
What You Can Do With a Major In... Journalism

Journalists play a key role in our society. They gather information, prepare stories, and make broadcasts that inform us about local, state, national and international events. They present points of view on current issues, report on the actions of public officials, corporate executives, special interest groups, and others who exercise power. Journalism courses include introductory mass media, basic reporting and copy editing, history of journalism and press law and ethics. Students planning careers in broadcasting take courses in radio and television news-casting and production. Those planning newspaper or magazine careers specialize in news-editorial journalism. In most journalism programs, all majors take courses in media ethics and media law.

The University of South Florida St. Petersburg offers a bachelors degree and a master's degree in journalism. The Department of Journalism and Media Studies offers three options for students seeking a bachelor of arts degree in journalism. Students may choose to focus on news-editorial writing, magazine writing or visual communications. Regardless of the area of emphasis pursued, all JMS majors acquire critical thinking skills that are vital to the practice and analysis of journalism. Our students acquire skills and aptitudes that allow them to succeed in today's expanding world of news. Among these are: Web-based, interactive and digital journalism. Classes blend theory and practice to explore legal rights and ethical responsibilities while covering news under realistic deadlines and conditions. Seniors graduate with a diverse portfolio of professional work and the confidence to compete for a challenging range of jobs as reporters, editors, photojournalists, news researchers, page designers for print and on-line publications and organizations.

Job Search Websites:

The #1 Entry Level Job Website

www.collegegrad.com

The Newspaper Guild, Research and Information

www.newsguild.org

Journalism Jobs

www.journalismjobs.com

Professional Organizations:

Florida Press Association

www.flpress.com/

Radio and Television News Directors Foundation

www.rtnda.org

National Association of Broadcasters

www.nab.org

National Newspaper Association

www.nna.org/

Society for Technical Communications, Inc.

www.stc.org/

Society of Professional Journalists

www.spj.org

American Journal Review

www.ajr.org

Visit USFSP Dept of Journalism and Media Studies

<http://www.stpt.usf.edu/journalism/>

Areas of Concentration:

Newspaper Publishing

Reporting; Editorial/Column Writing; Investigative Journalism;
Editing; Proofreading; Photojournalism; Circulation;
Marketing/Promotion; Production; Sports

Magazine/Newsletter Publishing

Writing; Editing; Advertising/Sales; Promotion; Circulation;
Design, Art, and Production; Investigative Journalism;
Photojournalism

Book Publishing

Editing; Sales; Promotion; Publicity; Production; Subsidiary
Rights

Electronic Media

Television; Radio Programming/Production; Electronic
Publishing; News; Sports; Script Writing

Writing

Technical Writing; Creative Writing

Business

Advertising; Public Relations; Special Events; Media
Relations; Fund Raising; Business Writing; Account Services;
Print Production; Management; Administration

Education

Secondary; Post-Secondary; Publication Advising

Possible Employment Settings:

Newspapers	Online Publishers
Publishers	Magazines
Labor Unions	Academic Journals
Religious Organizations	University Presses
Major Television Networks	Government Agencies
Self-employed/Freelance	Research Laboratories

Possible Occupational Opportunities:

Account Executive	Copywriter
Promotion Specialist	Author
Ghostwriter	Scriptwriter
Playwright	Lyricist
Poet	Editorial Assistant
Copy Editor	Copywriter
Publicity Manager	Promotions Manager
Public Information Officer	Technical Communicator
Speechwriter	Editorial Clerk
Writer	Technical Writer
Public Relations Specialist	Media Lawyer
Researcher	News Editor
Bureau Reporter	Anchor
Journalism Teacher	Historian
Librarian	News Director

Career Exploration Websites:

Occupational Outlook Handbook (OOH)

www.bls.gov/oco

O*NET Dictionary of Occupational Titles

www.online.onetcenter.org/

Career Guide to Industries

www.bls.gov/oco/cg