

What You Can Do With a Major In... **Information Systems**

Professional Organizations:

- Association for Computing Machinery
<http://www.acm.org/>
- Institute for Certification of Computing Professionals
<http://www.iccp.org/>
- Computing Research Association
<http://cra.org/>
- Information Systems Audit and Control Association
<http://www.isaca.org>
- Women in Technology International
<http://www.witi.com/>

Visit the USFSP College of Business

<http://www.stpete.usf.edu/cob/index.asp>

The University of South Florida St. Petersburg offers a bachelors degree in Information Systems through the College of Business. Students studying Information Systems prepare themselves to work with managers and users in a wide range of organizations, helping them identify, select, and/or develop information technologies to accomplish their objectives. Students gain a broad business foundation as well as the necessary technical skills to solve a wide variety of business problems involving the collection and management of information. The Bureau of Labor Statistics predicts that the market for IS professionals and others with strong technology skills will experience steady growth in the years ahead, providing career opportunities in business analysis, database and network administration, Web development, electronic commerce project management and a wide range of other fields.

Our Information Systems program provides an opportunity for students to develop the skills on which contemporary business depends. Information is the life-blood of organizations; graduates of our program are able to combine their business and technology knowledge and skills, making them highly competent and sought-after employees in a range of job roles and employment settings. Our program is student-centered and emphasizes a hands-on approach to the development of these essential skills.

Areas of Concentration:

Systems Development

Analysis; Design; Support; Systems Integration; Database Administration; Business Application Development; Executive Administration

Network Technology

Intranet Development; Intranet Administration; Hardware and Software Design; Support

Internet

Programming; Software Design; Systems Analysis; Hardware Production; Web Site Design; Web Site Administration

Non-Technical

Customer Service; Product Support; Training; Technical Writing; Sales; Marketing

Education/Training

Consulting

Possible Employment Settings:

Accounting and Consulting Firms
Business Consulting Firms
Research and Development
Federal Government Agencies
Hospitality Industry
Insurance Industry
Investment and Retail Banking
Manufacturing Companies

Print & Broadcast Media
Music and Entertainment
Financial Services Firms
Research Organizations
Telecommunications
Transportation & Logistics
Local Government
Wholesalers/Retailers

Possible Occupational Opportunities:

Business Analyst	Software Developer
Business Application Developer	Technical Support
Business Development	Small Business Consultancy
Project Management	Database Administrator
Technical Sales Representative	Network Administrator
Health Informatics	Systems Analyst
Software Engineer	Technical Writer
Web Developer	Web Editor

Career Exploration Websites:

Occupational Outlook Handbook (OOH)

www.bls.gov/oco

O*NET Dictionary of Occupational Titles

www.online.onetcenter.org/

Career Guide to Industries

www.bls.gov/oco/cg

Job Search Websites:

The #1 Entry Level Job Website

www.collegegrad.com

Computer Jobs

www.computerjobs.org

Business Technology Professional's Career Page

www.brint.com/jobs.htm