

INTRODUCTION

The statutes of the State of Florida call for the State's public universities to update their master plans every five years. The plan described herein is the five-year update of the master plan for the St. Petersburg campus of the University of South Florida adopted in 1995 (and as amended in 1997). The Campus Development Agreement between the Florida Board of Regents and the City of St. Petersburg (April 13, 1998) is based on the master plan as amended in 1997, and authorizes development through 2003-2004. The plan addresses future enrollment and facility needs to the year 2008-09, and sets the framework for the next five years beyond the terms of the Campus Development Agreement.

The baseline year of the update is 2000-2001, which marked the fifth anniversary of adoption of the 1995 plan. The update planning process has been undertaken over a period of nearly two years in reflection of significant strategic changes at the University made prior to and during the update planning process.

THE 1995 MASTER PLAN

The 1995 Plan projected a ten-year (2003-2004) enrollment of approximately 3,000 full-time equivalent (FTE) students. The existing and projected enrollment at St. Petersburg in 1995 was essentially upper division undergraduates. Graduate students comprised approximately 13 percent of the total enrollment. There was, at the time, no resident enrollment. The 1995 Plan projected a potential ten-year growth of building facilities on campus in the order of 352,000 gross square feet (GSF), roughly an 82 percent expansion of the then inventoried total of 425,000 GSF of USF academic, research, support, and recreational space. The total amount of space within the land use area of the campus was calculated to be approximately 926,000 GSF in 1995. That space included facilities occupied by other agencies and institutions, such as USGS and various of the marine-oriented agencies on the Peninsula. Based on that total, the projected USF space would have constituted growth in the building area on campus land of about 38 percent. To accommodate that growth and make provisions for long-range growth beyond the ten-year horizon, the plan laid out an organized building development pattern in which new facilities would occupy open and underutilized sites while also being located so as to frame active, interconnected urban campus open spaces.

The 1995 Plan recommended that future facilities be developed at generally higher densities than had been the case to that time, so as to support the necessary facilities growth in a way that would conserve land resources and enhance the interaction between and among functions of the University. New quadrangles, courtyards and pedestrian concourses were planned to link the various areas of the University together and to form

a framework for building development. The plan embraced the relationship between the campus and other agencies and institutions within or adjacent to the campus, such as USGS, All Children's Hospital, Bayfront Medical Center, Poynter Institute, the Department of Environmental Protection and others. The University has programmatic linkages at various levels with the agencies and institutions, which the plan endeavored to reinforce by improvements in the spatial and circulation connections with those entities.

The fundamental principles of higher density, enhanced linkages between areas and an improved open space structure were adopted and have formed the implementation framework for growth and change since 1995. The fundamental planning principles are refined in the Campus Master Plan Update in keeping with the changes that have occurred at the institution in the past five years.

CHANGES SINCE 1995

Changes on the St. Petersburg campus since 1995 have occurred at two levels – one is in the strategic initiatives and new mission directions undertaken by the University during the period; and the other is the development of facilities and campus improvements implemented by the University as a result of the 1995 plan and 1998 amendment.

Governance:

As a result of an act of the Florida State Legislature, a new governance structure for Florida's public universities took effect on July 1, 2001. The public universities are now governed by the Florida Board of Education, Division of Colleges and Universities, and appointed University Boards of Trustees, rather than by the former Florida Board of Regents. In addition, the USF St. Petersburg, together with USF Sarasota/Manatee and USF Lakeland have become fiscally autonomous from the Tampa campus so that those campuses can independently manage the budgets necessary to serve community needs. In addition, USF's honors college, New College at the Sarasota campus, received independent status when it became the New College of Florida, the state's eleventh public university.

Strategic Initiatives/New Mission Directions:

The USF St. Petersburg campus has embarked on two strategic mission initiatives that will have significant effect on the future character of the campus. The first is that St. Petersburg has become a four-year undergraduate institution, adding a full freshman and sophomore level to campus enrollment. The second initiative is to introduce on-campus student housing, with a goal to accommodate up to 828 campus residents. The two integrally related initiatives will increase the proportion of "traditional" full-time students at St. Petersburg, while maintaining a robust, non-traditional commuter

enrollment. The campus will take on a 24-hour vitality and collegiality, with greater demand for social and recreational support space. It will foster better daytime utilization of academic space than is currently occupied mainly in the evening hours to serve the preponderance of working students.

In 2001, the University initiated a *Comprehensive Study of the Residence Life Program/Housing System on the USF St. Petersburg Campus* to determine the feasibility of introducing student housing on the campus. The results of that study are embodied in the plan update.

Campus Facilities Development Since 1995:

The 1995 projection of approximately 353,000 GSF of new building space over a ten-year period was unchanged in quantity in the 1998 amendment, but was altered in its allocation. Approximately 67,500 GSF for a west classroom building and 15,000 GSF for a daycare center was subtracted from the 1995 projection, and 52,500 GSF was added for a “Pediatrics Research Center” and 30,000 GSF for a “Teaching Enhancement Center.” The Campus Development Agreement, effectuated in 1998, authorized development of 79,200 GSF of academic space through 1998-1999, and 273,800 GSF of academic and support space through 2003-2004 (for a total of 353,000 GSF).

Approximately 124,000 GSF of new facilities have been added to the campus land in the five years since 1995. Of that amount, 50,450 GSF is part of the USF campus inventory.

In addition to the USF expansion, the Children’s Research Institute (formerly the Pediatrics Research Center), a 48,500 GSF shared research facility jointly funded by All Children’s Hospital and the State of Florida, was completed in 1999-2000 on a site west of Fourth Street between Sixth and Seventh Avenues. The Florida Center for Teachers, a facility accommodating conferences and short courses for Florida public school teachers and the USFSP Journalism Program, was completed in 2000-2001. The 19,500 GSF building is located at the northwest corner of Sixth Avenue and Second Street. Also, the USGS facility, which is not a USF facility but which occupies leased land on campus, was expanded by 25,400 GSF. The growth of USGS was not included in the program projection in the 1995 plan, nor is it part of the program total of 107,450 GSF noted above. The total development since 1995 constitutes 30 percent of the total authorized in the Campus Development Agreement.

1. ACADEMIC MISSION OF THE UNIVERSITY

Goals defining the future academic mission of the University of South Florida Saint Petersburg (USFSP) have been established as part of the Institutional Effectiveness Plan. The Plan was prepared as part of the institutional Outcomes Assessment process mandated by the Southern Association of Colleges and Schools (SACS).

As noted in the introduction to this report, the mission of the University of South Florida has transformed since 1995 in ways that will have a profound effect on the development of the St. Petersburg campus. The Research I designation will call for capacity and flexibility for the accommodation of rapidly changing research needs. The goal to achieve greater fiscal self-sufficiency reinforces the need for flexibility in locating facilities funded by the entrepreneurial efforts of the University. Interdisciplinary teaching and research will be supported by the connectivity of areas and places inherent in the plan. The enhancement of student life and the intellectual climate is supported by that connectivity and by the integration of a rich array of residential, social, sports and cultural facilities in the campus fabric. Engagement with the community and region will be fostered by improved wayfinding and the location of community-oriented facilities on sites that are visible and accessible to the public.

Goal

The University of South Florida USFSP is committed to the pursuit of excellence in teaching, research, and public service with special consideration for programs and activities addressing the opportunities and needs of the metropolitan areas it services with its multiple campuses.

Summary of Objectives and Policies

Objective 1.1. : Monitor USFSP, college, campus, and department progress towards the Academic Mission goal.

Policy 1.1.1. Overall USFSP priorities for program development in the coming decade have been identified by the USF Planning Commission and include the following program areas: Educational Transformation; Environmental Challenges; Health and Human Welfare; Internationalization; Studies in Aging; and Technology: Its Creation, Its Use, and Its Implications.

- Policy 1.1.2. USFSP shall undertake an annual review of the goals, objectives and policies and programmed improvements identified in the most recently approved Master Plan to determine if amendments modifying the plan are necessary. Should revisions to this Master Plan, either alone or in conjunction with other amendments, exceed the thresholds established in s. 240.155(9), F.S., said amendments shall be reviewed and adopted under the provisions of s. 240.155(6)-(8), F.S. Amendments to this Master Plan, which do not exceed these thresholds shall be consolidated into a single submittal and sent to the SUS Office of Capital Programs for review and approval by the Florida Board of Education.
- Objective 1.2. Evaluate the continuing applicability of the stated mission of USFSP to the evolving needs of its local, state, and national constituencies.
- Policy 1.2.1. Decisions regarding establishment and/or modification of academic programs and degrees will be based on a careful assessment of need and demand for the program, enrollment targets, and availability of resources. Such decisions will be reached through a consultative process involving the students, staff, faculty, deans, President, Provost, campus administration and campus board and other appropriate groups.
- Objective 1.3. Evaluate the continuing consistency of stated college, campus, and department missions with the overall mission of USFSP.
- Policy 1.3.1. Modification of existing programs will be based on a careful assessment of the extent to which the program reflects USFSP priorities and contributes to the achievement of University and college mission and program goals and enrollment targets.
- Objective 1.4. Maintain constancy of the mission of USFSP over the planning time frame.
- Policy 1.4.1. Changes to the overall mission of USFSP that are of sufficient magnitude to affect the campus master plan are not expected to occur during the planning period.
- Objective 1.5. Maintain constancy of college, campus, and department missions over the planning time frame.

Policy 1.5.1. Changes to the mission of any individual college, campus, or department that are of sufficient magnitude to affect the campus master plan are not expected to occur during the planning period.

Objective 1.6. Continue USFSP's practice of developing a campus master plan, updated at 5-year intervals.

Policy 1.6.1. USFSP shall submit to the Florida Board of Education every five years thereafter an evaluation and appraisal report which:

- Lists accomplishments during the implementation of the campus master plan, describing major problems associated with development and land uses, and the degree to which the goals, objectives and policies have been successfully reached;
- Identifies obstacles or problems which resulted in underachievement of goals, objectives, or policies;
- Identifies the need for new or modified goals, objectives, or policies needed to correct unanticipated and unforeseen problems and opportunities that have occurred since adoption of the campus master plan;
- Addresses local government and public participation in the process;
- Addresses the effects of changes to the State Comprehensive Plan and to the comprehensive plans of the host local government and any affected local governments;
- Identifies proposed and anticipated plan amendments necessary to address identified problems and opportunities; and
- Identifies a means of ensuring continuous monitoring and evaluation of the plan during the remainder of the overall planning period.

Policy 1.6.2. USFSP shall submit to the Florida Board of Education every five years a proposed plan amendment which incorporates the findings and recommendations contained in the evaluation and appraisal report, and which contains updated baseline data (as appropriate) and goals, objectives and policies to be accomplished during the remainder of the overall planning period.

