

**USFSP COLLEGE OF BUSINESS  
GRADUATE CURRICULA AND ASSESSMENT COMMITTEE  
GCAC  
Minutes of Meeting: March 11, 2011, C.E.**

Present:

James Fellows, Chair  
Gary Patterson  
Richard Moss  
Cynthia Bean  
Mary Jo Jackson, *ex officio*

Absent:

Karin Braunsberger, *with regrets*

The meeting was called to order by the chair at 10am. The chair brought forward a copy of the recent proposal from the Dean's office regarding future graduate programs for the college. In addition the Dean's office has added the prospect of a new Master of Science in Management for consideration. The chair noted that none of these proposals have come from the general faculty of the affected disciplines, but have originated solely in the Dean's office without the advice or consent of any non-administrative faculty. Given that curricula matters are supposed to be faculty driven, the chair stated that no proposals for graduate programs should be sent forward to the GCAC until the faculty in the disciplines affected have reviewed the proposal for feasibility and approved it for submission to the GCAC. After some discussion by other members of the GCAC the subject was "shelved" for a later date.

The next order of business was a consideration of the assessments for the MBA program. Mary Jo Jackson, COB Special Advisor for Assurance of Learning, reviewed the MBA assessment procedures and found them generally in keeping with AACSB standards. However, she said that as part of the "closing of the loop" process, course syllabi should identify how instructors have changed the course content to reflect the necessary adjustments that result from evaluation of the prior year's assessments.

Dr. Jackson also asked that the mission statement of the program be clarified, as it is not posted anywhere on the college website. The mission statement is shown below, and the chair stated that he would ask the Associate Dean, Alison Watkins, to post this at the MBA site.

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**The MBA program at the University of South Florida St. Petersburg provides students with competencies, skills, and knowledge that enable them to function as successful leaders and socially responsible citizens in today's dynamic and global business environments.**  
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Dr. Jackson also brought up the point that our Global MBA might be considered a separate program by AACSB, which would mean separate learning goals and measurements of AOL. Dr. Jackson will look into this matter.

The meeting adjourned at 11:30pm. The next meeting will be at 9am on Friday, April 1.