

University of South Florida St. Petersburg
College of Business
2007-2008 First Year Maintenance Report for Business
for AACSB International Accreditation

The faculty and administration of the College of Business at the University of South Florida St. Petersburg are pleased to present our first year business maintenance report for the 2007-2012 AACSB International maintenance of accreditation process. We have continued to maintain quality and strived for continuous improvement required of AACSB accredited institutions. This report addresses three areas: (1) overview of the College; (2) accreditation items to be addressed as identified by the October 2007 peer review team and January 2008 correspondence from the AACSB Board chair; and (3) faculty sufficiency and qualifications.

Overview of the College of Business

The mission of the College of Business at the University of South Florida St. Petersburg is to educate current and future professionals in the effective management and ethical leadership of organizations. The College offers undergraduate majors in Accounting (within the Program of Accountancy), Economics, Finance, General Business, Information Systems, Management, and Marketing and minors in all of the specified areas as well as in International Business. At the graduate level, the College of Business offers the MBA program with concentrations in Corporate Social Responsibility, Finance, Forensic Accounting, International Business, Management, Managing Knowledge Resources, Marketing Strategy, and Taxation. In 2007-2008, the College's 41 full-time and 15 part-time faculty members educated over 1,500 students. The College's 2007-2008 accomplishments are listed in Appendix A. Enrollment and graduation data is provided in Appendix B.

Notable achievements for the year included the College being ranked 34th in the "Global 100" by *Beyond Grey Pinstripes* for incorporating social and environmental issues into the graduate program and the successful maintenance of business and accounting accreditation from AACSB International. How the College achieved its strategic goals and objectives is summarized in Appendix C.

Due to economic conditions in the State of Florida, all public institutions of higher education have faced and continue to face budget reductions. In 2007-2008, the College experienced a 3.6 percent budget reduction. This reduction was made in operations, travel, and hourly and adjunct personnel. For 2008-2009, a 7 percent reduction has already been taken, and it is anticipated that another 4.4 percent will be required, bringing the total reduction over the two-year period to 15 percent. This reduction caused the delay in hiring a number of permanent faculty lines including tenure-track and instructor positions. In order to meet enrollment projections and continue to provide a quality education for our students, a number of either academically qualified or professionally qualified faculty members were hired on a visiting basis. These hiring decisions were made in order to keep the College's faculty sufficiency and qualification standards within AACSB requirements for 2008-2009.

Accreditation Items from Peer Review Team Maintenance Report and AACSB Board Chair

The October 2007 report of the peer review team and the January 2008 correspondence from the AACSB Board chair identified six items that must be addressed prior to the next maintenance review. These items and how they are being addressed are detailed below.

(1) *The Assurance of Learning processes at the College of Business are in need of more substantial definition, refinement, elaboration, and implementation. Plan improvement efforts based on AoL process outcomes are needed to “close the loop”.*

Based on recommendations by the peer review team, the College moved quickly to address this concern. Doug Eder, a well-known assurance of learning consultant, met with College faculty and administrators for a day of training and consultation in December of 2007. Based upon his advice and guidance, the College faculty made improvements to the assurance of learning processes as follows.

Undergraduate: The Undergraduate Curricula Committee (UCC) was charged with reviewing and revising all assessment measures to reflect the comments and concerns of the AACSB visitation team. To meet this charge, the UCC:

- reviewed all current goals and objectives for program assessment and decided that some were irrelevant since they do not reflect our current mission statement and/or because of redundancy. Therefore, all goals and objectives were reworded to reflect more concise language that could be more easily understood and also to more precisely express what needs to be measured for what purpose.
- redesigned many of the current measurements for program assessment to move away from (a) course grades and (b) group grades. In order to make assessment less cumbersome, it was decided to make use of rubrics that can aid assessment of multiple program objectives in addition to using other tools.

The UCC also asked the individual disciplines to evaluate whether the Educational Testing Service (ETS) Major Field Assessment Test for business is sufficient to measure learning outcomes for the College’s majors. There was wide agreement that it is not¹. Therefore, faculty members were asked to develop an exit exam that will assess learning outcomes at the program level as well as of the individual disciplines. The core is now assessed by a total of 70 questions as follows:

- Management developed 10 questions; five assess *Principles of Management* (MAN 3025) and the remaining five address the capstone course *Strategic Management/Decision Making* (GEB 4890).
- Marketing developed 10 questions that assess *Basic Marketing* (MAR 3023).
- Information Systems developed 10 questions that focus on *Information Systems in Organizations* (ISM 3011).
- Finance developed 10 questions that assess learning goals in *Principles of Finance* (FIN 3403).
- Accounting developed five questions to assess learning goals in *Principles of Financial Accounting* (ACG 2021) and five questions for *Principles of Managerial Accounting* (ACG 2071).
- Economics developed a total of 10 questions, five from *Economic Principles: Macroeconomics* (ECO 2013) and five from *Economic Principles: Microeconomics* (ECO 2023).
- Five questions were developed to assess learning goals in *Business & Economic Statistics I* (QMB 2100) and *Business & Economic Statistics II* (QMB 3200).
- Another five questions were developed for *Law and Business I* (BUL 3320). These questions are geared to assess ethical content.

These 70 questions satisfy the measurement of the following learning goals:

Learning Goal #2: Our students will demonstrate an understanding of general business concepts.
Learning Goal #3: Our students will demonstrate proficiency with using appropriate technology in the resolution of business problems.

¹ It should be noted that the ETS MFAT in business was not administered in 2007-2008 because of this ongoing review process. However, due to the University’s need to show benchmarking and continuous improvement for Southern Association of Colleges and Schools (SACS) accreditation, the ETS will be administered to a sample of students in the Fall of 2008. The College’s new exit survey will also be administered to a second sample of students.

Learning Goal #4: Our students will have the ability to use critical thinking and decision-making skills.

Learning Goal #5: Our students will understand ethical implications of business decisions.

Learning Goal#6: Our students will possess and demonstrate a global perspective of the business environment.

To assess discipline-specific knowledge, each academic discipline also developed 20 questions. When designing these questions, each discipline revisited its Academic Learning Compact which is required by the State of Florida. Here, each discipline focused on learning outcome #1 which measures content/discipline knowledge and skills and ensured that (1) the learning outcome is reflected by the 20 questions that were developed or (2) the learning outcome will be revisited and updated to summarize the outcomes to be measured by the 20 discipline-specific questions. Measurements of learning goals #2 and #3 focus primarily on the program level, whereas learning goals #4, #5, and #6 will be measured both on program and discipline-specific levels.

The new exit exam assesses demographic information and other information that is pertinent to the growth of this institution (e.g., why students have chosen USF St. Petersburg over other USF campuses, other institutions, etc.). The exit exam was completed at the end of Spring 2008 and was pilot-tested during Summer 2008. It will be fully implemented in Fall 2008.

The only goal not assessed by the newly-developed exit exam is *Learning Goal #1:* Our students will produce quality oral presentations and written assignments using appropriate technology. This goal will be assessed by faculty observing oral presentations in GEB 4890 and by faculty reading student assignments. Both of these are to focus on a case study that will feature ethics and global/international content. The rubrics to be used to evaluate oral presentation skills and writing skills will be developed in Fall 2008.

Graduate: The Graduate Curricula and Assessment Committee (GCAC) members have made improvements to the MBA outcomes assessment procedures which will be implemented beginning in Fall 2008. Most notably, the GCAC created new learning goals and associated objectives to more clearly articulate expected learning outcomes. In the past, the only learning goals that existed provided less detail than the new goals and associated objectives. The new MBA program goals and objectives are:

1. Our graduates will be able to analyze and evaluate complex issues on the global environment of business.
 - a. Students will evaluate the market potential for a product or service in a foreign market and develop strategies for its distribution.
 - b. Students will evaluate and analyze the business environment of various countries.
2. Our graduates will be able to evaluate community responsibilities in organizations and society and to propose innovative solutions to complex ethical issues faced by organizations.
 - a. Students will be able to identify and assess a company's efforts toward social responsibility.
 - b. Students will analyze a complex ethical issue faced by a particular company and present alternative and practical solutions to this issue.
3. Our graduates will be able to design and propose policies for the creation of value through the integrated production and distribution of goods and services.
 - a. Students will successfully develop a strategy for the production and distribution of a new product or service in either a local market or an international market.
4. Our graduates will be able to analyze and evaluate complex issues on the political, economic, legal, and regulatory context of business.
 - a. Students will evaluate the impact of the legal environment on a particular company or sector of the economy.

- b. Students will analyze how the political and social environment in the relevant market affects decisions made by a particular company.
- 5. Our graduates will be able to effectively communicate ideas and proposed solutions to complex issues in both an oral and written context.
 - a. Students will successfully present oral arguments that propose a solution to a specific problem that relates to a company's business strategy.
 - b. Students will successfully complete a written solution to a complex issue.
- 6. Our graduates will develop the capacity to design solutions in new and unfamiliar circumstances through an integration of the knowledge of relevant academic disciplines.
 - a. Students will evaluate strategic planning alternatives for a particular company and propose a course of action.

(2) Strengthen the school's standards for faculty qualifications and maintenance of intellectual qualifications and current expertise.

The College faculty unanimously approved changes to the standards for faculty qualifications and maintenance of intellectual qualifications and current expertise definitions in May 2007. These new requirements will be phased in and effective as of Fall 2010. The peer review team reviewed these changes in October 2007 and agreed that they were appropriate.

(3) Refine the strategic plan to provide more financial strategy detail that incorporates reallocation of resources around key objectives.

General refinement of the College of Business Strategic Plan is in process but will not be finalized until the completion of the University's Strategic Plan which is anticipated in December 2008. Following this, the College Strategic Plan will be reevaluated to ensure fit with the overall strategic plan for USF St. Petersburg. The revised College of Business Strategic Plan will provide a clearer picture of the budget, given the current and impending budget reductions faced by the University and all other public universities in the State of Florida.

(4) Further refine the branding and marketing initiatives relating to the "separation" of USF St. Petersburg from USF Tampa.

There is recognition of the need to brand the USF St. Petersburg College of Business as distinct from USF Tampa and USF Tampa College of Business. The major emphasis in this distinction thus far has been at the graduate level and therefore resources have been deployed in this manner. Specifically, a Spring 2007 MBA advertising campaign was implemented to create awareness of our program in Pinellas County and increase the number of Fall 2007 applicants. A second campaign occurred in Spring 2008 for Fall 2008. This included an 8-week/12-billboard campaign, an alumni email campaign, and online ads in *The St. Petersburg Times* newspaper. The total cost of the campaign was \$9,700.

(5) The diversity of the faculty in the College of Business does not match that of the greater Tampa Bay community. The College should develop a faculty recruiting plan for attracting a more inclusive group of faculty.

The College of Business embraces diversity as a core value and strives to be inclusive in regard to faculty, staff, and students. However, in the past year the University, as well as other public universities in Florida, has faced significant budget reductions. Given the current budget situation, the COB is in a hiring freeze for all permanent faculty members and may continue to face this situation in the short term. As noted above, following the current USF St. Petersburg strategic planning process, the COB strategic plan will be reevaluated. Included in this reevaluation will be the recognition of the need to devote resources toward creating a more diverse faculty in the College. Nonetheless, given the current budget

situation, it is expected that resource deployment for this purpose would likely occur in the mid-term as opposed to the short term.

(6) Career services for graduate students must be expanded and further developed.

Career services for graduate students in the College fall into four categories: (1) job postings; (2) networking opportunities; (3) guest speakers; and (4) tracking and assessment. The current efforts and future initiatives associate with each category are as follows:

Job Postings: Positions that suggest a fit (professional and/or educational) for our MBA students are posted on an MBA display board. Future Initiative: As the career services administrative specialist continues to develop the career services program for the College as a whole, she will work directly with area employers to inform them of our highly qualified MBA students and encourage them to make us aware of positions geared toward individuals with an MBA degree.

Networking Opportunities: Three networking socials have been held for our MBA students to get to know one another outside of classroom activities. It is believed that these events are helpful not only from a networking perspective but as a means for adding to the students overall graduate educational experience. Future Initiative: It is our plan to offer a networking social each semester. Invitations to the event will be extended to select alumni, board members, and key members of the community. The career services administrative specialist will be reaching out to the Pinellas County Alumni Association to gauge interest in hosting a social immediately following one of their monthly meetings.

Speaker Series: The speaker series is a new component of the MBA program. Brian Murphy, president of ReliaQuest, LLC spoke regarding salary negotiations to our MBA students in April of 2008. Murphy has agreed to speak again in Fall 2008 and is in the process of editing the video of the presentation he gave in the Spring to post on the MBA homepage. Future Initiatives: The plan is to host two guest speakers per term. The career services administrative specialist will be reaching out to the professional organizations associated with each of our disciplines to recruit speakers. She will also make arrangements for our MBA students to be able to attend various association meetings for a nominal rate. Opportunities will be posted on the MBA homepage on an event calendar.

Tracking and Assessment: The only tracking efforts undertaken to date have been in an effort to garner feedback on the MBA curriculum. Future Initiatives: The career services administrative specialist has developed an online survey that will be administered to upcoming graduates in December, May, and August and to graduates three months after graduation in March, August, and November.

Faculty Sufficiency and Qualifications

For the academic year 2007-2008, the COB had 89% participating faculty and 11% supporting faculty. In the same period, 77% of the faculty were academically qualified (AQ), and 98% were either academically or professionally qualified (AQ or PQ). AQ and AQ/PQ status in each discipline ranged from 67% to 98.5% and 93% to 100%, respectively. The lower of both ranges is well within AACSB International standard requirements. Refer to Appendix D which includes AACSB Tables 9-1, 10-1, and 10-2 for complete details.

Appendix A



2007-2008 Year in Review

College of Business Maintenance of Accreditation

- College completed maintenance of accreditation in both business and accounting from AACSB International – The Association to Advance Collegiate Schools of Business

College of Business Rankings

- Ranked 34th in the “Global 100” by *Beyond Grey Pinstripes* (a policy program of the Aspen Institute) in 2007 for incorporating social and environmental issues into its graduate program

College of Business Facility

- The University announced the acquisition of the Dali Museum building and designated the site for a new College of Business Building.

College of Business Faculty

- In 2007-2008, 36 Refereed Journal Articles published by 41 full-time faculty members
- In 2007-2008, 21 Other intellectual Contributions published (includes presentations, book reviews, proceedings, non-refereed publications, etc.) by 41 full-time faculty members
- Over the five year period (2003-2008), 223 Refereed Journal Articles were published 56 full-time and part-time faculty members; 3.98 per faculty member
- Over the five year period (2003-2008), 211 Other Intellectual Contributions were published (includes presentations, book reviews, proceedings, non-refereed publications, etc.) by 56 full-time and part-time faculty members; 3.77 per faculty member

Individual Faculty Accomplishments

- Bank of America Endowed Professor in Business for 2007-2008: Karin Braunsberger
- Gregory, Sharer and Stuart Term Professor in Forensic Accounting for 2007-2008: Gerald Lander

- USFSP Teaching Excellence Award for the College of Business: Martina Schmidt
- USFSP Part-Time Teaching Excellence Award for the College of Business: Wes Linkovich
- College Research Awards: Christopher Davis and Gerald Lander
- College Tenure and Promotion Awards to Associate Professor: Thomas Ainscough, Wei Guan, Daniel Marlin, and Alison Watkins
- University Length of Service Recognitions: Richard Moss (5 years); Martina Schmidt (5 years); David Walker (5 years); and James Fellows (25 years)
- Grant awarded to Christopher Davis from the Manatee Chamber Foundation for a study of the factors affecting the efficient and effective delivery of health care services in Manatee County.
- Grant awarded to Richard Smith from the Agency for Health Care Administration for the Evaluation of AHCA Medicaid Behavioral Health Programs.
- Research Grant awarded to Richard Smith from USF St. Petersburg Academic Affairs
- Progress Energy Endowment refocused to promote entrepreneurship under the direction of William Jackson

Number of Graduates in 2007-2008

- Undergraduate: Accounting, 73 degrees; Economics, 4 degrees; Finance, 66 degrees; General Business, 15 degrees; Information Systems, 15 degrees; Management, 65 degrees; and Marketing, 50 degrees; Total Undergraduate: 288 degrees
- Graduate (MBA): 25 degrees

Students

- *Beta Gamma Sigma*: A business honor society that recognizes the most academically outstanding business students from institutions accredited by AACSB International; 34 students and 6 faculty members were inducted in 2007-2008
- *Beta Alpha Psi*: An honorary organization for accounting and finance students that encourages professional excellence in the business information field; the petitioning chapter was founded in Fall 2007 with 23 charter members
- *Omicron Delta Epsilon*: One of the world's largest academic honor societies which recognizes the scholastic achievements in economics by students and professionals; 2007 was the founding year for the Pi Chapter at USF St. Petersburg with 11 founding students

- *Student Business Organization*: Organization for students to learn more about the various business professions; earned just over \$5,000 in sales and sponsorships in 2007-2008 through various events and fundraisers

College Events

- *Small Business Success Seminar*: A community outreach program held at the COB where local business owners attend a workshop to learn from seasoned business owners and network; presented by the Service Corps of Retired Executives, Business Assistance Center, Midtown Economic Development, and the City of St. Petersburg in collaboration with the College of Business and sponsored by Washington Mutual and the *St. Petersburg Times*
- *Small Business Networking Breakfasts*: A networking breakfast and presentation by a local entrepreneur held the third Wednesday of each month for entrepreneurs in the local area and region; presented by the Small Business Development Center and the College of Business
- *Art in the Parc*: A silent art auction and fundraiser with jewelry, pottery, and paintings; presented by the Student Business Organization, the College of Business, and PARC; the event earned \$3,800; 75 percent of the profits went to PARC and 25 percent of the profits went to the Student Business Organization
- *Wacky Wednesday*: An educational day where 100+ fourth grade students from Maximo Elementary, the College's partnership school in the Mayor's Mentor & More Program, visited the College; students participated in small group activities to develop and manage a theme park; presented by the College of Business and funded by a grant from Bank of America Foundation with additional contributions from Busch Gardens and the Tampa Bay Rays
- *The "ABC's of Florida Ethics"*: Daylong program where participants earned four hours of CPE credit for CPA renewal; presented by the Program of Accountancy, Beta Alpha Psi, and the College of Business and sponsored by Gregory, Sharer & Stuart

Appendix B

Table A:
College of Business Degree Programs

Total Student Enrollment by Major

Source: University of South Florida St. Petersburg Live Banner System

Degrees and Programs	FY 2004- 2005	FY 2005- 2006	FY 2006- 6007	FY 2007- 2008
<i>Total Student Enrollment by Major:</i>				
Accounting	267	298	303	310
Economics	10	8	9	10
Finance	198	205	178	154
General Business	50	46	47	59
Information Systems	96	61	45	44
Management	144	163	165	145
Marketing	147	126	106	96
Pre-Business Administration*	479	528	593	583
Total Enrollment:	1391	1435	1446	1401
Master of Business Administration (MBA):	70	106	112	136
Grand Total:	1461	1541	1558	1537

*Pre-Business Administration includes all students indicating a pre-business major: Accounting, Pre-Business Administration, Economics, Finance, General Business, Information Systems, Management and Marketing.

Table A1:
College of Business Degree Programs

Total Number of Graduates

Source: University of South Florida InfoMart Data

Degrees and Programs	FY 2004- 2005	FY 2005- 2006	FY 2006- 2007	FY 2007- 2008
Undergraduate Degrees (BS/BA) in:				
Accounting	50	49	71	73
Economics	4	4	2	4
Finance	61	75	70	66
General Business	19	13	12	15
Information Systems	39	25	13	15
Management	60	54	63	65
Marketing	55	56	28	50
Total Graduates:	288	276	259	288
Master of Business Administration (MBA):	1	15	33	25
Grand Total:	289	291	292	313

Appendix C

The 2007-2012 University of South Florida St. Petersburg College of Business Strategic Plan includes four goals with subsequent objectives. Each goal and the respective objectives are listed as follows along with the outcomes for 2007-2008.

1) Program/Curriculum

- ➔ Maintain a continuous improvement process for the evaluation and modification of all undergraduate and graduate programs

Objective: Meet all goals and objectives for program assessment each year and/or revise programs as needed based on results.

2007-2008 Outcomes: Undergraduate assessment occurs in the Spring of each year and is reported in the early Fall, so this outcome will be updated once the report is submitted. At the graduate level, most of the learning goals were met, and in the cases of those that were not met, an improvement recommendation has been set for implementation.

- ➔ Establish a coordinated management internship and cooperative education program with leading organizations in the Tampa Bay area.

Objective: Increase for-credit internship enrollment by 10% annually.

2007-2008 Outcome: Undergraduate internship enrollment measured in student credit hours (SCHs) increased sevenfold (from 2 to 14) from Summer, Fall, and Spring 2006-2007 to Summer, Fall, and Spring 2007-2008.

2) Student Enrollment

- ➔ Increase enrollment at the undergraduate and graduate level

Objective: Increase undergraduate enrollment by 6% per year to meet the state of Florida expectations.

2007-2008 Outcome: Undergraduate enrollment measured in SCHs increased 3.49% from Summer, Fall, and Spring 2006-2007 to Summer, Fall, and Spring 2007-2008. A Statewide budget reduction was the major factor in the College not being able to increase enrollment at the projected 6% level, since the number of undergraduate course sections offered was decreased. The 3.49% increase in enrollment occurred from increasing the number of students in course sections.

Objective: Increase graduate enrollment by 10% per year

2007-2008 Outcome: Graduate enrollment measured in SCHs increased 29.71% from Summer, Fall, and Spring 2006-2007 to Summer, Fall, and Spring 2007-2008. This increase occurred in spite of the Statewide budget reduction due to open seat capacity in graduate course sections.

→ Expand undergraduate online course offerings

Objective: Increase student credit hours generated from undergraduate online course offerings by 25% from 2007-2010.

2007-2008 Outcome: Student credit hours generated from undergraduate online course offerings increased over eight fold from 189 student credit hours in Summer, Fall, and Spring 2006-2007 to 1,554 student credit hours in the Summer, Fall, and Spring 2007-2008.

3) Faculty and Staff

→ Maintain AACSB faculty sufficiency and qualification standards

Objective: Retain at least 60% participating faculty per the AACSB sufficiency standards (75% for the Program of Accountancy).

2007-2008 Outcome: For the academic year, 89% of the faculty were participating per the AACSB sufficiency standards (95% for Program of Accountancy).

Objective: Sustain at least 50% academically qualified and 90% academically qualified and/or professionally qualified faculty per the AACSB qualification standards.

2007-2008 Outcome: For the academic year, 77% of the faculty were academically qualified and 98% were academically and/or professionally qualified per the AACSB qualification standards.

→ Institute a program that facilitates the development of junior and emerging members of the faculty as well as staff.

Objective: Create a voluntary mentorship program for faculty by Fall 2009 so that all faculty seeking a mentor have one.

2007-2008 Outcome: General discussion began in Spring 2008. A College faculty committee will formalize the faculty development process in 2008-2009.

Objective: Create a professional development program for staff members by Fall 2009.

2007-2008 Outcome: Development of this program began in 2007-2008 with staff identifying and taking advantage of individual development opportunities. A staff development program will be formalized in 2008-2009.

4) Resource Development and External Community Relations

→ Seek external funding for faculty support

Objective: Secure at least three named professorships or endowed chairs by 2012.

2007-2008 Outcome: The College received significant support from USF Foundation and University development personnel to develop a fund raising plan for academic programs and a new business facility. This plan will be implemented fully in 2008-2009.

Objective: Secure at least \$50,000 per year support for professional development and/or research by 2012.

2007-2008 Outcome: The College was authorized to hire an assistant director of development on a full-time basis for a two-year period as of Fall 2008. This individual will provide much-needed assistance to the dean and leadership team in this area.

→ Conduct outreach with alumni, local executives, donors, public officials, and other relevant parties to better understand their needs and enhance our reputation.

Objective: Establish a USF St. Petersburg COB distinguished speaker series by Spring 2008.

2007-2008 Outcome: This objective was deferred to Spring 2009 since anticipated external support was not forthcoming in Spring 2008 and the Statewide budget reduction prevented the use of internal funds for such an effort.

Objective: Establish a USFSP COB newsletter targeted to alumni and USFSP supporters by Fall 2008.

2007-2008 Outcome: This objective is in process and will be achieved in Fall 2008.

→ Enhance and/or create multiple stakeholder advisory groups

Objective: Establish more diversity within the College of Business Advisory Council and the Program of Accountancy and Program of Social Responsibility and Corporate Reporting Advisory Board.

2007-2008 Outcomes: More diverse individuals were appointed to the College Council and Program Board for 2007-2008.

Objective: Enhance the Undergraduate Student Advisory Committee by including more alumni.

2007-2008 Outcome: This objective was not addressed this year. Plans are in process to revise and rename this group in 2008-2009.

Objective: Create a Graduate Student Advisory Committee including students and alumni.

2007-2009 Outcome: This objective was not addressed this year. Plans are under way to create this group in 2008-2009.

Appendix D

**Table 9-1 - Summary of Faculty Sufficiency
The University of South Florida St. Petersburg College of Business, Fall 2007-Spring 2008**

Bold type indicates a participating position; italicized type indicates a supporting position.

Faculty Member Name	P or S	Fall Cr. Hours (P)	Fall Cr. Hours (S)	Spring Cr. Hours (P)	Spring Cr. Hours (S)	Fall 2007 P/ (P+S) > 60%*	Spring 2008 P/(P+S)>60%*	Load	Load
								Fall	Spring
PROGRAM OF ACCOUNTANCY (POA)									
<i>Research Faculty</i>									
Barker, Katherine	P	459		171				4	2
Fellows, James	P	429		222				4	2
Kearns, Grover	P	114		285				2	3
Lander, Gerald	P	273		228				4	2
<i>Clinical Faculty</i>									
Danese, Stephen	P	372		336				3	4
Gaukel, Patricia (personal leave Fall)	P	0		255				0	3
Jewell, John	P	231		177				2	2
Linkovich, Wes	P	492		528				4	4
Strachan, James	P	246		165				2	2
Walker, David	P	99		69				1	1
<i>Pacini, Carl</i>	S		N/A		48			0	1
Total ACCOUNTING		2715	0	2436	48	100.00%	98.07%		
<i>Business Law</i>									
<i>Clinical Faculty</i>									
Jewell, John	P	135		90				2	1
Stowell, Nicole	P	612		516				4	3
<i>Olson, Stewart</i>	S		144		N/A			1	0
<i>Ramsberger, Tim</i>	S		N/A		138			0	1
Total BLAW	891	747	144	606	138	83.84%	81.45%		
Total POA		3462	144	3042	186	96.01%	94.24%		

*The AACSB standards for separate accreditation for Accounting require P/S to be > 75%

Table 9-1 - Summary of Faculty Sufficiency (cont.)
The University of South Florida St. Petersburg College of Business, Fall 2007-Spring 2008

Faculty Member Name	P or S	Fall Cr. Hours	Fall Cr. Hours	Spring Cr. Hours	Spring Cr. Hours	Fall 2007 P/ (P+S) > 60%*	Spring 2008 P/(P+S)>60%*	Load	Load
ECONOMICS								Fall	Spring
Research Faculty									
Carter, Thomas	P	276		252				3	2
Smith, Richard	P	171		399				2	3
Spence, James (Retire SP08)	P	366		N/A				3	0
Wilson, Mark	P	357		147				3	2
Clinical Faculty									
Criss, Antoinette	P	384		261				3	4
Gum, John	P	291		429				3	4
Moss, Richard	P	459		273				4	3
<i>Cureg, Edgardo</i>	S		N/A		222			0	2
<i>Owens, Karen</i>	S		N/A		150			0	1
Total ECONOMICS		2304	0	1761	372	100.00%	82.56%		
**R. Moss, J. Gum and G. Tikiriti teach (as a majority of their classes) Bus. Econ. and Stat. The USF system classifies these classes as QMB under MIS. However, they have been placed under Econ. because of the Bus. Econ. element to these classes.									

Table 9-1 - Summary of Faculty Sufficiency (cont.)
The University of South Florida St. Petersburg College of Business, Fall 2007-Spring 2008

Faculty Member Name	P or S	Fall Cr. Hours	Fall Cr. Hours	Spring Cr. Hours	Spring Cr. Hours	Fall 2007 P/ (P+S) > 60%*	Spring 2008 P/(P+S)>60%*	Load	Load
FINANCE								Fall	Spring
Research Faculty									
Guan, Wei	P	180		360				2	3
Patterson, Gary (Sabb. SP 08)	P	267		N/A				3	0
Shank, Todd	P	159		312				2	3
Clinical Faculty									
Oddo, Louis	P	579		327				4	3
Schmidt, Martina	P	231		420				3	4
D'Angelo, George	S		69		N/A			1	0
Thompson, Robert	S		258		255			2	2
Total FINANCE		1416	327	1419	255	81.24%	84.77%		

Faculty Member Name	P or S	Fall Cr. Hours	Fall Cr. Hours	Spring Cr. Hours	Spring Cr. Hours	Fall 2007 P/ (P+S) > 60%*	Spring 2008 P/(P+S)>60%*	Load	Load
INFORMATION SYSTEMS								Fall	Spring
Research Faculty									
Davis, Christopher	P	237		168				3	2
Hufnagel, Ellen	P	207		243				2	3
Watkins, Alison	P	271.5		169.5				3.5	1.5
Clinical Faculty									
Collins, Cherie	P	357		342				4	4
Baird, William	S		69		39			1	1
Ciampa, Brian	S		96		N/A			1	0
Sherif, Sadek	S		N/A		114			0	1
Total INFORMATION SYSTEMS		1072.5	165	922.5	153	86.67%	85.77%		

Table 9-1 - Summary of Faculty Sufficiency (cont.)
The University of South Florida St. Petersburg College of Business, Fall 2007-Spring 2008

Faculty Member Name	P or S	Fall Cr. Hours	Fall Cr. Hours	Spring Cr. Hours	Spring Cr. Hours	Fall 2007 P/ (P+S) > 60%*	Spring 2008 P/(P+S)>60%*	Load	Load
MANAGEMENT								Fall	Spring
<i>Research Faculty</i>									
Bean, Cindy	P	63		78				2	1
Franklin, GERALYN McClure	P	9		27				1	1
Gaines, Jeannie (sabbatical)	P	N/A		N/A				0	0
Geiger, Scott	P	120		111				1	1
Marlin, Dan	P	297		240				3	2
Segrest, Sharon	P	252		324				2	3
<i>Clinical Faculty</i>									
Jackson, Mary Jo	P	385.5		319.5				3.5	3.5
Jackson, William	P	282		225				3	3
Park, Charles	P	576		564				4	4
Carnes, W.J.	S		147		129			1	1
Curran, Tim	S		N/A		93			0	1
Durant, Rita	S		201		291			2	2
Total MANAGEMENT		1984.5	348	1888.5	513	85.08%	78.64%		

Table 9-1 - Summary of Faculty Sufficiency (cont.)
The University of South Florida St. Petersburg College of Business, Fall 2007-Spring 2008

Faculty Member Name	P or S	Fall Cr. Hours	Fall Cr. Hours	Spring Cr. Hours	Spring Cr. Hours	Fall 2007 P/ (P+S) > 60%*	Spring 2008 P/(P+S)>60%*	Load	Load
MARKETING								Fall	Spring
<i>Research Faculty</i>									
Ainscough, Thomas	P	201		420				2	3
Braunsberger, Karin	P	102		216				2	2
Luckett, Michael	P	456		198				3	2
Trocchia, Philip	P	360		102				3	2
<i>Clinical Faculty</i>									
Langan, Ryan	P	84		69				1	1
Beaulieu, Noel	S		N/A		66			0	1
Fisher, Robert	S		57		66			1	1
Total MARKETING		1203	57	1005	132	95.48%	88.39%		

<i>SUMMARY 2007-2008</i>	Participating	Supporting	Participating	Supporting	P/(P+S)
	<i>Fall Cr. Hr.</i>	<i>Fall Cr. Hr.</i>	<i>Spring Cr. Hr.</i>	<i>Spring Cr. Hr.</i>	
Accounting and Business Law	3462	144	3042	186	Fall: 91.66%
Economics	2304	0	1761	372	
Finance	1416	327	1419	255	Spring: 86.17%
Information Systems	1072.5	165	922.5	153	
Management	1984.5	348	1888.5	513	Total: 89.01%
Marketing	1203	57	1005	132	
TOTAL, COLLEGE	11442	1041	10038	1611	

**Table 10-1: Summary of Faculty Qualification, Intellectual Contributions & Professional Responsibilities
University of South Florida St. Petersburg College of Business, 2003-2008
Summary, Fall 2007 - Spring 2008 Faculty Cohort**

Discipline	Number of Contributions in the Last 5 years													
	# of Faculty		Learning and Pedegogical			Discipline-Based			Contributions to Practice			Total Scholarship		
	P	S	PRJ	RCP	OIJ	PRJ	RCP	OIJ	PRJ	RCP	OIJ	PRJ	RCP	OIJ
Accounting and Business Law	11	3	1	4	0	48	5	9	29	16	21	78	25	30
Economics	7	2	0	0	6	20	6	3	1	2	4	21	8	13
Finance	5	2	1	2	1	4	5	3	9	0	0	14	7	4
Information Systems	4	3	2	0	0	11	7	2	4	3	3	17	10	5
Management	9	3	4	10	6	45	24	30	17	10	8	66	44	44
Marketing	5	2	3	3	2	19	8	4	5	4	0	27	15	6
TOTAL:	41	15	11	19	15	147	55	51	65	35	36	223	109	102

MBA	9	1	4	9	0	47	8	11	29	14	23	80	31	34
------------	----------	----------	----------	----------	----------	-----------	----------	-----------	-----------	-----------	-----------	-----------	-----------	-----------

5-Year Total	
PRJ	223
RCP	109
OIC	102

Average per Faculty Member	
PRJ	3.98
RCP	1.95
OIC	1.82

Average per MBA Faculty Member	
PRJ	8.00
RCP	3.10
OIC	3.40

**Table 10-1: Summary of Faculty Qualifications, Intellectual Contributions & Professional Responsibilities
The University of South Florida St. Petersburg College of Business, Fall 2003 - Spring 2008
Fall 2007 - Spring 2008 Faculty Cohort**

Faculty Member Name	Highest Degree Earned	Year Awarded	Date First Appointed	% Time Dedicated to the School's Mission	AQ	PQ	Other	Clin. or Rsrch.	Number of Contributions in the Last 5 years									Normal Professional Responsibilities			
									Learning and Pedegogical Scholarship			Discipline-Based Scholarship			Contributions to Practice				Total Scholarship		
									PRJ	RCP	OIJ	PRJ	RCP	OIJ	PRJ	RCP	OIJ	PRJ	RCP	OIJ	
ACCOUNTING AND BUSINESS LAW																					
Barker, Katherine	Ph.D.	1999	2007	100	AQ			Rsrch.	0	0	0	5	1	1	2	0	1	7	1	2	Undergrad.
Danese, Stephen	Ph.D.	1980	1995	100	AQ			Clin.	0	1	0	1	0	0	1	4	1	2	5	1	Undergrad.
Fellows, James	Ph.D.	1977	1991	100	AQ			Rsrch.	0	0	0	10	0	0	11	0	15	21	0	15	Grad. and Undergrad.
Gaukel, Patricia	MA, CPA	1983	2004	100		PQ		Clin.	0	0	0	0	0	1	0	0	0	0	0	1	Undergrad.
Jewell, John	LL.M	1993	2000	100	AQ			Clin.	0	0	0	5	0	0	2	0	0	7	0	0	Grad. and Undergrad.
Kearns, Grover	Ph.D.	1997	2001	100	AQ			Rsrch.	0	0	0	11	3	5	0	0	0	11	3	5	Undergrad.
Lander, Gerald	Ph.D.	1980	1987	100	AQ			Rsrch.	1	3	0	5	1	0	11	12	4	17	16	4	Grad. and Undergrad.
Linkovich, Wes	MBA	1976	2006	100		PQ		Clin.	0	0	0	0	0	0	0	0	0	0	0	0	Undergrad.
Stowell, Nicole	JD, MBA	2000	2005	100	AQ			Clin.	0	0	0	0	0	0	2	0	0	2	0	0	Undergrad.
Strachan, James	Ph.D.	1976	2003	100	AQ			Clin.	0	0	0	1	0	1	0	0	0	1	0	1	Undergrad.
Walker, David	MBA, CPA	1980	2002	100		PQ		Clin.	0	0	0	0	0	1	0	0	0	0	0	1	Undergrad.
Olson, Stewart	J.D.	1977	2005	12.5		PQ		Clin.	0	0	0	0	0	0	0	0	0	0	0	0	Undergrad.
Pacini, Carl	Ph.D.	1997	2007	12.5	AQ			Clin.	0	0	0	10	0	0	0	0	0	10	0	0	Undergrad.
Ramsberger, Tim	J.D.	1987	2008	12.5		PQ		Clin.	0	0	0	0	0	0	0	0	0	0	0	0	Undergrad.
Total ACCOUNTING and BLAW									1	4	0	48	5	9	29	16	21	78	25	30	
ECONOMICS																					
Carter, Thomas	Ph.D.	1987	2003	100	AQ			Rsrch.	0	0	0	4	0	0	0	0	0	4	0	0	Grad. and Undergrad.
Criss, Antoinette	Ph.D.	1993	2000	100	AQ			Clin.	0	0	3	2	0	0	0	0	1	2	0	4	Undergrad.
Gum, John	Ph.D.	1992	2003	100	AQ			Clin.	0	0	0	2	0	0	0	0	0	2	0	0	Grad. and Undergrad.
Moss, Richard	Ph.D.	1976	2002	100	AQ			Clin.	0	0	2	1	0	2	1	0	0	2	0	4	Undergrad.
Smith, Richard	Ph.D.	2001	2003	100	AQ			Rsrch.	0	0	0	4	5	0	0	2	3	4	7	3	Undergrad.
Spence, James (retire Spring 08)	Ph.D.	1979	1996	50			N	Rsrch.	0	0	0	0	0	0	0	0	0	0	0	0	Undergrad.
Wilson, Mark	Ph.D.	1977	2001	100	AQ			Rsrch.	0	0	1	5	0	1	0	0	0	5	0	2	Undergrad.
Cureg, Ed	Ph.D.	2006	2005	12.5	AQ			Clin.	0	0	0	2	1	0	0	0	0	2	1	0	Undergrad.
Owens, Karen	Ph.D.	2007	2008	12.5		PQ		Clin.	0	0	0	0	0	0	0	0	0	0	0	0	Undergrad.
Total ECONOMICS									0	0	6	20	6	3	1	2	4	21	8	13	
FINANCE																					
Guan, Wei	Ph.D.	1999	2003	100	AQ			Rsrch.	0	0	0	3	0	3	1	0	0	4	0	3	Undergrad.
Oddo, Louis	ABD, MBA	MBA, 1982	2005	100		PQ		Clin.	0	0	0	0	0	0	0	0	0	0	0	0	Undergrad.
Patterson, Gary	Ph.D.	1994	2000	100	AQ			Rsrch.	0	0	0	1	2	0	2	0	0	3	2	0	Undergrad.
Schmidt, Martina	Ph.D.	1991	2003	100	AQ			Clin.	0	0	0	0	1	0	1	0	0	1	1	0	Grad. and Undergrad.
Shank, Todd	Ph.D.	2001	2003	100	AQ			Rsrch.	1	2	1	0	2	0	5	0	0	6	4	1	Undergrad.
D'Angelo, George	MBA	1980	2006	12.5			N	Clin.	0	0	0	0	0	0	0	0	0	0	0	0	Undergrad.
Thompson, Robert	MBA	1980	1991	25		PQ		Clin.	0	0	0	0	0	0	0	0	0	0	0	0	Undergrad.
Total FINANCE									1	2	1	4	5	3	9	0	0	14	7	4	

**Table 10-1 (Cont.): Summary of Faculty Qualifications, Intellectual Contributions & Professional Responsibilities
The University of South Florida St. Petersburg College of Business, Fall 2003 - Spring 2008
Fiscal Year 2007 - 2008 Faculty Cohort**

Faculty Member Name	Highest Degree Earned	Year Awarded	Date First Appointed	% Time Dedicated to the School's Mission	AQ	PQ	Other	Clin. or Rsrch.	Number of Contributions in the Last 5 years									Normal Professional Responsibilities				
									Learning and Pedegogical Scholarship			Discipline-Based Scholarship			Contributions to Practice				Total Scholarship			
INFORMATION SYSTEMS									<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>	<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>	<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>	<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>		
Collins, Cherie	M.S.	1986	2007	100		PQ		Clin.	0	0	0	0	0	0	0	0	0	0	0	0	0	Undergrad.
Davis, Christopher	Ph.D.	2001	2003	100	AQ			Rsrch.	0	0	0	3	1	0	3	2	3	6	3	3		Undergrad.
Hufnagel, Ellen	Ph.D.	1988	1998	100	AQ			Rsrch.	1	0	0	2	1	1	1	0	0	4	1	1		Undergrad.
Watkins, Alison	Ph.D.	1996	2001	100	AQ			Rsrch.	1	0	0	6	5	0	0	1	0	7	6	0		Undergrad.
Baird, William	M.S.	2005	2005	12.5		PQ		Clin.	0	0	0	0	0	1	0	0	0	0	0	1		Undergrad.
Ciampa, Brian	M.S.	2007	2007	12.5		PQ		Clin.	0	0	0	0	0	0	0	0	0	0	0	0		Undergrad.
Sherif, Sadek	M.S.	1992	2008	12.5		PQ		Clin.	0	0	0	0	0	0	0	0	0	0	0	0		Undergrad.
Total INFORMATION SYSTEMS									2	0	0	11	7	2	4	3	3	17	10	5		
MANAGEMENT									<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>	<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>	<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>	<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>		
Bean, Cindy	Ph.D.	2003	2003	100	AQ			Rsrch.	0	0	0	11	3	10	0	0	0	11	3	10		Grad. and Undergrad.
Franklin, GERALYN McClure	Ph.D.	1989	2006	100	AQ			Rsrch.	0	2	5	3	0	4	14	7	2	17	9	11		Undergrad.
Gaines, Jeannie	Ph.D.	1984	1988	100	AQ			Rsrch.	0	0	0	2	1	1	0	0	0	2	1	1		Undergrad.
Geiger, Scott	Ph.D.	1998	1999	100	AQ			Rsrch.	1	0	1	4	2	2	0	0	0	5	2	3		Undergrad.
Jackson, Mary Jo	Ph.D.	1996	2007	100	AQ			Clin.	2	5	0	4	2	0	1	2	4	7	9	4		Grad. and Undergrad.
Jackson, William	Ph.D.	1991	2007	100	AQ			Clin.	1	3	0	4	3	0	1	1	1	6	7	1		Undergrad.
Marlin, Dan	Ph.D.	1995	2003	100	AQ			Rsrch.	0	0	0	4	3	0	0	0	0	4	3	0		Undergrad.
Park, Charles	MBA	1970	2003	100		PQ		Clin.	0	0	0	0	0	1	0	0	0	0	0	1		Undergrad.
Segrest, Sharon	Ph.D.	1999	2007	100	AQ			Rsrch.	0	0	0	5	3	1	1	0	1	6	3	2		Undergrad.
Carnes, W.J.	J.D.	1992	1993	12.5		PQ		Clin.	0	0	0	0	0	9	0	0	0	0	0	9		Undergrad.
Curran, Tim	Ph.D.	1982	2004	12.5		PQ		Clin.	0	0	0	0	0	1	0	0	0	0	0	1		Grad. and Undergrad.
Durant, Rita	Ph.D.	2002	2006	25	AQ			Clin.	0	0	0	8	7	1	0	0	0	8	7	1		Undergrad.
Total MANAGEMENT									4	10	6	45	24	30	17	10	8	66	44	44		
MARKETING									<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>	<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>	<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>	<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>		
Ainscough, Thomas	Ph.D.	1994	2003	100	AQ			Rsrch.	0	0	1	5	2	0	0	3	0	5	5	1		Undergrad.
Braunsberger, Karin	Ph.D.	1996	2001	100	AQ			Rsrch.	1	1	0	6	1	0	3	0	0	10	2	0		Grad. and Undergrad.
Langan, Ryan	MBA	2003	2004	100		PQ		Clin.	0	0	0	0	0	4	0	0	0	0	0	4		Undergrad.
Luckett, Michael	Ph.D.	1996	2001	100	AQ			Rsrch.	0	0	1	3	1	0	0	0	0	3	1	1		Undergrad.
Trocchia, Philip	Ph.D.	1997	2003	100	AQ			Rsrch.	2	2	0	5	4	0	2	1	0	9	7	0		Undergrad.
Beaulieu, Noel	MBA	1994	2006	12.5		PQ		Clin.	0	0	0	0	0	0	0	0	0	0	0	0		Undergrad.
Fisher, Robert	MBA	1983	2004	12.5		PQ		Clin.	0	0	0	0	0	0	0	0	0	0	0	0		Undergrad.
Total MARKETING									3	3	2	19	8	4	5	4	0	27	15	6		

**Table 10-1 (Cont.): Summary of Faculty Qualifications, Intellectual Contributions & Professional Responsibilities
The University of South Florida St. Petersburg College of Business, Fall 2003 - Spring 2008
Fiscal Year 2007 - 2008 Faculty Cohort**

<i>MBA</i>									<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>	<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>	<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>	<i>PRJ</i>	<i>RCP</i>	<i>OIJ</i>	
Bean, Cindy	Ph.D.	2003	2003	100	AQ			Rsrch.	0	0	0	11	3	10	0	0	0	11	3	10	Grad. and Undergrad.
Braunsberger, Karin	Ph.D.	1996	2001	100	AQ			Rsrch.	1	1	0	6	1	0	3	0	0	10	2	0	Grad. and Undergrad.
Carter, Thomas	Ph.D.	1987	2003	100	AQ			Rsrch.	0	0	0	4	0	0	0	0	0	4	0	0	Grad. and Undergrad.
Fellows, James	Ph.D.	1977	1991	100	AQ			Rsrch.	0	0	0	10	0	0	11	0	15	21	0	15	Grad. and Undergrad.
Gum, John	Ph.D.	1992	2003	100	AQ			Clin.	0	0	0	2	0	0	0	0	0	2	0	0	Grad. and Undergrad.
Jackson, Mary Jo	Ph.D.	1996	2007	100	AQ			Clin.	2	5	0	4	2	0	1	2	4	7	9	4	Grad. and Undergrad.
Jewell, John	LL.M	1993	2000	100	AQ			Clin.	0	0	0	5	0	0	2	0	0	7	0	0	Grad. and Undergrad.
Lander, Gerald	Ph.D.	1980	1987	100	AQ			Rsrch.	1	3	0	5	1	0	11	12	4	17	16	4	Grad. and Undergrad.
Schmidt, Martina	Ph.D.	1991	2003	100	AQ			Clin.	0	0	0	0	1	0	1	0	0	1	1	0	Grad. and Undergrad.
<i>Curran, Tim</i>	Ph.D.	1982	2004	12.5		PQ		Clin.	0	0	0	0	0	1	0	0	0	0	0	1	Grad. and Undergrad.
Total MBA									4	9	0	47	8	11	29	14	23	80	31	34	

**Table 10-2 Calculations Relative to Deployment of Qualified Faculty
The University of South Florida St. Petersburg
College of Business, Fall 2007 - Spring 2008 Cohort
Summary by Discipline**

Bold type indicates a participating position; italicized type indicates a supporting position.

Program of Accountancy (POA)						
Discipline, Name	Qual. (AQ, PQ)	% Time Devoted to Mission			Ratios	
		AQ	PQ	Other	AQ/(AQ+PQ+O) >= 50%	(AQ+PQ)/(AQ+PQ+O) >= 90%
<i>Research Faculty</i>						
Barker, Katherine	AQ	100				
Fellows, James	AQ	100				
Lander, Gerald	AQ	100				
Kearns, Grover	AQ	100				
<i>Clinical Faculty</i>						
Danese, Stephen	AQ	100				
Gaukel, Patricia	PQ		100			
Jewell, John	AQ	75				
Linkovich, Wes	PQ		100			
Strachan, James	AQ	100				
Walker, David	PQ		100			
<i>Pacini, Carl</i>	AQ	12.5				
Total ACCOUNTING		687.5	300	0	69.62%	100.00%
<i>Business Law</i>						
Jewell, John	AQ	25				
Stowell, Nicole	AQ	100				
<i>Olson, Stewart</i>	PQ		12.5			
<i>Ramsberger, Tim</i>	PQ		12.5			
Total BLAW		125	25	0	83.33%	100.00%
Total POA		812.5	325	0	71.43%	100.00%

**Table 10-2 Calculations Relative to Deployment of Qualified Faculty (cont.)
The University of South Florida St. Petersburg
College of Business, Fall 2007 - Spring 2008 Cohort
Summary by Discipline**

<i>Economics</i>						
Discipline, Name	Qual. (AQ, PQ)	% Time Devoted to Mission			Ratios	
		AQ	PQ	Other	AQ/(AQ+PQ+O) >= 50%	(AQ+PQ)/(AQ+PQ+O) >= 90%
<i>Research Faculty</i>						
Carter, Thomas	AQ	100				
Smith, Richard	AQ	100				
Spence, James (retire SP08)	N			50		
Wilson, Mark	AQ	100				
<i>Clinical Faculty</i>						
Criss, Antoinette	AQ	100				
Gum, John*	AQ	100				
Moss, Richard*	AQ	100				
Cureg, Edgardo*	AQ	25				
Owens, Karen	PQ		12.5			
Total ECONOMICS		625	12.5	50	90.91%	92.73%

*R. Moss, J. Gum and E. Cureg teach (as a majority of their classes) Bus. Econ. and Stat. The university system classifies these classes as QMB under MIS. However, they have been placed under Econ. because of the Bus. Econ. element to these classes.

Table 10-2 Calculations Relative to Deployment of Qualified Faculty (cont.)
The University of South Florida St. Petersburg
College of Business, Fall 2007 - Spring 2008 Cohort
Summary by Discipline

<i>Finance</i>						
Discipline, Name	Qual. (AQ, PQ)	% Time Devoted to Mission			Ratios	
		AQ	PQ	Other	AQ/(AQ+PQ+O) >= 50%	(AQ+PQ)/(AQ+PQ+O) >= 90%
<i>Research Faculty</i>						
Guan, Wei	AQ	100				
Patterson, Gary	AQ	100				
Shank, Todd	AQ	100				
<i>Clinical Faculty</i>						
Oddo, Louis	PQ		100			
Schmidt, Martina	AQ	100				
<i>D'Angelo, George</i>	N		12.5			
<i>Thompson, Robert</i>	PQ		50			
Total FINANCE		400	162.5	0	71.11%	100.00%

**Table 10-2 Calculations Relative to Deployment of Qualified Faculty (cont.)
The University of South Florida St. Petersburg
College of Business, Fall 2007 - Spring 2008 Cohort
Summary by Discipline**

<i>Information Systems</i>						
Discipline, Name	Qual. (AQ, PQ)	% Time Devoted to Mission			Ratios	
		AQ	PQ	Other	$\frac{AQ}{AQ+PQ+O} \geq 50\%$	$\frac{(AQ+PQ)}{(AQ+PQ+O)} \geq 90\%$
<i>Research Faculty</i>						
Davis, Christopher	AQ	100				
Hufnagel, Ellen	AQ	100				
Watkins, Alison	AQ	100				
<i>Clinical Faculty</i>						
Collins, Cherie	PQ		100			
Baird, William	PQ		25			
Ciampa, Brian	PQ			12.5		
Sherif, Sadek	PQ			12.5		
Total Information Systems		300	125	25	66.67%	94.44%

**Table 10-2 Calculations Relative to Deployment of Qualified Faculty (cont.)
The University of South Florida St. Petersburg
College of Business, Fall 2007 - Spring 2008 Cohort
Summary by Discipline**

<i>Management</i>						
Discipline, Name	Qual. (AQ, PQ)	% Time Devoted to Mission			Ratios	
		AQ	PQ	Other	AQ/(AQ+PQ+O) >= 50%	(AQ+PQ)/(AQ+PQ+O) >= 90%
<i>Research Faculty</i>						
Bean, Cindy*	AQ	62.5				
Franklin, GERALYN McClure	AQ	100				
Gaines, Jeannie (sabbatical)	AQ	100				
Geiger, Scott	AQ	100				
Marlin, Dan	AQ	100				
Segrest, Sharon	AQ	100				
<i>Clinical Faculty</i>						
Jackson, Mary Jo	AQ	100				
Jackson, William	AQ	100				
Park, Charles	PQ		100			
<i>Carnes, W.J.</i>	PQ		25			
<i>Curran, Tim</i>	PQ		12.5			
<i>Durant, Rita</i>	AQ	50				
Total MANAGEMENT		812.5	137.5	0	85.53%	100.00%

*C. Bean will move from full time research to part-time clinical faculty as of Spring 2008

**Table 10-2 Calculations Relative to Deployment of Qualified Faculty (cont.)
The University of South Florida St. Petersburg
College of Business, Fall 2007 - Spring 2008 Cohort
Summary by Discipline**

<i>Marketing</i>						
Discipline, Name	Qual. (AQ, PQ)	% Time Devoted to Mission			Ratios	
		AQ	PQ	Other	$\frac{AQ}{AQ+PQ+O} \geq 50\%$	$\frac{(AQ+PQ)}{(AQ+PQ+O)} \geq 90\%$
<i>Research Faculty</i>						
Ainscough, Thomas	AQ	100				
Braunsberger, Karin	AQ	100				
Luckett, Michael	AQ	100				
Trocchia, Philip	AQ	100				
<i>Clinical Faculty</i>						
Langan, Ryan	PQ		100			
Beaulieu, Noel	PQ		12.5			
Fisher, Robert	PQ		25			
Total MARKETING		400	137.5	0	74.42%	100.00%

**Table 10-2 Calculations Relative to Deployment of Qualified Faculty (cont.)
The University of South Florida St. Petersburg
College of Business, Fall 2007 - Spring 2008 Cohort
Summary by Discipline**

MBA

Discipline, Name	Qual. (AQ, PQ)	% Time Devoted to Mission			Ratios	
		AQ	PQ	Other	AQ/(AQ+PQ+O) >= 50%	(AQ+PQ)/(AQ+PQ+O) >= 90%
<i>Research Faculty</i>						
Bean, Cindy*	AQ	62.5				
Braunsberger, Karin	AQ	100				
Carter, Thomas	AQ	100				
Fellows, James	AQ	100				
Lander, Gerald	AQ	100				
<i>Clinical Faculty</i>						
Gum, John	AQ	100				
Jackson, Mary Jo	AQ	100				
Jewell, John	AQ	100				
Schmidt, Martina	AQ	100				
Curran, Tim	PQ		12.5			
Total MBA		862.5	12.5	0	98.57%	100.00%

*C. Bean will move from full time research to part-time clinical faculty as of Spring 2008

	AQ	PQ	Other	Ratios	
				AQ/(AQ+PQ+O) >= 50%	(AQ+PQ)/(AQ+PQ+O) >= 90%
Accounting and BLAW	812.5	325	0	71.43%	100.00%
Economics	625	12.5	50	90.91%	92.73%
Finance	400	162.5	0	71.11%	100.00%
Information Systems	300	125	25	66.67%	94.44%
Management	862.5	187.5	0.0	82.14%	100.00%
Marketing	400	137.5	0	74.42%	100.00%
Total Percentage:	3400	950	75	76.84%	98.31%