on Pediatric Patient Safety in Hospitals," 75th Annual Meeting of the Southern Economic Association. Washington, D.C. *Discipline Based.*
13. Smith, Richard B. (2006, June). "The Effect of Consumer Health Literacy on Mental Health Service Outcomes in an Adult Medicaid Population," Inaugural Meeting of the American Society of Health Economists. University of Wisconsin (Madison, WI). *Discipline Based.*
14. Smith, Richard B. (2006, June). "The Effect of Consumer Health Literacy on Mental Health Service Outcomes in an Adult Medicaid Population," 5th Annual Medicaid Research Conference. Tallahassee, FL. *Contribution to Practice.*
15. Smith, Richard B. (2006, April). "The Effect of Consumer Health Literacy on Mental Health Service Outcomes in an Adult Medicaid Population," University of South Florida St. Petersburg College of Business Research Seminar. St. Petersburg, FL. *Discipline Based.*
16. Smith, Richard B. (2005, April). "The Impact of State Medicaid Policy on Pediatric Patient Safety in Hospitals," University of South Florida St. Petersburg College of Business Research Seminar. St. Petersburg, FL. *Discipline Based.*
17. Smith, Richard B. (2005, March). "Self-Directed Care in (Mental) Health: An Economic Perspective," 4th Annual Medicaid Research Conference. Tallahassee, FL. *Contribution to Practice.*
18. Smith, Richard B. (2004, November). "An Alternative Perspective on Information Asymmetry and Implications for Consumer Authority in Physician Services Markets," 74th Annual Meeting of the Southern Economic Association. New Orleans, LA. *Discipline Based.*
19. Scheffler, Richard and Richard B. Smith (2004, September). "The Impact of Government

Decentralization on Public Health Spending in California,” The Twelfth NIMH (National Institute of Mental Health) Biennial Research Conference on the Economics of Mental Health. Washington, D.C. *Discipline Based*.

20. Smith, Richard B. (2004, January). "The Influence of Patient Knowledge in the Physician Services Market: An Alternative Perspective on Information Asymmetry," Allied Social Science Association Meetings (Annual Meeting of the American Economics Association). San Diego, CA. *Discipline Based*.
21. Smith, Richard B. (2003, October). "The Influence of Patient Knowledge in the Physician Services Market: An Alternative Perspective on Information Asymmetry," Department of Economics Workshop Series, College of Business, University of South Florida. Tampa, FL. *Discipline Based*.
22. Smith, Richard B. (2003, June). "Patient Knowledge and Implications for Consumer Authority in the Medical Market," 4th World Congress of the International Health Economics Association. San Francisco, CA. *Discipline Based*.

#### OTHER PUBLICATIONS

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1. Baldwin, Julie, Lisa Simpson, Stephanie Melton, Marie Rachelle Narcisse, Richard B. Smith, and Tara Trudnak (2010, September). *Child Health & Healthcare Quality in Florida: Focus on Childhood Obesity. Contributions to Practice*.
2. Davis, C. S., Massey, O.T., Smith, R.B., Armstrong, M., Vergon, K.S., Smith, R. B. (June 2008). "Refinement of an Instrument to Measure Mental Health Literacy and Examination of Interventions to Enhance Mental Health Literacy," Louis de la Parte Florida Mental Health Institute. University of South Florida. *Refereed. Contributions to Practice*.
3. Epps, Christine S., Mary Armstrong, Christine S. Davis, Oliver T. Massey, Roxann McNeish, and Richard B. Smith (June 2007). "Development and Testing of an Instrument to Measure Mental Health Literacy," Louis de la Parte Florida Mental Health Institute. University of South Florida. *Refereed. Contributions to Practice*.
4. Smith, Richard B., Mary Armstrong, and Christine Davis (June 2006). "The Effect of Health Knowledge and Literacy on Utilization, Cost, Service Quality, and Quality of Life in Children and Adult Medicaid Mental Health Consumers," Louis de la Parte Florida Mental Health Institute. University of South Florida. *Refereed. Contributions to Practice*.
5. Gottret, Pablo, Richard Smith, and Maria-Teresa Nogales (July 2003). "Sustainable Finance of the Health Sector in Developing Countries: Proposal of a Research Plan," World Bank. Washington, D.C. *Contributions to Practice*.

6. Smith, Richard B. (1998, Winter). "Medicaid Meets Managed Care," *The Connecticut Economy: A University of Connecticut Quarterly Review*, Vol. 6(1), 6. *Contribution to Practice*.

CONTRACTS OR GRANTS RECEIVED

<b>Year</b>	<b>Funding Source</b>	<b>Agency Award Number</b>	<b>Amount Funded</b>	<b>PI/CO-PI</b>	<b>% Effort</b>	<b>Grant Title</b>
09/2008 - 12/2009	The Blue Foundation for a Healthy Florida/Nemours			Scientific Researcher		Child Health and Health Care Quality in Florida: A Chartbook
08/2007 - 12/2007	USFSP Center for Civic Engagement			Principal Investigator		Faculty Course Development Grant
07/2007 - 06/2008	Florida Agency for Health Care Administration			Scientific Researcher		Refinement of an Instrument to Measure Mental Health Literacy Among Caregivers and Providers
07/2006 - 06/2007	Florida Agency for Health Care Administration			Scientific Researcher		Development and Testing of an Instrument to Measure Mental Health Literacy
07/2005 - 06/2006	Florida Agency for Health Care Administration			Principal Investigator		The Effect of Patient Knowledge and Health Literacy on Empowerment, Quality, Access, and Cost in Child and Adult Mental Health Care Consumers
06/2008 - 09/2008	Cincinnati Children's Hospital Medical Center			Co-Principal Investigator		Implications of Medicaid Nonpayment for Inpatient Pediatric Complications

05/2002 - 04/2003	Center for Health Research, Institute for Business and Economic Research, University of California, Berkeley	Co-Principal Investigator	The Influence of Patient Knowledge in the Physician Services Market: An Alternative Perspective on Information Asymmetry
03/2005 - 07/2006	Pediatric Clinical Research Center of All Children's Hospital, USF, and the Department of Health and Human Services	Director	The Impact of State Medicaid Policy on Pediatric Patient Safety in Hospitals
02/2009 - Present	HRSA/Maternal and Child Health Bureau	Co-Principal Investigator	Serious Safety Events for Medicaid Children, Implications for MCH Providers

#### COURSES TAUGHT

<b>Year</b>	<b>Title/Description</b>
Spring 2007	MBA Economics Essentials
Spring 2007	ECO 2023-601 Economics Principles (Microeconomics)
Spring 2007	ECO 2023-602 Economics Principles (Microeconomics)
Spring 2007	ECO 2023-692 Economics Principles (Microeconomics)
Summer 2007	ECO 2023-601 Economics Principles (Microeconomics)
Fall 2007	MBA Economics Essentials
Fall 2007	ECO 2023-601 Economics Principles (Microeconomics)
Fall 2007	ECP 3530-691 Economics of Health
Spring 2008	MBA Economics Essentials
Spring 2008	ECO 2023-601 Economics Principles (Microeconomics)

Spring 2008	ECO 2023-602 Economics Principles (Microeconomics)
Spring 2008	ECO 2013-692 Economics Principles (Macroeconomics)
Summer 2008	ECO 2023-601 Economics Principles (Microeconomics)
Fall - 2008	ECO 2013-692 Economics Principles (Macroeconomics)
Fall 2008	MBA Economics Essentials
Fall 2008	ECO 2013-691 Economics Principles (Macroeconomics)
Spring - 2009	ECP 3530-691 Economics of Health/ECO 6936-691 Health Care Policy
Spring - 2009	MBA Economics Essentials
Summer 2009	ECO 2023 601 Economics Principles (Microeconomics)
Fall - 2009	ECO 2013-601 Economics Principles (Macroeconomics)
Fall - 2009	MBA Economics Essentials
Fall - 2009	ECO 4504-601 Public Finance
Spring - 2010	ECO 2013-602 Economics Principles (Macroeconomics)
Spring - 2010	ECO 3101-691 Intermediate Price Theory
Summer- 2010	ECO 2023-791 Economics Principles (Microeconomics)
Fall - 2010	ECO 2023-791 Economics Principles (Microeconomics)
Fall - 2010	ECO 3101-601 Intermediate Price Theory
Fall - 2010	MBA Economics Essentials
Fall - 2010	ECP 3530-691 Economics of Health
Spring - 2011	ECO 3101 - 691 Intermediate Price Theory
Spring - 2011	ECO 2023-601 Economics Principles (Microeconomics)
Summer - 2011	ECO 2023 - 691 Economics Principles (Microeconomics)
Fall - 2011	ECO 2023 - 791 Economics Principles (Microeconomics)

Fall - 2011 ECO 3101 - 601 Intermediate Price Theory  
 Fall - 2011 ECP 3530 - 691 Economics of Health  
 Fall - 2011 MBA Economics Essentials

SERVICE-PROFESSIONAL, EDITORIAL, COMMUNITY, UNIVERSITY

<b>Year</b>	<b>Society/Association</b>	<b>Role</b>
11/2010	80th Annual Conference of the Southern Economic Association	Conference Paper Reviewer
11/2010	80th Annual Conference of the Southern Economic Association	Conference Session Chair
11/2009	79th Annual Conference of the Southern Economic Association	Conference Session Chair
11/2009	79th Annual Conference of the Southern Economic Association	Conference Paper Reviewer
11/2008	78th Annual Conference of the Southern Economic Association	Conference Paper Reviewer
11/2008	78th Annual Conference of the Southern Economic Association	Conference Session Chair
11/2007	77th Annual Conference of the Southern Economic Association	Conference Paper Reviewer
11/2007	77th Annual Conference of the Southern Economic Association	Conference Session Chair
11/2005	75th Annual Conference of the Southern Economic Association	Conference Session Chair
11/2004	74th Annual Conference of the Southern Economic Association	Conference Paper Reviewer
10/2007	5th Annual Meeting of the Southeastern Health Economics Study Group	Conference Paper Reviewer
09/2010	USFSP College of Business Executive Forum	Moderator
06/2010	3rd Biennial Conference of the American Society of Health Economists	Conference Paper Reviewer
06/2010	3rd Biennial Conference of the American Society of Health Economists	Conference Session Chair
06/2010	3rd Biennial Conference of the American Society of Health Economists	Conference Session Chair
06/2008	2nd Biennial Conference of the American Society of Health Economists	Conference Paper Reviewer
04/2004 - 07/2007	Speaker Series, Patel Center for Global Solutions,	Member

University of South Florida

02/2006 - 07/2006 Economics of Education Review

Journal Article  
Reviewer

01/2007 - 05/2007 Florida Mental Health Institute

Committee  
Member

PROFESSIONAL SOCIETIES/ASSOCIATIONS

Year	Society/Association	Role
01/2009 - 12/2010	American Society for Health Economists	Member
01/2009 - 12/2010	Southern Economic Association	Member
01/2008 - 12/2008	International Health Economics Association	Member

GOVERNANCE/COMMITTEES

Year	Name of Committee	Role	Institution
Spring - 2009	Bank of America Endowed Professorship Selection Committee	Committee Member	USF St. Petersburg College of Business
Spring - 2009	Clinical Teaching Award Selection Committee	Committee Member	USF St. Petersburg College of Business
Fall - 2010 - Present	Faculty Senate	President	Faculty Senate
Fall - 2010 - Present	USF FAC	Member	USF System Faculty Advisory Council
Fall - 2009 - Spring - 2010	Faculty Senate	Vice President	USF St. Petersburg
Fall - 2009 - Present	College of Business Council	Member	USF St. Petersburg College of Business
Fall - 2009 - Fall - 2010	Quality Enhancement Plan (QEP) Review Committee (for SACS reaffirmation)	Member	USF St. Petersburg
Fall - 2008 - Present	Undergraduate	Committee	USF St.

	Curriculum Committee	Member	Petersburg College of Business
Fall - 2008 - Fall - 2008	College of Business SACS Review Committee	Committee Member	USF St. Petersburg College of Business
Fall - 2008 - Fall - 2008	Strategic Planning Sub- Committee on Research	Committee Member	USF St. Petersburg
2005 - 2006	Strategic Planning Sub- Committee on Research and Graduate Studies	Committee Member	USF St. Petersburg
2005 - 2006	Strategic Planning Sub- Committee on Diversity and Inclusion	Committee Member	USF St. Petersburg
2003 - 2007	Research and Publications Committee	Member (Chair 2004-05)	USF St. Petersburg College of Business
2003 - 2007	Global Business Committee	Member (Chair 2006-07)	USF St. Petersburg College of Business
10/2010 - 11/2010	USF Strategic Plan Task Force on Academic and Administrative Collaboration	Member	USF System
10/2007 - 12/2009	Faculty Research Council	Committee Member	USF St. Petersburg
09/2010 - 12/2010	Search Committee for Assistant Professor of Economics	Member	USFSP College of Business
09/2010 - 09/2010	Attended semi-annual meeting on behalf of USF System, University of Central Florida (Orlando), September 17, 2010.	Member	Advisory Council of Faculty Senates
02/2010 - 05/2010	Search Committee for Assistant Professor of IS	Member	USFSP College of Business
01/2009 - 12/2009	Faculty Research Council	Committee Member	USF System

01/2007 - 12/2009	Center for Civic Engagement College of Business Liaison	Committee USF St. Petersburg Member
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#### AWARDS

<b>Year</b>	<b>Description</b>
Spring - 2007	USFSP Ambassadors' Apple Polishing Award
Fall - 2008	The Chancellor's Award for Teaching Excellence, USFSP
Fall - 2007	Center for Civic Engagement Faculty Course Development Grant for ECO 2023 Principles of Microeconomics (\$1,000)
1996	Abraham Ribicoff Scholarship (for high quality work in the application of economic theory to public policy); Department of Economics, University of Connecticut
12/2006	USFSP Internal Awards Program -- New Investigator Award Term: 5/7/07-6/30/07 Amount: \$2,912
05/2007	Certificate of Appreciation from the USFSP Office of Student Disability Services

#### FACULTY DEVELOPMENT

<b>Year</b>	<b>Description</b>
06/2007	AACSB Faculty Conference on Learning (2007, June). Orlando, FL.

#### PEDAGOGY & TEACHING

<b>Year</b>	<b>Description</b>
Spring - 2010	Converted Principles of Microeconomics (ECO 2023) course to an online format, with Web-based narrated lectures and in conjunction with the commercial course tool, Aplia.