

I. INTRODUCTION

In order to provide the most efficient and responsive parking services to the University of South Florida St. Petersburg Campus (USFSP), and to provide for the current and future infrastructure needs, the USFSP commissioned a detailed review and analysis of the parking program and the parking recommendations in the Campus Master Plan. *CHANCE Management Advisors, Inc.* of Philadelphia was selected to develop the **Comprehensive Parking Master Plan**.

This project has reviewed the needs of the campus community and identified suitable alternatives by participating in a number of meetings with neighboring institutions, City representatives, and campus administrators. Further, *CHANCE Management Advisors, Inc (CMA)*., along with the University of South Florida's Institutional Research, surveyed the USFSP faculty, staff, and students to obtain a better understanding of the parking needs on campus. To have a more personal interaction with the campus community, there were public forums held on campus to develop initial ideas and to discuss alternatives. After *CMA* developed initial findings and recommendations, they were presented to campus forums open to the entire campus community. Ideas developed from these forums were incorporated into the revisions of this final report.

CMA reviewed the Campus Master Plan and performed analysis on the anticipated growth of the campus community. *CMA* also reviewed the growth of neighboring institutions and developments that may have an influence on the parking supply at USFSP. After considering the existing conditions and anticipated future conditions, and incorporating the results of the surveys and ideas from the campus forums, *CMA* developed parking adequacy tables. To meet anticipated parking needs, *CMA* has recommended both short-term and longer term solutions. The longer term solutions have accompanying financial analyses that will influence the rates of the current parking program.

This report contains the following chapters, found after this Introduction:

- II. EXISTING CONDITIONS
- III. CAMPUS FORUMS AND SURVEY
- IV. ANTICIPATED FUTURE CONDITIONS
- V. RECOMMENDATIONS

CMA gratefully acknowledges the assistance and participation in the project by members of the University administration, individuals attending the campus forums, individuals responding to the campus survey, members of University Police, and the staff of Parking Services.