

Grover S. Kearns, Ph.D., CPA, CFE

Associate Professor
Program of Accountancy
College of Business
University of South Florida
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EDUCATION

Ph.D. IN BUSINESS ADMINISTRATION

Emphasis in DSIS and MIS

University of Kentucky, Lexington, KY

May, 1997

Dissertation Topic: *Alignment of Information Systems Strategy with Business Strategy:
Impact on the Use of IS for Competitive Advantage*

MASTER'S IN BUSINESS ADMINISTRATION

University of Texas, Austin, TX

December, 1970

BACHELOR OF BUSINESS ADMINISTRATION

Eastern Kentucky University, Richmond, KY (Accounting)

May, 1984

Northern Arizona University, Flagstaff, AZ (Management)

May, 1969

ACADEMIC AND BUSINESS EXPERIENCE

- UNIVERSITY OF SOUTH FLORIDA; St. Petersburg, FL**
- August 2006-
Present **Associate Professor in Accounting**
Courses taught ...
- Accounting Information Systems (ACG 3401)
 - Information Technology Audit & Forensic Techniques (ACG 6936)
 - Cost Accounting & Control I (ACG 3341)
- August 2001
- August 2006 **Assistant Professor in Information Systems**
Courses taught ...
- Management Information Resources (ISM 4300)
 - Electronic Commerce (ISM 4480)
 - Management Information Systems (ISM 6021)
 - Information Systems in Organizations (ISM 3011)
 - IT Project Management (ISM 6930)
- MOREHEAD STATE UNIVERSITY; Morehead, KY**
- August 1995
- July 1998 and August 1999 – June 2001 **Assistant Professor in Computer Information Systems**
Courses taught ...
- Microcomputers, Management Information Systems, Electronic Commerce, Visual Basic, Telecommunications, Global Information Systems, IT Project Management

- August 1998
- July 1999 **EASTERN KENTUCKY UNIVERSITY; Richmond, KY**
 Visiting Professor in Computer Information Systems
- 1976-April/1994 **KENTUCKY UTILITIES COMPANY; Lexington, KY**
 Director of Planning and Forecasting
- 1975 **FLORI CORPORATION; Phoenix, AZ**
 Director of Management Information Systems
- 1972 - 1975 **THE FLOOR STORE, INC.; Flagstaff, AZ**
 Owner and Manager
- 1971 - 1973 **NORTHERN ARIZONA UNIVERSITY; Flagstaff, AZ**
 Instructor in College of Business Administration

PUBLICATIONS

Papers and Forthcoming Papers in Peer Reviewed Journals

- Kearns, Grover S., Barker, K. and Danese, S. (2011) Forensic Implications of a Continuous Auditing Model. *Journal of Digital Forensics, Security and Law*, Forthcoming. DB
- Kearns, Grover S. (2010) Measuring AIS Course Outcomes: The Relationship Between Knowledge/Skills and Interest/Enjoyment. *Accounting Information Systems Educator Journal*, Vol. 5 (1). LP
- Kearns, Grover S. (2010) Computer Forensics for Graduate Accountants: A Motivational Curriculum Design Approach. *Journal of Digital Forensics, Security and Law*, Vol. 5 (2), pp. 63-83. LP
- Barker, K. and Kearns, G. (2010) "Construction Fraud: Homeowners at Risk. *Real Estate Review*, Vol. 39 (2), pp. 67-79. CP
- Kearns, Grover S. (2009) Graduate Accounting Student's Perception of IT Forensics: A Multi-Dimensional Analysis. *Journal of Digital Forensics, Security and Law*, Vol. 4 (1), pp. 5-38. LP
- Brody, R. and Kearns, Grover S. (2009) "IT Audit Approaches for Enterprise Resource Planning Systems." *The Icfai University Journal of Audit Practice*, Vol. 6 (2), April 2009. DB
- Kearns, Grover S., and John R. Gum (2007). "Does Corporate Social Responsibility Matter In E-Business?" *Ethics & Critical Thinking Quarterly Journal*, Vol. 2007 (4), December 2007. CP
- Kearns, Grover S., James Strachan and James Fellows (2007). "Ethical Issues in Financial Reporting by Nonprofits: Investigating Fraud Using Forensic Analysis." *Ethics & Critical Thinking Journal*, Vol. 2007 (2), 1-26. DB

- Kearns, Grover S. and Rajiv Sabherwal (2007). "Antecedents and Consequences of Information Systems Planning Integration." *IEEE-Transactions on Engineering Management*, Vol. 54 (4), 628-643. *Honorable mention for Best Paper Award*. DB
- Kearns, Grover S. (2007). "How the Internal Environment Impacts Information Systems Project Success: An Investigation of Exploitative and Explorative Firms," *Journal of Computer Information Systems*, Vol. 48 (1), 63-75. DB
- Dennis Pearce, Sharath Sadidharan and Jiming Wu, Kearns, Grover S., Albert L. Lederer (2006). "The Role of Convergence in Information Systems and Business Planning," *Journal of International Technology and Information Management*. Vol. 15 (3), 1-18. DB
- Kearns, Grover S. (2006). "A Curriculum for Teaching Information Technology Investigative Techniques for Auditors." *Journal of Digital Forensics, Security and Law*, Vol. 1 (4), 9-28. LP
- Kearns, Grover S. and Rajiv Sabherwal (Fall 2006). "Strategic Alignment between Business and Information Technology: A Knowledge-Based View of Behaviors, Outcome, and Consequences," *Journal of Management Information Systems*, Vol. 23 (3), 129-162. DB
- Kearns, Grover S. (Spring, 2006). "The Effect of Top Management Support of SISP on Strategic IS Management: Insights from the U.S. Electric Power Industry," *Omega*, Vol. 34, 236-253. DB
- Kearns, Grover S. (Spring, 2005). "An Electronic Commerce Strategic Typology: Insights from Case Studies," *Information and Management*, Vol. 42, 1023-1036. DB
- Kearns, Grover S. and Albert L. Lederer. (Fall, 2004). "The Impact of Industry Contextual Factors on IT Focus and the Use of IT for Competitive Advantage." *Information and Management*, Vol. 41, 899-919. DB
- Kearns, Grover S. (Spring, 2004). "A Multi-Objective, Multi-Criteria Approach for Evaluating IT Investments: Results from Two Case Studies." *Information Resources Management Journal*, Vol. 17 (1), 37-62. DB
- Kearns, Grover S. and Albert L. Lederer. (Spring, 2003). "A Resource-Based View of Strategic IT Alignment: How Knowledge Sharing Creates Competitive Advantage." *Decision Sciences*, Vol. 34 (1), 1-29. DB
- Kearns, Grover S. and Steve Loy (Fall, 2002). "Global Acceptance of Stored-Value Smart Cards: Analysis of Inhibitors and Facilitators," *International Journal of Services Technology and Management*, Vol. 3 (4), 417-428. DB
- Kearns, Grover S. and Albert L. Lederer (Fall, 2000). "The Effect of Strategic Alignment on the Use of IS-Based Resources for Competitive Advantage." *Journal of Strategic Information Systems* (9), 265-293. DB

Kearns, Grover S. and Albert L. Lederer. (Fall, 1999). "The Influence of Environmental Uncertainty on the Strategic Use of Information Systems." *ACM Computer Personnel*, Vol. 20 (3), 40-68. DB

Books & Other Publications

"A Socio-Technical Heuristic for Analysis of IT Investments: Results from Two Case Studies," forthcoming in *Advanced Topics in Information Resources Management*, Vol. 5, 2006. DB

"The Effect of Strategic Alignment on the Use of IS-Based Resources for Competitive Advantage," with Albert L. Lederer, *University of Kentucky Working Paper #134*, 1999. DB

Instructor's Manual for Decision Support Systems, with Clyde Holsapple and John Benamati. West Publishing Company: St. Paul, MN, 1996. LP

"Planning and Budgeting Concepts," in *Introduction to Public Utility Accounting 3rd Ed.*, Marvin Reeser (ed.), American Gas Association, 1992. LP

Peer-Reviewed Published Conference Proceedings and Presentations

"Forensic Implications of a Continuous Auditing Model." *Conference on Digital Forensics, Security and Law*, May 25-27, 2011, Richmond, VA. DB

"Developing a Forensic Continuous Audit Model." *AAA Forensic & Accounting Section Conference*, March, 2011, New Orleans, LA. DB

"Accounting Information Systems: Improving Students' Knowledge and Skills." *Accounting Information Systems Educator's Conference*, June 25-27, 2010, Estes Park, CO. LP

"Computer Forensics for Graduate Accountants: A Motivational Curriculum Design Approach." *Conference on Digital Forensics, Security and Law*, St. Paul, Minnesota, May 19-21, 2010. LP

"Graduate Accounting Student's Perception of IT Forensics: A Multi-Dimensional Analysis." *Conference on Digital Forensics, Security and Law*, May 20-22, 2009, Burlington, VT. LP

"IT Audit Approaches for Enterprise Resource Planning Systems." *American Society of Business and Behavioral Sciences*, 15th Annual Conference, Las Vegas, Feb. 21-24, 2008. With R. Brody. DB

"Teaching IT Investigative Techniques for Auditors." *Conference on Digital Forensics, Security and Law*, Las Vegas, NV, 2006, pp. 53-64. LP

"Factors Predicting IT Success." Presented at the *Decision Sciences Institute Conference*, Boston, MA, November, 2004. CP

"Levels of Integration of Information Systems and Business Planning." Presented at the *Decision Sciences Institute Conference*, Boston, MA, November, 2004. With Becka, P., Haihao, J., Kroger, D.J., and Lederer, A.L. CP

- “The Role of Common Understanding in Information Systems and Business Planning.” Presented at the *Decision Sciences Institute Conference*, Boston, MA, November, 2004. With Lederer, A.L., Pearce, D., Sasidharan, S., and Wu, J. CP
- “The Impact of Organizational Learning on Project Planning and Organizational Performance: An Empirical Analysis.” Presented at the *Decision Sciences Institute Conference*, Washington, D.C., November, 2003. CP
- “The Impact of Knowledge Sharing and Rational Planning on IT-Based Organizational Performance.” Presented at the *Americas Conference on Information Systems*, Tampa, FL, August, 2003. CP
- “A Resource-Based View of Strategic IT Alignment: How Knowledge Sharing Creates Competitive Advantage.” Presented at the *Decision Sciences Institute Conference*, San Diego CA, November, 2002. CP
- “Strategic Alignment: A Model for Competitive Advantage.” Presented at the *International Conference on Information Systems*, New Orleans, December, 2001. With Lederer, A.L. CP
- “Using AHP For Evaluating Investments In Information Technology.” Presented at the *Decision Sciences Institute Conference*, San Francisco CA, November, 2001. CP
- “Top Management Support Of SISP: Creating Competitive Advantage With Information Technology.” Presented at the *Americas Conference on Information Systems*, Long Beach, CA, August 11, 2000. CP
- “Smart Card Exposure to International Money Laundering.” Presented at the *Allied Academies National Conference*, Myrtle Beach, SC, April 5-8, 1999. With Loy, S. CP
- “Strategic Use of Information Technology in the Electric Power Industry: Results from Two Surveys.” Presented at the *Decision Sciences Institute Conference*, New Orleans, LA, November 20, 1999. With Lederer, A.L. CP
- “Strategic Use of Information within the Electric Utility Industry: Results of Two Surveys.” Presented at the *CESII Executive Conference for Integrated Information Systems*, September, 1998, Miami, FL. CP
- “How Alignment Affects Competitive Advantage: A Resource-Based View. Presented at the *Decision Sciences Institute Conference*, November, 1997, San Diego, CA. With Lederer, A.L. CP
- “Alignment of Information Systems Plans with Business Plans: The Impact on Competitive Advantage.” Presented at the *Americas Conference on Information Systems*, August, 1997, Indianapolis, IN. CP
- “Alignment of Information Systems Strategy with Business Strategy.” Presented at the *Americas Conference on Information Systems*, August, 1996, Phoenix, AZ. With Lederer, A.L. CP

Other Published Proceedings and Presentations

- “Fraud & Forensics: An Update for Accountants.” *The 2011 Annual Gregory, Sharer, Stuart Continuing Professional Education Program*. June 14, 2011, St. Petersburg , FL.

“The Accounting Sleuth: What’s New in Computer Forensics.” *The 2010 Annual Gregory, Sharer, Stuart Continuing Professional Education Program*. June 10, 2010, St. Petersburg , FL.

“Information Technology Forensics: Getting More for Less.” *The 2009 Annual Gregory, Sharer, Stuart Continuing Professional Education Program*. June, 2009, St. Petersburg , FL.

“What All Accountants Should Know about IT Forensics.” *Florida Society of Certified Public Accountants*, September, 2008, Tampa, FL.

“Catching Al Capone: What all Accountants Need to Know about Computer Forensics.” *The 2008 Annual Gregory, Sharer, Stuart Continuing Professional Education Program* June 14-15, 2008, St. Petersburg , FL.

“Information Technology Forensic Techniques for Auditors.” *The 2007 Annual Gregory, Sharer, Stuart Continuing Professional Education Program*. June 14-15, 2007, St. Petersburg , FL.

RESEARCH GRANTS, HONORS & AWARDS

2011-2012 Gregory, Sharer & Stuart Term Professor in Forensic Accounting

2010-2011 Gregory, Sharer & Stuart Term Professor in Forensic Accounting

2007 Researcher of the Year Award in College of Business

New Researcher Grant of \$7,311 awarded December 9, 2002 by the University of South Florida. The title of the grant project was “A Framework for E-Business Evaluation”.

PROFESSIONAL ORGANIZATIONS

American Institute of Certified Public Accountants

Florida Institute of Certified Public Accountants

Association of Certified Fraud Examiners

SERVICE 2005-2010

- COB Undergraduate Curriculum & Assessment Committee (Chair 2010/2011; 2011/2012)
- COB Council, (Chair 2009/2010)
- COB Annual Review Committee (2010/2011; 2011/2012)
- USFSP Faculty Senate (2008/2011)
- USFSP Faculty Technology Task Force (Chair, Fall 2011)
- USFSP Faculty Technology Committee (Chair,2010/2011)
- USFSP Undergraduate Council (Chair, 2007/2010)
- USFSP Strategic Planning Search Committee (Chair, 2008)
- Accounting Search Committees (2006-2010)

- Undergraduate Curriculum & Assessments Committee (2004-2009)
- Tenure and Promotion Committee (2007)
- College of Business Ad-Hoc Grievance Committee (2007)
- Campus Technology/Web Advisory Committee (2004-2006)
- COB Web Development Committee Chair (2004-2006)
- COB Web Site Development 2005

REVIEWER OF PAPERS FOR SCHOLARLY JOURNALS

Ad hoc reviewer for:

- *IEEE Transactions on Engineering Management*
- *MIS Quarterly*
- *Journal of Management Information Systems*
- *Journal of Global Information Technology Management*
- *Journal of Strategic Information Systems*
- *Decision Sciences Institute Conference*
- *Americas Conference on Information Systems*
- *Electronic Journal of Information Systems*