

Professional Organizations:

American Bankers Association

www.aba.com

Association for Financial Professionals

www.afponline.org

Independent Bankers Association of America

www.ibaa.org

Financial Planning Association

www.fpanet.org

National Assoc. Of Personal Fin. Advisers

www.napfa.org

Institute of Real Estate Management

www.irem.org

Independent Insurance Agents of America

www.independentagent.com

Visit USFSP College of Business

<http://www.stpete.usf.edu/cob/index.asp>

What You Can Do With A Major In... **Finance**

Finance is a major field in the area of business that involves the study of how money is stored, protected, received, distributed and generally managed. It is a broad area and tends to overlap into a number of more specialized fields such as securities and insurance. Students studying Finance learn to identify and solve problems in the field of finance while adhering to concepts of corporate and social responsibility in domestic as well as global business environments.

Jobs in corporate finance involve a focus on managing a firm's sources and uses of funds; jobs in financial services (including lenders, insurance companies, and investment companies) often involve a focus on credit analysis, underwriting of loans/ insurance policies, and marketing to new customers.

USFSP offers a bachelors degree in Finance. The program in Finance is designed to provide the skills required by students earning degrees in other business disciplines and by students who seek professional degrees in areas such as law and public administration.

See the undergraduate catalog and College of Business website for additional information.

Areas of Concentration

Corporate and Public Finance

Financial Analysis; Cash Management; Credit Management; Budget analysis; Investment Management; Investor Relations; Financial Reporting; Payroll; Benefits; Real Estate; Risk Management

Banking

Corporate Credit Analysis; Commercial Lending; Trust Management; Capital Services and Mergers & Acquisitions; Mortgage Loans; Originations & Packaging; Branch Management; Operations; Cash Management; Credit Scoring & Risk Management; Private Banking

Insurance

Claims Analysis; Underwriting; Risk Management; Sales; Actuarial Science; Loss Control

Personal Financial Planning

Sales; Customer Service; Operations; Portfolio Management

Real Estate

Residential Brokerage; commercial Sales; Appraisals; Property Management; Real Estate Portfolio Management

Investment Banking

Corporate Financial Analysis; Mergers & Acquisitions; Equity & Debt; Underwriting; Institutional Bond & Equity Sales; Retail Bond & Equity Sales; Business Valuation; Business Sale Transactions; Currency Trading; Derivatives, e.g. options; Trading; Venture Capital Fund Management; New Venture Analysis

Money Management

Research; Trading; Marketing; Portfolio Management

Possible Employment Settings:

Commercial Banks	Insurance Firms
Securities firms	Investment Firms
Brokerage firms	Real estate agencies
Credit Unions	Hospitals
Schools & Universities	State & Local Government
Federal Agencies	

Occupational Opportunities:

Actuary	Financial planner
Appraiser	Foreign exchange trader
Bank manager	Insurance agent
Budget analyst	International trade specialist
Loan administrator	Investment banker
Chief financial officer	Mutual fund manager
Commodities trader	Real estate developer
Credit counselor	Securities broker
Financial analyst	Trust analyst

Career Exploration Websites:

Occupational Outlook Handbook (OOH)
www.bls.gov/oco

O*NET Dictionary of Occupational Titles
www.online.onetcenter.org/

Career Guide to Industries
www.bls.gov/oco/cg

Job Search Websites:

The #1 Entry Level Job Website
www.collegegrad.com

Careers in Business
www.careers-in-business.com

Financial Job Network
www.financialjobnet.com

Professional and Technical Careers
www.collegegrad.com

Financial Careers
www.efinancialcareers.com