

**UNIVERSITY OF SOUTH FLORIDA ST. PETERSBURG**  
**COLLEGE OF BUSINESS COUNCIL (CBC)**  
**Minutes of August 24, 2011**

Attending:

Philip Trocchia, Chair  
Christopher Davis  
Scott Geiger  
Richard Smith  
Wei Guan  
William Jackson  
James Fellows  
Maling Ebrahimpour, Dean of the College (by invitation)  
Susan Johnson, Instructor of Business Law (by invitation)

The meeting was called to order at 11am by the CBC Chair from the prior year, Phil Trocchia. The first order of business was the election of the CBC chair for the upcoming year. Dr. Trocchia volunteered to serve as the chair for one more year. Phil was elected by unanimous vote of the other CBC members.

Jim Fellows volunteered to be the recording secretary, and was appointed by the chair.

The first duty of the chair will be to organize the election for vacant spots on the college tenure and promotion committee. Mike Luckett, Wei Guan, and Jim Fellows will serve one more year on the committee, and four new members will be elected.

At this time the Dean Ebrahimpour was recognized. The Dean encouraged the CBC to appoint strong committees for the UCAC and GCAC, which the CBC has already done. Both committees will be working with hard this year preparing for next year's AACSB visit.

The Dean next brought forth the proposal for two new M.S. programs; one in Accounting and one in Management, seeking the opinion of the CBC as to whether these two programs should be developed for the college. The CBC voted unanimously to not develop these two new degree programs, and advised the Dean of its feeling on this matter.

The discussion surrounding these two proposals centered on a lack of resources by the college, both financial and faculty, in meeting the needs of the program. Moreover, it was mentioned by Jim Fellows, chair of the GCAC, that neither of these proposals had ever been submitted to the GCAC for its consideration, nor had the accounting and management faculty been consulted about their feasibility. The CBC as a body thought that the existing MBA program should be strengthened instead.

Susan Johnson, who also serves as career service director for the COB, then discussed her efforts to promote our students to the business community. Much of the discussion concerned how to improve the business community's impression of our students. Many ideas were considered by the CBC, most prominently of which was the promotion of more internships for our students.

After a collegial exchange of ideas on these matters, the meeting was adjourned at 12:45pm.