

USFSP COLLEGE OF BUSINESS
GRADUATE CURRICULA AND ASSESSMENT COMMITTEE (GCAC)
Minutes of Meeting: April 1, 2011, C.E.

Attending: James Fellows, Chair
Gary Patterson
Karin Braunsberger
Alison Watkins, *ex officio*
William Jackson, by invitation

Absent: Cynthia Bean
Richard Moss (attending Gen Ed assessment meeting)

The meeting was called to order by the chair at 9:00am. Because April 1, 2011 was Assessment Day at USFSP, the purpose of this meeting was to review the assessments undertaken by the GCAC for the MBA program, as they applied to both ALC/SAC assessments and AOLs for AACSB.

The GCAC reviewed the six-column assessment report for 2010-2011 mandated by the USFSP PEBC and found that it was complete and in order, except for some minor adjustments. The chair noted that he would amend the documents to the satisfaction of the PEBC and forward it to the chair of the PEBC for final approval.

The GCAC then reviewed its AOL requirements under AACSB. Mary Jo Jackson, the college assessment coordinator, provided various forms for the GCAC to review, pertaining to the MBA learning goals and objectives. The GCAC reviewed these and comments and suggestions were made regarding their completion. The chair noted that he would complete these forms, based on the comments of the GCAC, and forward these to Dr. Jackson.

The GCAC also discussed the results of the ETS MFT, taken in February by the 16 students in the 21st Century Strategy class. The students scored in the overall 65th percentile, which met the learning objective of 50%, but was less than the 85th percentile achieved the prior semester. The GCAC concluded that faculty members teaching in the MBA program should promote the exam better in their classes, and make available to students the sample questions on the exam.

Subsequent to the meeting, the GCAC approved by email vote and discussion the following adjustment to Learning Goal F, which pertains to the MFT administered in the 21st Century Strategy class. This will be effective for the following academic year, AY 2011-12.

F. Our graduates will develop the capacity to apply knowledge in new and unfamiliar circumstances through a conceptual understanding of the relevant academic disciplines.

Learning Objective: Students will take the ETS Major Field Test. At least 80% of the students examined will score in the 50th percentile overall when compared with all other individual students examined at institutions administering the exam.

The meeting adjourned at 10:45am